



TECHNOLOGY, MEDIA & TELECOM

Wireless Semiconductor Competitive Intelligence Service

BENEFITS

- Understand the wireless semiconductor supplier landscape and a company's individual performance
- Hard data to improve negotiations with suppliers
- Identify strategic partnerships to mitigate risk
- Benchmark competition

Insight and analysis on the core chipset supplier landscape across a range of application markets from mobile handsets, wireless infrastructure, and mobile broadband devices

Real time access to a continuous flow of global research topics and application areas:

Analytical Database Tool

Tailored views of semiconductor market share data.

Delivered in Excel and in IHS TRAX®, an online analysis tool.

Reports

Annual topical reports addressing key focus areas with in-depth analysis on market and technology trends.

Market Insights

Frequent analyst commentary on market news and events impacting the semiconductor industry

Analyst Access

For prompt responses to urgent and unique questions.

Clients of this Intelligence Service will receive:

Supplier competitive analysis of 55+ companies – provides graphical, customizable display of market share revenue and units for all application segment by device and standard for a selected company

Semiconductor device data by application markets – ranks revenues and unit shipments for specific semiconductor segment by device function; presents the total revenue/unit for the semiconductor devices selected and the revenue/unit share that each application equipment category represents

Detailed examination of key technologies and applications – data and analysis of the strategic, technological and competitive landscape influencing market growth and development for areas such as:

- RF components in mobile handsets
- Semiconductor share & mobile handset OEMs

Research Coverage

Four Different Databases

Annual Revenue

- 89 semiconductor segments
- 60+ companies
- 16 application markets
- Measure: revenues
- Region: worldwide
- Annual reporting (updated quarterly)

Quarterly Revenue

- 59 semiconductor segments
- 35+ companies (85% of the market)
- 6 application markets
- Measure: revenues
- Region: worldwide
- Quarterly reporting

Annual Units

- 89 semiconductor segments
- 60+ companies
- 16 application markets
- Measure: shipment volume
- Region: worldwide
- Annual reporting (updated quarterly)

Quarterly Units

- 59 semiconductor segments
- 35+ companies (85% of the market)
- 6 application markets
- Measure: shipment volume
- Region: worldwide
- Quarterly reporting

Semiconductor Segments	Application markets	Detail
<ul style="list-style-type: none"> - 90+ sub-segments - Digital baseband ICs - Power amplifiers - RF/IF ICs - Analog baseband and power management ICs - WLAN ICs - Bluetooth ICs - GPS ICs - NFC ICs - Other ICs 	<ul style="list-style-type: none"> - Mobile handsets - Media tablets - Embedded and external modems - Mobile communication infrastructure ICs - Gaming devices - Headsets - Laptops, desktops, computer peripheral - Automotive - Access Points, carrier gateways and clients 	<ul style="list-style-type: none"> - Semiconductor segment - Device type - Wireless standard

Companies (60+ suppliers)	Related Research
<ul style="list-style-type: none"> - Qualcomm - Apple - Samsung Electronics - MediaTek - Dialog Semi. - Skyworks - Qorvo - Broadcom Ltd. (Avago) - Tsinghua - NXP 	<ul style="list-style-type: none"> - Semiconductor Application Forecast (AMFT) - Smartphone Intelligence Service - Premium - Mobile Device Electronics Intelligence Service

For more information technology.ihs.com

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