



## TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

# Cellular IoT

## Perspectives and insight into the cellular Internet of Things (IoT) market

Real time access to a continuous flow of research across geographies, topics and application areas:

### FEATURED TOPICS

- Components and hardware
- Software and services
- Communication service provider (CSP) strategies
- Low power wide area (LPWA) market
- IoT cybersecurity

### Analyst Insights

Frequent analyst commentary on product launches, market news and analysis.

### Market Tracker

Historic and forecasted market data, delivered in Excel and accompanied by written analysis.

### Reports

Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends.

### Market Briefs

Studies addressing key vertical markets delivered throughout the year.

### Analyst Access

For prompt responses to urgent and unique questions.

## Clients of this Intelligence Service will receive:

**Cellular IoT Market Tracker** – offers two-year base year estimates and five-year forecasts on cellular IoT connections, modules, connectivity services, value-added services, and platforms services

**IoT Vertical Market Sizing Tool** - measures connectable or IoT device shipments across key verticals, applications and regions for IoT; updated quarterly

**Vertical Market Briefs** – assessment of market size and trends in key vertical markets, such as home automation and industrial automation.

**Detailed market reports of key technologies and applications** – data and analysis of key strategic issues, such as:

- LPWA
- IoT platforms
- 5G
- Cellular IoT gateways
- Embedded digital security

## Research Coverage

Technologies	Applications	Air Interface or Device
3GPP-standard cellular technologies used for IoT applications	Asset tracking Automotive Digital signage Energy and utilities Healthcare Retail and payments Routers and terminals Security Transportation	GSM/GRPS/EDGE CDMA 1xRTT WCDMA/HSPA/HSPA+ CDMA EV-DO LTE, including Cat-M1 and Cat-NB1 5G (coming in 2018)
Time Period	Measurements	Verticals
Five-year annual forecast Two-year base year estimates	Connections Connection revenue Module shipments Module shipment revenue  <b>Segments</b> Air interface Region Application	Connected and smart home Personal IoT Connected Car Medical IoT Industrial IoT

### Topical Report Coverage

Factors promoting/inhibiting cellular IoT market growth in specific markets. Key players in the market including leading operators and module vendors.  
Strategic issues in the market, including LPWA technology and cybersecurity technology.

### Related Research

Mobile Devices and Networks  
Connected Home  
Component Pricing  
Consumer Devices  
IoT & Connectivity  
Semiconductor Value Chain  
Semiconductor Application Forecasts & Market Shares  
MEMS & Sensors

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