

# Mobile Radio

## Comprehensive Mobile Radio Industry analysis and insight

A single source of detailed market intelligence and insight on the mobile radio market.

### BENEFITS

- Detailed data, frequently updated, on revenue, unit forecasts and ASP of mobile radio terminals, infrastructure and accessories in over 18 countries/regions, 20 technologies and 7 vertical markets
- Access to five key mobile radio reports
- Access to a live online database covering all major datasets for PMR
- Automatic delivery of highly relevant mobile radio insights
- Access to expert IHS analysts for detailed answers to custom queries

Today's professional radio market (PMR) touches any number of familiar and important user markets, including construction, law enforcement, public safety organizations and transportation. In order to leverage business opportunities in the Licensed Mobile Radio (LMR) space, you need a trusted provider of intelligence on the trends and dynamics of the market. IHS is widely recognized as the world's leading provider of market research and custom-consultancy to the critical communications industry.

Is a deep understanding of the dynamics of the LMR market in emerging countries crucial to your business? Is tracking the development of new technologies across major regions key to your decision making? Could the impact of LTE on the traditional LMR market affect your growth prospects?

In order to foster informed decision making in this complex market, IHS has developed the [Mobile Radio Intelligence Service](#). This service offers you deep coverage of the PMR space: a comprehensive database of shipments, revenue, and ASP information across terminals, accessories and infrastructure markets (for 18 countries and sub-regions); frequent reports on important applications, technologies and core industry issues, highly accurate market share analysis, and direct access to expert IHS analysts for individual support on deeper, more specific questions.

Whether you are looking to grow market share or optimize business strategies, IHS Intelligence Services offer you the market coverage and data needed to aid your critical business decisions in the LMR and Mobile Radio industries, and across a broad span of related technology segments.

## DELIVERABLES

IHS Technology Intelligence Service clients are supported by a continuous flow of research across geographies, topics and application areas. These are presented in formats designed to make our insights, analysis, and advice succinct and easily accessible.

### Continuous Flow of Research

|  |   |
|--|---|
| Market Insights - Analyst Commentary on regular market news and analysis         | Historic and forecasted market data, delivered in Excel and in IHS' TRAX® an online analysis tool |
| Reports and Presentations detailing country, company and industry level analysis | Direct Analyst Access, for prompt responses to urgent, unique questions                           |

## RESEARCH COVERAGE

### Mobile Radio Intelligence Service Industry/Sector Coverage:

Terminals  
Infrastructure (hardware components, services, system integration functions)  
Accessories (Batteries, chargers, antennas, headsets, surveillance kits, covert, ATEX)

### Mobile Radio Intelligence Service Technology Coverage:

|          |          |                         |
|----------|----------|-------------------------|
| Analogue | TETRAPOL | DMR / dPMR / NXDN / PDT |
| TETRA    | P25      | Other Digital           |

### Mobile Radio Intelligence Service Vertical Application:

|                          |            |       |
|--------------------------|------------|-------|
| Public Safety & Security | Military   | Other |
| Transport                | Industrial |       |
| Utilities                | PAMR       |       |

### Mobile Radio Intelligence Service Global Coverage:

| Americas  | Europe  | Middle East and Africa | Asia Pacific   |
|---|---|------------------------|--|
| North America<br>Central America<br>South America | Austria and Switzerland<br>Benelux<br>France<br>Italy & Greece<br>Germany<br>Scandinavia<br>Spain and Portugal<br>UK and Eire<br>Eastern Europe |                        | China and Hong Kong<br>Oceania<br>South Korea, Singapore and Taiwan<br>Japan<br>Rest of Asia |

### Related IHS Technology Intelligence

IHS Technology offers a wide range of intelligence for related markets, including:

[Critical Communication Intelligence Service](#)

[LTE and Critical Communications Broadband](#)

[Command and Control](#)

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#### ABOUT IHS

IHS is a global information company with world-class experts in the pivotal areas shaping today's business landscape: energy, economics, geopolitical risk, sustainability and supply chain management. We employ more than 8,000 people in more than 31 countries around the world.