TECHNOLOGY, MEDIA & TELECOM INTELLIGENCE SERVICE

Cybersecurity – Threat Mitigation Technology

Global, in-depth coverage of threat mitigation technologies used by enterprises and service providers to protect networks, data centers, the cloud, mobile devices, and IoT

DELIVERABLES

- **Market Trackers (5)** Worldwide and regional market size and share information; historic and forecasted through 2021.

- **Surveys (3)** – In-depth interviews with technology buyers about their purchasing plans, drivers, challenges, etc.

- **Scorecard (1)** – Profiles and evaluations of the top revenue producers based on concrete data and metrics.

- **Market Insights (~12)** Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.

- **Briefings** – Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.

- **Analyst Access** – For prompt responses to urgent and unique questions.

Market Trackers – delivered in Excel and accompanied by written PDF analysis:

- **Content Security Gateway Appliances, Software & SaaS Market Tracker –** forecasts, analysis and trends for e-mail/web/malware security, content security SaaS, and ATP solutions (host, network, and analysis)
- **Network Security Appliances & Software Market Tracker –** forecasts, analysis and trends for integrated security appliances (firewall, NGFW, and UTM), virtual appliances, secure routers, SSL VPN gateways, IPS/IDS
- **DDoS Prevention Appliances Market Tracker –** forecasts, analysis and trends for DDoS mitigation products
- **Cloud & CPE Managed Security Services Market Tracker –** forecasts, analysis and trends for cloud- and CPE-based security services delivered by service providers to small, medium and large businesses
- **Threat Mitigation Products Market Database (Data Only) –** combines data from all products in the security market trackers above

Surveys – delivered in PDF:

- **Data Center Security Strategies & Vendor Leadership Survey –** analyzes the plans of enterprises deploying security solutions in data centers; includes ratings of vendors
- **DDoS Mitigation Strategies & Vendor Leadership Survey –** analyzes the plans of enterprises deploying DDoS solutions; includes enterprise ratings of DDoS vendors

- **Mobile & IoT Security Strategies & Vendor Leadership Survey –analyzes the plans of enterprises deploying security solutions for mobile devices and the Internet of Things; includes enterprise ratings of vendors**
- **Next Gen Threat Prevention Strategies & Vendor Leadership Survey –** analyzes the plans of enterprises wrestling with serious security architecture issues; includes enterprise ratings of security vendors
- **Cloud & Data Center Security Strategies & Vendor Leadership Survey –** analyzes the plans of service providers deploying cloud and data center security solutions; includes operator ratings of security vendors

Scorecard – delivered in PDF:

- **Network & Content Security Vendor Scorecard –** profiles, analyzes, and evaluates the leading security vendors worldwide

Research Coverage

Market Trackers	Measures	Coverage
Content Security Gateway Appliances, Software & SaaS (quarterly – reports published ~55 days after the close of each quarter)	Vendor market shares Revenues Units Licenses Virtual instances	**Appliances** **Software** **Virtual appliances** *Includes messaging, web/malware, web application firewalls, ATP, SMS/MMS*
Network Security Appliances & Software (quarterly – reports published ~60 days after the close of each quarter)	Vendor market shares Revenues Units Virtual instances	**Integrated security appliances** (*Includes SME/SOHO, campus, data center/ carrier, ported virtual appliances, purpose-built virtual appliances*) **ICS firewalls** **Gi/SGi firewalls** **Secure routers** **SSL VPN gateways** **VPN and firewall software** **Network-based IDS/IPS products** (including virtual appliances)
DDoS Prevention Appliances (biannual)	Vendor market shares Revenues Units	**DDoS appliances for:** – Data centers – Government networks – Carrier transport Mobile networks
Cloud & CPE Managed Security Services (annual)	Service provider revenues	**CPE-based and cloud-based** (*Includes managed firewalls, content security, IDS/IPS, DDoS mitigation, other*) **By organization size**: small, medium, large
Threat Mitigation Products (Data Only) (quarterly)	Vendor market shares Revenues Units Licenses Virtual instances	All products in the market trackers above for a total view of the cybersecurity technology market

Research Coverage (continued)

Other Deliverables	Details
Data Center Security Strategies & Vendor Leadership: N.A. Enterprise Survey (annual)	Interviews with ~150 purchase-decision makers at North American enterprises about their plans for deploying security solutions in data centers, as well as their ratings of data center security vendors.
DDoS Mitigation Strategies & Vendor Leadership: N.A. Enterprise Survey (annual)	Interviews with ~150 purchase-decision makers at North American enterprises about their plans for using distributed denial of service mitigation products and/or hosted services, as well as their ratings of DDoS mitigation vendors.
Mobile & IoT Security Strategies & Vendor Leadership: N.A. Enterprise Survey (annual)	Interviews with ~150 purchase-decision makers at North American enterprises about their plans for securing employee mobile devices and managing wired and wireless devices connected to the network. Includes enterprises' ratings of mobile security vendors.
Next Gen Threat Prevention Strategies & Vendor Leadership: N.A. Enterprise Survey (annual)	Interviews with ~150 purchase-decision makers at North American enterprises about their security need and deployment models (on-premise, hosted, hybrid). Includes enterprises' ratings of security solution vendors.
Cloud & Data Center Security Strategies & Vendor Leadership: Service Provider Survey (annual)	Interviews with ~24 purchase-decision makers at data center and cloud operators worldwide about their strategies for deploying security in the data center, as well as their ratings of security vendors.
Network & Content Security Vendor Scorecard (annual)	Evaluates the leading vendors that supply network and content security products to enterprise and service provider customers using actual data and metrics, such as direct feedback from buyers, vendor market share and momentum, financials, and solution portfolio.

Regions	Sample Companies (see abstracts for full lists)		Related Intelligence Services
Worldwide North America (US and Canada) EMEA Asia Pacific (including Japan and Australia) Caribbean and Latin America (including Mexico)	AT&T Arbor Check Point Cisco Dell Software F5 Networks FireEye Fortinet Google	Huawei Juniper Intel Security Microsoft Palo Alto Networks Akamai Symantec Trend Micro Verisign VMware	Cloud Enterprise Services Data Center Networks Enterprise Networks Home Networking Mobile Infrastructure SDN & NFV

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