2019 Automotive-Hosted Thought-Leadership Events
In-person Events

AMERICAS

- 16-17 January – Industry Briefing and Show Preview @NAIAS – Detroit, Michigan
- 6 March – Spring Client Briefing – Plymouth, Michigan
- 11-15 March – CERAWeek – Houston, Texas
- 21 March – Mexico Automotive Briefing – Mexico City, Mexico
- 2 April – Automotive Briefing – São Paulo, Brazil
- 18 April – Industry Briefing and Show Preview @NYIAS – New York, NY
- 30 April – Reinventing the Wheel: Mobility and Energy Workshop (invitation only)
- 11 July – Mexico Outlook Conference – Mexico City, Mexico
- TBD September – Automotive Outlook in Latin America – São Paulo, Brasil
- 2 April – Automotive Briefing – São Paulo, Brazil
- 18 April – Fall Client Briefing – Plymouth, MI
- 8 October – Fall Client Briefing – Monterrey, Mexico

ASIA

- 28 March – Spring Client Briefing – Tokyo, Japan
- 17 April – 2019 Automotive Industry Executive Briefing in conjunction with China Auto Show – Shanghai, China
- 17 April – China Aftersales Workshop - Shanghai, China
- 18 April – Automotive Technology & Compliance Workshop – Seoul, South Korea
- 16 May – Automotive Driverless | Intelligent Technologies – Shanghai, China
- 22 May – Supply Chain Implications of Increasingly Diverse Electric Powertrain and Driveline – Yokohama, Japan
- 22-24 May – Exhibition Showcase at JSAE – Yokohama, Japan
- 27 June – Planning for Future Cars – Shanghai, China
- 4 July – Mobility & Autonomous Driving Workshop – Seoul, South Korea
- 11 July – Automotive Technology Executive Briefing – Tokyo, Japan
- 22 October – Fall Client Briefing – Shanghai, China
- 24 October – Fall Client Briefing – Seoul, South Korea
- 30 October – Fall Client Briefing – Tokyo, Japan

EUROPE

- 23-24 January – New Year’s Briefing – Frankfurt, Germany
- 19 March – Spring Client Briefing – Milan, Italy
- 20 March – Spring Client Briefing – London, England
- 21 March – Spring Client Briefing – Paris, France
- 22 May – Automotive Briefing – Bilbao, Spain
- TBD – Reinventing the Wheel: Mobility and Energy Workshop (invitation only)
- 12 September – Fall Client Briefing @ IAA – Frankfurt, Germany
- 15 October – Fall Client Briefing @ Equip Auto – Paris, France
- TBD – Supplier and Technology Day – Frankfurt, Germany

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Global Webinars

LIGHT VEHICLE SALES AND PRODUCTION WEBINARS
(Invitation only)
- 29 January
- 26 February
- 26 March
- 30 April
- 28 May
- 25 June
- 23 July
- 27 August
- 24 September
- 29 October
- 26 November
- 19 December

MEDIUM AND HEAVY COMMERCIAL VEHICLE WEBINARS
(Invitation only)
- 21 February
- 23 May
- 22 August
- 14 November

AUTOMOTIVE SUPPLIERINSIGHT WEBINARS
(Invitation only)
- 17 January – CES Recap
- 27 February – India Powertrain & Exhaust Aftertreatment
- 13 March – Geneva Motor Show/Mobile World Congress
- 24 April – Shanghai Motor Show Review
- 22 May – SID Display Week
- 26 June – Lightweighting
- 24 July – Autonomous Driving
- 28 August – eMobility
- 19 September – IAA Recap
- 23 October – Connected Cars
- 20 November – TBD
- 18 December – TBD

FUEL FOR THOUGHT - AUTOMOTIVE ADVISORY CALLS
- 12 February – Future Mobility and the Supply Chain
- 12 March – Volume Instability – A Road Map for Suppliers
- 9 April – Powertrains of the Future
- 14 May – Role of Electrification on Commercial Vehicles
- 11 June - The Customer Journey
- 9 July
- 13 August
- 10 September
- 8 October
- 12 November
- 10 December

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Asia Country-Specific Webinars

INDIA [14:30 - 15:30 IST]

- 25 March – India Automotive Outlook: 2019 & Beyond
- 16 April – Indian Automotive Industry: Propulsion, Platform & Connectivity
- 14 May – Light weighting: Reel or Real
- 28 May – India Compliance Update & Role of Powertrain Technology
- 3 September – India Powertrain Update: Electrification

JAPAN [10:00 - 11:00 JST]

- 15 May – Japan tax scheme change and how does it affect powertrain?
- 12 June – E-Mobility Supply Chain and Technology Trends
- 26 June – 2019 & Beyond: Market Trends & Implications on Japan OEMs
- 10 July – ADAS Update Around the World
- 31 July – V2X: Shaping the Future of Connected Cars
- 11 September – Feature & Technology Benchmarking
- 31 October – Electrification and Powertrain Technology
- 26 November – New Mobility Grid & Indicative Ramifications on Japan

CHINA [15:00 - 16:00 CST]

- 15 March – China Market Automotive Aftersales Business Insights & Solutions
- 22 March – Top 10 Trends in China
- 29 March – Future and Technology Benchmarking
- 12 April – Electrification- way to Future Car
- 26 April – Shanghai Automotive Show- Key Technology Highlights
- 10 May – How to Prepare for Policy Shifts in China’s Truck Market
- 24 May – Regulation Update and Outlook – impact on OEM strategy
- 14 June – Global Perspective on Powertrain and Compliance Technologies
- 5 July – Latest Innovations of E-Mobility Key Components
- 26 July – The Service Profit Chain Application in Aftersales Business
- 23 August – NEV China Market Update
- 6 September – UI/UX and Connect Car Market and Technology Trends in China
- 20 September – Best- & Worst-Case Scenarios resulting from International Trade Tensions
- 25 October – China’s Medium and Large Bus Market Outlook

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