



## IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICE

# Tablet & Notebook Display

### COVERAGE

- Panel to OEM shipments
- OEM to brand shipments
- Monthly, quarterly and annual forecasts and historical data
- Pricing and Cost coverage
- Tablet & Notebook display industry trends and analysis
- Supply chain relationship dynamics and competitive landscape
- Monthly and quarterly analysis

### Market Trackers

Historical and forecasted, delivered in Excel Tables including revenues, units, ASPs, market shares and products.

### Reports

Research addressing key focus areas, market size and industry-level analysis.

### Analyst Access

For prompt responses to urgent and unique questions.

### Subscribers of this service will receive:

**Monthly Tablet & Notebook Display Market Tracker** – Delivered in XLS and PPT this is a monthly update on tablet & notebook display shipments, set production, and prices with a 3-month forecast. Analysis on the supply chain is provided, covering panel, brand and OEM industry dynamics, panel pricing outlook, top makers' purchasing plans and the competitive landscape.

**Tablet & Notebook Display Cost Report** – This quarterly report delivers tablet & notebook display cost structures and profitability of mainstream display sizes, with detailed parameters.

**Tablet & Notebook Display Market Tracker** – This tracker provides a detailed supply chain matrix including the most detailed information on panel maker to OEM shipments, and to brand from OEM coverage. Business plans of tablet and notebook panel makers, OEMs and brands are covered in detail in addition to a quarterly tablet & notebook cost model.

On a quarterly basis, comprehensive insights are provided with global market outlook briefs, feature adoption updates, panel supply base and supply chain related activities covering panel, brand and OEM industry dynamics.

## Research Coverage

| Technology | Regions   | Supply Chain Coverage             |                  |
|------------|-----------|-----------------------------------|------------------|
| TFT-LCD    | Worldwide | Shipments from panel maker to OEM | 13 panel makers  |
|            |           | Shipments from OEM to brands      | 12 brands        |
|            |           | Segmented by Size and Resolution  | Top 6 OEM makers |
|            |           | Tablet & Notebook Cost Coverage   |                  |

### Time Periods

Monthly deliverables: 12 month history, corresponding month, and a 3-month forecast

Quarterly Deliverables: 4 year history, corresponding quarter, 1 year forecast

## Analysis Coverage

This service offers the timeliest and most complete analysis on the tablet & notebook display-related supply chain, offering coverage on business relations, business intelligence, pricing trends, and the competitive landscape. Monthly analysis covers panel suppliers worldwide, while quarterly coverage provides even more detail on supply chain-related activities, covering panel, brand and OEM industry dynamics, tablet and notebook panel pricing outlooks, business strategies, top tablet and notebook makers' purchasing plans and the competitive landscape.

For more information [technology.ihs.com](http://technology.ihs.com)

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### About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.