

# **COVERAGE**

- Regional and global market forecasts
- Unit shipments
- Revenues
- Average Selling Prices
- 10 main product categories
- Revenues for over 40 countries
- Revenues for 17 enduser sectors
- Premium version provides units, revenues, and ASPs data by 13 sub-regions in addition to standard 5 regions.
- Premium version subscribers receive 3 deep dive sub-regional reports each subscription year.





# IHS MARKIT TECHNOLOGY INTELLIGENCE SERVICES

# Video Surveillance - Annual - Video Surveillance - Annual - Premium

Extensive coverage of the market for video surveillance equipment, providing in-depth data and analysis.

#### **Databases**

Forecasts and market share estimates, delivered in Excel.

# **Briefs & Reports**

<u>Market briefs</u> –analysis and insights from the dataset.

<u>Reports</u> – analysis of key technology trends and industry conferences.

## **Analyst Access**

For prompt responses to urgent and unique questions.

# **Analyst Insights**

Client-exclusive commentary on developments throughout the year.

# Clients of this service will receive:

Video Surveillance Market Share Database (flagship product)

Delivered in Excel and fully updated once per annual subscription each May. This database provides market share tables by product for each region - EMEA, Americas, Asia, China and World. *Premium subscribers receive shares by sub-region*.

# Video Surveillance Intelligence Database (standard and premium versions)

This database provides comprehensive market size data and forecasts of the video surveillance equipment market segmented by a broad range of criteria. The premium database has additional geographic granularity. See details of coverage on the next page.

### Market briefs and reports

Studies delivered throughout the year, focused on either analysis of the core databases or analysis of trends and reactive events in the wider physical security industry. These reports contain the analyst insight and to help clients understand the factors driving the markets covered.

#### Physical Security Equipment & Services Report

A total industry snapshot – this report presents an overview of the physical security market by collating top level data from other IHS Markit research products. It includes segmentation by security equipment type (video surveillance, access control and intrusion detection); services (systems integration, as a service models and remote monitoring revenues); end-user verticals; and geographic region.

# Research Coverage

Products			Ti	me Periods	Measurements
Analog cameras Recorders HD CCTV cameras Deep-learning enabled servers Network cameras Encoders Explosion proof cameras Video management software (VMS) Thermal cameras Accessories			m hi S) ar	ase year for lost recent storical year nd 5-year nnual irecast	Units Revenues ASP
Analog Cameras	HD CCTV Cameras	Network Cameras			
Camera Resolution Form Factor	Camera Resolution Form Factor	Form Factor 4K Compliance Resolution Analytics Onboard Storage		cs O	ynamic range Inboard Audio dv. Low Light
Recorders	VMS	Encoders	Acces	ssories	
Channel Count	Channel Count	Channel Count	Acces	ssory Type	
Revenues by Country	у				
Austria and Switzerland Benelux France Germany Italy Nordic Countries Spain and Portugal UK and Eire Russia Czech Republic Poland	Rest of Eastern E Middle East South Africa North Africa Rest of Africa USA Canada Argentina Brazil Mexico	Europe Rest of Latin Am Taiwan Japan South Korea Malaysia Indonesia Singapore Vietnam Thailand Rest of South Ea India Pakistan		Re Ea No So No No So Ho	eania st of Asia stern China orthern China uthern China orth-eastern China orth-western China uth-western China uth-western China uth-western China ong Kong and Macau
Revenues by End-Us	er Sector				
Airports Banking and finance Casinos and gaming City surveillance		Healthcare Manufacturing and industrial Ports Railways		Re Sp Tra	sidential tail orts and leisure affic monitoring ilities, energy & mining
Standard service ASPs, units, and revenue		MEA Asia	(excl. Chi	na) China	
Premium service	Americas	EMEA Asia	(excl. Ch	ina) China	Three deep dive

Standard service	Americas	Americas EMEA Asia (excl. Chin		China				
ASPs, units, and revenue by region								

**Americas** Asia (excl. China) **EMEA** ASPs, units, and revenue **USA** Western Europe Southeast Asia By region and sub-region Canada Eastern Europe East Asia

Latin America

India Africa Russia Oceania Middle East Other Asia Three deep dive reports with insights on 3 sub-regions per year

For more information technology.ihs.com

### WORLDWIDE

T +1 844 301 7334

E technology\_us@ihsmarkit.com technology\_apac@ihsmarkit.com technology\_emea@ihsmarkit.com

#### About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.