

Tablet & Notebook PC Intelligence Service

Explores the interplay of the growing suite of mobile PC devices and the role played by content and user interface in purchasing and customer experience.

Real time access to a continuous flow of research

Clients of this service will receive:

COVERAGE

- Realistic assessment of market opportunities, potential risks, and accurate growth projections
- Fastest growing categories, premium opportunities, price points, and feature
- Analysis of high growth and high risk markets.
- Interplay of the tablet and notebook PC markets
- Segmented & detailed global shipment information
- Balancing of Cellular and WiFi-only products

Market Insights

Frequent analyst commentary on product launches, market news and analysis.

Reports

Annual topical reports addressing key focus areas, detailing country, company and industry-level analysis.

Market Trackers

Historic and forecasted, delivered in Excel and in IHS TRAX®, an online analysis tool.

Analyst Access

For prompt responses to urgent and unique questions

Market demand trackers – Historic and forecasted data with detailed regional splits of past, present, and future tablet and notebook PC demand.. Includes detailed quarterly shipment information covering 8 regions by brand, display technology, screen size, resolution, PPI, OS, form factor, connectivity, storage and buyer segment.

Insightful market commentaries – Written commentary on key market releases and events impacting market participants from manufacturing to end-users. Country-level database – Annual data, updated quarterly includes coverage of shipments, sales, and installed base, segmented by key metrics such as size, resolution, OS, technology, form factor, and market segment

For more information technology.ihs.com

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About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

Quarterly market reports – Topical analysis of market developments with insight into market changes and drivers. Provides visibility into leading and upcoming vendors, highlighting strengths and weaknesses.

Country-level database – Annual data, updated quarterly includes coverage of shipments, sales, and installed base, segmented by key metrics such as size, resolution, OS, technology, form factor, and market segment

Research Coverage

| Technologies | Applications | Segments / Markets | Time Period |
|--|--|---|--|
| TFT-LCD AMOLED | Tablets -Android -Customized Android -iOS -Windows -Others Notebook PCs -Chrome -Mac -Windows -Others | Business Consumer | Annual: 2003-2020 Quarterly: 2010-2017 |
| Measurements | | Regions | Topics |
| By Region: -Unit shipments in -Operating system -ASP -Revenue -Historical market share by region -Size -Resolution -Brand | By Country: -Unit shipments in -Unit sales out -Installed base Operating system -Size category -Resolution category -ASP -Revenue | China Japan Rest of Asia Pacific Latin America North America Eastern Europe Western Europe Middle East and Africa | Form Factor Attachable/Detachable -Clamshell -Convertible -Slate 2-in-1s Processor type -x86 -ARM |
| Countries Covered | | | |
| APAC Australia China Hong Kong India Indonesia Japan New Zealand Philippines South Korea Taiwan | Europe Austria Belgium Czech Republic Denmark Estonia Finland France Germany Greece Ireland | Italy Latvia Lithuania Netherlands Norway Poland Portugal Russia Slovakia | Slovenia Spain Sweden Switzerland Turkey UK |
| | | | Latin America Argentina Brazil Chile Colombia Mexico Peru North America Canada USA |

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