

## TECHNOLOGY INTELLIGENCE SERVICE

## Digital Health

A comprehensive and detailed assessment of the digital health market.

Real time access to a continuous flow of research across geographies, topics and application areas:

### COVERAGE

- Global and regional five-year forecasts for revenues, units
- Market share
- Detailed trends analysis by connectivity and channel
- Segmented analysis including:
  - Personal health technologies
  - Virtual healthcare
  - Sports and fitness

#### Database

Detailed product-level forecast information delivered annually.

#### Analyst Insights

Client-exclusive commentary on developments throughout the year.

#### Report

Top-line reports addressing key areas, market size and industry analysis.

#### Analyst Access

For prompt responses to urgent and unique questions.

### Clients of this service will receive:

Three annual reports on focused segments within the digital health space will be delivered throughout the year. This includes in-depth analyst commentary on key market dynamics and detailed review of global and regional market data. *(Each report is also available for individual purchase)*

- **Personal Health Technologies Report** – Personal health technologies refer to a wide range of over-the-counter solutions that serve a multitude of purposes including: diagnostics; therapeutics; and/or health monitoring.
- **Sports and Fitness Technologies Report** – Sports and fitness technologies refer to devices and applications that track and analyze sports and fitness-related activity of various types including: physical exercise; running; cycling; outdoor pursuit and more.
- **Virtual Healthcare Report** – Virtual healthcare refers to professional healthcare services that are provided in the care continuum, and includes: independent living service; personal emergency response; remote patient monitoring; and telehealth services

## Research Coverage

Segment	Applications	Measurements	Geographic Scope
<b>Personal Health Technologies</b>	Blood glucose meters blood Pressure monitors Body composition analyzers Digital pill dispensers Digital TENS devices Digital thermometers Electrocardiogram devices Hearing aids Personal sound amplification devices Pregnancy test kits Fertility test kits Seep monitoring	Revenues Units Average selling prices Connectivity Market shares	Regional: Americas, EMEA, APAC  Country-specific: United States, Canada, Germany, France, United Kingdom and Ireland, Mainland China and Japan
<b>Sports and Fitness Technologies</b>	Activity trackers Heart rate monitors Running and multisport outdoor Cycling Sports smartwatches Sports hearables Technical textiles	Revenues Units Average selling prices Connectivity Market shares	Country-specific data for +30 countries across Americas, EMEA and APAC
<b>Virtual Healthcare</b>	Independent living Personal emergency response systems Remote patient monitoring Gateway devices Peripheral devices Telehealth Health kiosk Virtual consultations	Revenues Units Services Average selling prices Connectivity Market shares*	Regional: Americas, EMEA, APAC  Country-specific: United States, Canada, Germany, France, United Kingdom and Ireland, Mainland China and Japan

\*Market shares in virtual health only available for remote patient monitoring market

For more information [ihsmarket.com/technology](https://ihsmarket.com/technology)

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