

04/04/2019



Global economy

Global economy gains momentum in March but sentiment grows gloomier

- Global PMI rises to four-month high in March, but business optimism about the year ahead drops to joint-lowest since June 2016
- Stalling manufacturing sector offset by stronger services growth
- Developed world PMI lags emerging markets for first time in six years as manufacturing trends diverge
- Developed world growth led by US, emerging markets buoyed by China

The pace of global economic growth picked up again in March from a two-and-a-half year low seen at the start of the year, but remained among the weakest since 2016. Business sentiment meanwhile sank lower, casting doubt over whether the current increase in growth momentum can be sustained.

While service sector growth accelerated, manufacturing almost stalled, led by the steepest downturn in the developed world since 2012. The emerging market PMI consequently rose above that of the developed world for the first time in six years.

The US continued to drive the global expansion, accompanied by faster growth of business activity in China, Brazil and Russia. Growth meanwhile slowed in the eurozone, Japan and India, while the UK stalled amid heightened Brexit anxiety.

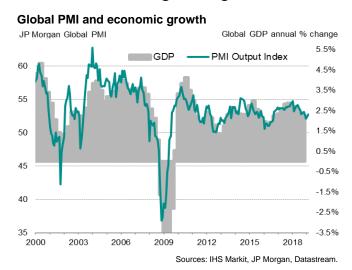
Growth accelerates but Q1 still weakest for 2½ years

At 52.8 in March compared to 52.6 in February, the JPMorgan Global PMI, compiled by IHS Markit, rose for a second successive month to signal the strongest expansion of global output since November.

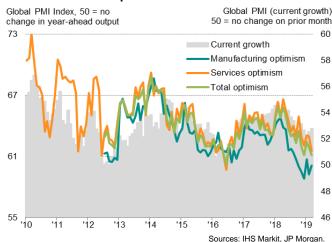
While failing to prevent the PMI from signaling the weakest calendar quarter since the third quarter of 2016, the improved March reading suggests the global economy has regained some upward momentum after the 28-month low seen in January.

The first quarter average PMI reading is indicative of worldwide GDP rising at an annual pace of just over 2% (at market prices).

Continued...



Global PMI future expectations



Global PMI order books and employment

Global PMI Index, 50 = no change on prior month

55

— Employment
— New business
— Backlogs of work

35
2007 2009 2011 2013 2015 2017 2019
— Sources: IHS Markit, JP Morgan.



Gloomier outlook

Further improvements in coming months are by no means assured, however, as business optimism about the year ahead slipped lower, dropping to the joint-lowest since June 2016. The current level of business confidence is now one of the lowest seen since comparable data were first available in 2012.

Furthermore, although rising at an increased pace in March, inflows of new business continued to run at one of the slowest rates seen for two and a half years, contributing to a stagnation of backlogs of work and leading to a slowdown in the overall pace of hiring.

The weakness of global trade remained a key drag on demand growth and an area of additional concern for the outlook. Worldwide exports of goods and services fell for a fourth straight month, with the rate of decline the steepest since May 2016, led by an increased loss of goods exports.

Services growth offsets factory malaise

The survey data also revealed a widening of growth trends by sector, with the global economy increasingly reliant on services to sustain expansion. Manufacturing output growth slowed further, almost stalling to exhibit the smallest increase since June 2016. In contrast, service sector growth accelerated to the joint-fastest in eight months. The resulting gap between the two sectors was the widest since August 2015 and among the biggest seen over the past decade.

Developed world PMI lags emerging markets for first time in six years

Dig deeper into the results and the divergence between manufacturing and services is most pronounced in the developed world.

Developed world manufacturing slipped into decline in March, registering the steepest fall since November 2012, whereas the service sector continued to enjoy relatively robust growth. The gap in performance between the two sectors was the widest since April 2009. The weakening manufacturing trend led the overall pace of developed world growth down to the slowest since September 2016.

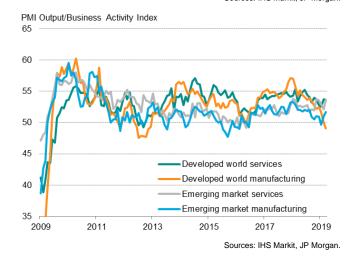
In the emerging markets, the service sector likewise was the main driver for expansion, with output growing at the fastest rate for three months, but – in contrast to the developed world – manufacturing output growth also accelerated, reaching the fastest since last August.

Global PMI output and export indices



Developed vs. emerging market growth





Overall emerging market growth consequently hit the fastest since February of last year, pushing the headline PMI above that of the developed world for the first time in six years.

Continued ...



US leads developed world upturn

The **United States** continued to lead the developed world expansion after another solid service sector performance helped offset a deteriorating trend in manufacturing. For the first quarter as a whole, the surveys are consistent with the US economy growing at an annualised rate of approximately 2.5%. However, inflows of new work have moderated markedly compared to this time last year as manufacturing weakness and growing concerns about the economic outlook have increasingly spread to the service sector. Business optimism about the year ahead has also slipped to the lowest for two and a half years, posing downside risks to growth in coming months.

The **eurozone** PMI indicated a sluggish end to the first quarter, with business growth ebbing to one of the most lethargic rates seen since 2014. At current levels, the PMI remains consistent with GDP rising by 0.2% in the first quarter. The slowdown was led by a deepening downturn in manufacturing, where output fell at the sharpest rate for almost six years. The service sector has managed to sustain a relatively resilient rate of growth but has also lost momentum in recent months.

Even worse performances were seen in the UK and Japan.

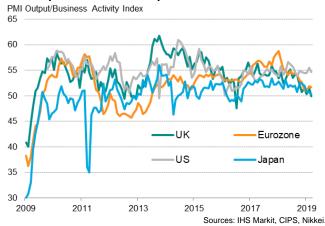
In **Japan**, the Nikkei PMI surveys indicated only marginal growth, with March's headline reading the lowest since September 2016 and consistent with the Japanese economy growing at an annual rate of less than 1%. A deteriorating export picture contributed to the Japanese manufacturing economy suffering its worst decline in production for 34 months during March, though growth in the service sector remained well above its long-run average.

Disappointing PMI surveys, including a renewed downturn in the service sector, meanwhile indicated that the **UK** economy contracted in March, stalling over the first quarter as a whole despite signs of a pre-Brexit boost via record stock-piling. A worsening trend of new orders added to the risk of the UK sliding into a deepening downturn in coming months amid Brexit-related uncertainty.

Emerging markets boosted by China

Emerging market growth was given a big boost from **China**, with the Caixin PMI surveys indicating the fastest rate of economic growth for nine months during March, hinting that recent fiscal support measures are beginning to work.

PMI output indices: developed world



PMI output indices: emerging markets



The strongest growth in manufacturing output for seven months was accompanied by a surge in Chinese services activity, its fastest gain in slightly just over a year. Manufacturing conditions improved for the first time in four months, leading China's factories to add to headcounts for the first time in six years.

Growth meanwhile also accelerated in **Brazil** and **Russia** on the back of robust expansions in both services and manufacturing, the latter gaining momentum in both cases. Brazil's resulting expansion was notable in being the sharpest since January 2013.

In contrast, **India** saw growth moderate to its weakest since September. However, the rate of expansion remained robust by recent standards, especially in manufacturing, rounding off a full-house of solid expansion in all four largest emerging markets.



Chris Williamson

Chief Business Economist IHS Markit

Tel: +44 207 260 2329

Email: chris.williamson@ihsmarkit.com
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