IoT Platforms

Perspectives and insight into the IoT platforms (software and services) market

Real time access to a continuous flow of research across geographies, topics and application areas:

- Analyst Insights
  Frequent analyst commentary on product launches, market news and analysis.

- Market Tracker
  Historic and forecasted market data, delivered in Excel and Microsoft Power BI and accompanied by written analysis.

- Scorecard
  Profiles and evaluations of key IoT platform vendors

- Reports
  Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends.

- Market Briefs
  Studies addressing key vertical markets delivered throughout the year.

- Analyst Access
  For prompt responses to urgent and unique questions.

Clients of this Intelligence Service will receive:

- IoT Platforms Market Tracker – installed base volume and service revenue of devices managed by an IoT platform; two years of historical data and five years for forecast data, segmented by IoT platform sub-category and region; delivered quarterly

- Vendor Scorecard – annual evaluation and ranking of key IoT platform vendors based on IHS Markit’s evaluation of their ability to succeed in the market.

- Vertical Market Briefs – assessment of market issues and trends in key vertical markets, such as connected car platforms and smart city platforms

- Concise industry segment reports – qualitative analysis (PDF) of strategic market issues and trends impacting specific IoT platform sub-categories (Connectivity Management Platform, Application Enablement Platform, and Data Exchange Platform)
## Research Coverage

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## Topical Report Coverage

- Market sizing and forecasting
- Competitive landscape analysis
- Customer needs assessment
- Technology trends evaluation

## Related Research

- Cellular IoT
- Connected Home
- IoT & Connectivity
- Smart Cities IoT
- Smart Utility Meter

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For more information ihsmarkit.com/technology

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IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.