# 2019 Automotive-Hosted Thought-Leadership Events

## In-person Events

### AMERICAS

- 16-17 January – **Industry Briefing and Show Preview @NAIAS** – Detroit, Michigan
- 6 March – **Spring Client Briefing** – Plymouth, Michigan
- 11-15 March – **CERAWeek** – Houston, Texas
- 21 March – **Mexico Automotive Briefing** – Mexico City, Mexico
- 2 April – **Automotive Briefing** – São Paulo, Brazil
- 18 April – **Industry Briefing and Show Preview @NYIAS** – New York, NY
- 30 April – **Reinventing the Wheel: Mobility and Energy Workshop** (invitation only)
- 1 Aug – **Mexico Outlook Conference** – Mexico City, Mexico
- 11 September – **Fall Client Briefing** – São Paulo, Brasil
- 24 September – **Fall Client Briefing** – Plymouth, MI
- 8 October – **Fall Client Briefing** – Monterrey, Mexico

### ASIA

- 28 March – **Spring Client Briefing** – Tokyo, Japan
- 17 April – 2019 **Automotive Industry Executive Briefing in conjunction with China Auto Show** – Shanghai, China
- 18 April – **Automotive Technology & Compliance Workshop** – Seoul, South Korea
- 9 May – **Automotive Driverless | Intelligent Technologies** – Shanghai, China
- 22 May – **Supply Chain Implications of Increasingly Diverse Electric Powertrain and Driveline** – Yokohama, Japan
- 22-24 May – **Exhibition Showcase at JSAE** – Yokohama, Japan
- 27 June – **Planning for Future Cars** – Shanghai, China
- 4 July – **Mobility & Autonomous Driving Workshop** – Seoul, South Korea
- 11 July – **Automotive Technology Executive Briefing** – Tokyo, Japan
- Sept TBC- **E-mobility & Cockpit Technology** – Seoul, South Korea
- 22 October – **Fall Client Briefing** – Shanghai, China
- 24 October – **Fall Client Briefing** – Seoul, South Korea
- 30 October – **Fall Client Briefing** – Tokyo, Japan

### EUROPE

- 23-24 January – **New Year’s Briefing** – Frankfurt, Germany
- 19 March – **Spring Client Briefing** – Milan, Italy
- 20 March – **Spring Client Briefing** – London, England
- 21 March – **Spring Client Briefing** – Paris, France
- 22 May – **Automotive Briefing** – Bilbao, Spain
- 6 June – **Innovation Day** – Paris, France
- 12 September – **Fall Client Briefing @IAA** – Frankfurt, Germany
- 17 September – **Reinventing the Wheel: Mobility and Energy Workshop** (invitation only)
- 19 November – **Innovation Day** – Frankfurt, Germany

For more information about the above events visit ihsmarkit.com/events or email automotive@ihsmarkit.com

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2019 Automotive-Hosted Thought-Leadership Events

Global Webinars

LIGHT VEHICLE SALES AND PRODUCTION WEBINARS
(Invitation only)

- 29 January
- 26 February
- 26 March
- 30 April
- 28 May
- 25 June
- 23 July
- 27 August
- 26 September
- 29 October
- 26 November
- 19 December

MEDIUM AND HEAVY COMMERCIAL VEHICLE WEBINARS
(Invitation only)

- 21 February
- 23 May
- 22 August
- 14 November

AUTOMOTIVE SUPPLIER INSIGHT WEBINARS
(Invitation only)

- 17 January – CES Recap
- 27 February – India Powertrain & Exhaust Aftertreatment
- 13 March – Geneva Motor Show/Mobile World Congress
- 24 April – Shanghai Motor Show Review
- 22 May – SID Display Week
- 26 June – Lightweighting
- 31 July – Chassis
- 28 August – Battery Supply Chain and the Electric Vehicle
- 19 September – IAA Recap
- 23 October – Connected Cars
- 20 November – TBD
- 18 December – TBD

FUEL FOR THOUGHT - AUTOMOTIVE ADVISORY CALLS

- 12 February – Future Mobility and the Supply Chain
- 12 March – Volume Instability – A Road Map for Suppliers
- 9 April – Powertrains of the Future
- 14 May – Role of Electrification on Commercial Vehicles
- 11 June – The Customer Journey
- 9 July – The Impact of China on the Global Automotive Industry and Supplier Strategies
- 13 August – Making Money with Vehicle Data
- 10 September – The Impact of Multi-cultural Consumers on OEM and Dealer Success

- 8 October
- 12 November
- 10 December

TOPICAL WEBINARS
(Invitation only)

- 6 June – China Forecast Update

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2019 Automotive-Hosted Thought-Leadership Events
Asia Country-Specific Webinars

INDIA [14:30 - 15:30 IST]
- 25 March – Rebirth of Indian Automotive Industry and Future Outlook
- 16 April – Indian Automotive Industry: Propulsion, Platform & Connectivity
- 14 May – Light weighting: Reel or Real
- 28 May – India Compliance Update & Role of Powertrain Technology
- 11 June -- India Medium Heavy Commercial Vehicle Update
- 3 September – India Powertrain Update: Electrification
- 1 October -- 2019 & Beyond: Market Trends & Implications

JAPAN [10:00 - 11:00 JST]
- 15 May – Japan tax scheme change and how does it affect powertrain?
- 12 June – E-Mobility Supply Chain and Technology Trends
- 26 June – 2019 & Beyond: Market Trends & Implications on Japan OEMs
- 10 July – ADAS Update Around the World
- 31 July – V2X: Shaping the Future of Connected Cars
- 11 September – Feature & Technology Benchmarking
- 31 October – Electrification and Powertrain Technology
- 26 November – New Mobility Grid & Indicative Ramifications on Japan

KOREA [10:00 - 11:00 KST]
- 9 May – China Automotive Landscape

CHINA [15:00 - 16:00 CST]
- 15 March – China Market Automotive Aftersales Business Insights & Solutions
- 22 March – Top 10 Trends in China
- 29 March – Future and Technology Benchmarking
- 12 April – Electrification- way to Future Car
- 26 April – Shanghai Automotive Show- Key Technology Highlights
- 10 May – How to Prepare for Policy Shifts in China’s Truck Market
- 24 May – Regulation Update and Outlook – impact on OEM strategy
- 14 June – Global Perspective on Powertrain and Compliance Technologies
- 5 July – Latest Innovations of E-Mobility Key Components
- 26 July -- The Service Profit Chain Application in Aftersales Business
- 6 September – UI/UX and Connect Car Market and Technology Trends in China
- 20 September – China Light Vehicle market review and outlook
- 25 October – China’s Medium and Large Bus Market Outlook
- 15 November – NEV China Market Update

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