



TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

IoT Platforms

Perspectives and insight into the IoT platforms (software and services) market

Real time access to a continuous flow of research across geographies, topics and application areas:

FEATURED TOPICS

- Application Enablement Platforms (AEPs)
- Data Exchange Platforms (DEPs)
- Connectivity Management Platforms (CMPs)
- IoT platforms for connected cars
- IoT platforms for smart cities

Analyst Insights

Frequent analyst commentary on product launches, market news and analysis.

Market Tracker

Historic and forecasted market data, delivered in Excel and Microsoft Power BI and accompanied by written analysis.

Scorecard

Profiles and evaluations of key IoT platform vendors

Reports

Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends.

Market Briefs

Studies addressing key vertical markets delivered throughout the year.

Analyst Access

For prompt responses to urgent and unique questions.

Clients of this Intelligence Service will receive:

IoT Platforms Market Tracker – installed base volume and service revenue of devices managed by an IoT platform; two years of historical data and five years for forecast data, segmented by IoT platform sub-category and region; delivered quarterly

Vendor Scorecard – annual evaluation and ranking of key IoT platform vendors based on IHS Markit's evaluation of their ability to succeed in the market.

Vertical Market Briefs – assessment of market issues and trends in key vertical markets, such as connected car platforms and smart city platforms-

Concise industry segment reports – qualitative analysis (PDF) of strategic market issues and trends impacting specific IoT platform sub-categories (Connectivity Management Platform, Application Enablement Platform, and Data Exchange Platform)

Research Coverage

Categories	Applications
Connectivity Management Platforms Application Enablement Platforms Data Exchange Platforms	Automotive and transportation Commercial and industrial electronics Communications Computers Consumer Medical

Time Period	Measurements	Regions
Five-year annual forecast Two-year base year estimates	Installed base Service revenue	Americas APAC EMEA

Topical Report Coverage

Market sizing and forecasting
Competitive landscape analysis
Customer needs assessment
Technology trends evaluation

Related Research

Cellular IoT
Connected Home
IoT & Connectivity
Smart Cities IoT
Smart Utility Meter

For more information [ihsmarket.com/technology](https://www.ihsmarket.com/technology)

WORLDWIDE

T +1 844 301 7334

E technology_us@ihsmarket.com
technology_apac@ihsmarket.com
technology_emea@ihsmarket.com

About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.