2016 Light and Heavy Naphtha: International Market Analysis

Prospectus
## Contents

The Market.................................................................................................................................... 3
Objective....................................................................................................................................... 4
Key Questions .............................................................................................................................. 5
Scope of work ............................................................................................................................... 6
Deliverables .................................................................................................................................. 7
Methodology ................................................................................................................................. 8
Table of Contents ....................................................................................................................... 10
Expert Team ............................................................................................................................... 13
Qualifications .............................................................................................................................. 14
About IHS Chemical ................................................................................................................... 16
About IHS Energy ....................................................................................................................... 17
About IHS ................................................................................................................................... 18
Contact Information .................................................................................................................... 19
The Market

Oversupply of North American unconventional crude oil and natural gas has increased exports of most hydrocarbons and has profoundly impacted global energy and refined products prices. A slowdown in Asian demand and capital investments coupled with increase in North American and European commerce has resulted in large drop in prices of all the commodities, and has slowed-down international trade. From oversupply of light naphtha that IHS reported last year, world petrochemical feedstocks will be oversupplied in the short term. But what to expect in the longer term, up to the life span of a new asset?

Strategy, operation and planning managers from around the world are asking for how long will the energy and feedstocks prices, as well as their corporate profits, be low? And, how will eventual increase in energy, commodity prices, and emergence of new demand centers impact future refining and petrochemical investments.

As the most important petrochemical feedstock and important gasoline blendstock, naphtha supply, demand and prices are directly or indirectly impacting refining and petrochemical margins. Knowledge of naphtha supply demand balances and prices will help you to:

- Understand gasoline and petrochemical demand growth in different regions, and whether those regions will have adequate amount of naphtha production to meet increase in demand
- See anticipated changes in naphtha trade routes and volumes, and develop longer term strategy about where should you expect to buy and where to sell naphtha
- Understand regional naphtha pricing dynamics and how much will different demand centers, like gasoline, be able to pay for naphtha in the future
- Be able to estimate the cost of production in different locations, and with that information decide in which regions around the world you should invest and in which regions you should decrease exposure
- Understand how the increased utilization of coal, natural gas and its liquids will impact supply of naphtha cracking downstream chemicals, and help you develop your company feedstock diversification strategy
- Provide you a direct access to IHS naphtha experts with whom you will be able to verbally vet your understanding and ideas
Objective

IHS Energy and Chemical provide this unique fully integrated in-depth analysis of global markets for light and heavy naphtha. This is a comprehensive global market analysis, including long-term supply, demand, trade, and price forecasts.

The Light Naphtha analysis covers light naphtha, natural gasoline, and includes heavy paraffinic naphtha that is not suitable feed for reforming. The Heavy Naphtha analysis covers naphtha with high naphthenic and aromatic content that is suitable feed for reforming. However, although with significantly different applications light and heavy naphtha balances and prices are closely intertwined. Each section quantifies, analyzes, and explains market fundamentals, trends, future risks, and opportunities through regional and global narratives. The review provides a 5-year history, the base year, and an annual 15-year forecast of supply, demand, trade, and regional pricing (2010-2030).

This analysis integrates deep IHS expertise in crude refining, condensate splitting, natural gas processing, aromatics, and olefins. The analysis:

- Differentiates light and heavy naphtha in supply, demand, and trade data
- Aggregates supply of light and heavy naphtha from all different sources
- Reconciles interregional trade separately for light and heavy naphtha
- Provides price forecasts of light and heavy naphtha in five main regions
- Defines price-setting mechanisms through a full price tier analysis
Key Questions

- How will the emergence of **North America** unconventional oil, gas and natural gas liquids (NGL) impact **Asia** naphtha and gasoline markets?

- How will availability of relatively cheaper propane impact consumption of naphtha in **Europe** and **Asia**, as well as international naphtha trade?

- Will the **Middle East** invest in intraregional or **Asian** naphtha based petrochemical assets, and how will that strategy impact global naphtha and NGL markets?

- Will **Asia** consumption of heavy and light naphtha continue to grow in spite of recent over-investments in aromatics, olefins and refining sectors?

- Will **South America** light naphtha demand be more or less balanced with its production?

- How will the global **light naphtha surplus** be resolved?

- How and when more balanced supply/demand conditions may result in **increase in naphtha prices**, relative to crude and gasoline?

- How will **lower energy prices** impact the regional competitiveness for naphtha production?

- Where are the **capital investment opportunities** related to naphtha production and consumption?
Scope of work

For light and heavy naphtha this analysis provides:

- **Market Analysis** by region, discussing key issues, market fundamentals, and trends
- **Supply/Demand Balance** by country and region (2010–2030)
  - Production from petroleum refining, natural gas processing, and condensate splitting
  - Demand from aromatics (benzene, toluene, xylene) and olefins (ethylene, propylene, butadiene)
- Fuel-driven demand for gasoline and crude blending
- Imports and exports by country
- **Price Forecasts** for the US Gulf Coast, Western Europe, and Asia
- **Production Capabilities** and operating rates for light and heavy naphtha, by country
- **Price Tier Economics** by end-use and region with price setting rationale
Deliverables

This service provides:

✓ A full set of narratives about underlying market fundamentals, developments, and trends
✓ Online access to full spreadsheet file data sets
✓ Access to IHS naphtha experts, who can provide additional explanation about market fundamentals and trends discussed in the review

Sample Report Graphics

Sample Country: Light Naphtha Production

Source: IHS

Production = XX Million Metric Tons

Sample Country: Light Naphtha Demand

Source: IHS

Forecast

Sample Region: Light Naphtha Trade

Source: IHS

Forecast

Sample Country: Steam Cracker Feedstock Demand

Source: IHS

Forecast

(y-axis values will be provided in the analysis)
## Methodology

IHS Energy and Chemical believe that this naphtha service is the first comprehensive long-term analysis that provides separate light and heavy naphtha supply and demand balances, international trade data, and prices. Traditionally, “naphtha” refers to the first liquid fraction from a crude distillation tower. In more general terms, naphtha is a refinery stream of C5–C11 material and is a major constituent of motor gasoline.

The balances account for all sources of naphtha – from the large volumes produced in refineries, condensate splitters and natural gas plants to the small amount of raffinate naphtha co-produced with aromatics and olefins. The supply and demand balances in this analysis account for all naphtha demand sectors, including production of gasoline, solvents, aromatics, olefins, methane, syngas and burning for energy.

Global naphtha is divided into two streams: light paraffinic and heavy reforming naphtha.

### Light Naphtha

The light naphtha analysis provides balances for light paraffinic / lean naphtha that is used as a feed for steam crackers, and boils typically between 50°F (C5) and 160°F. Light naphtha balances include natural gasoline, the lightest naphtha that is produced in natural gas processing plants. Light naphtha balances also include heavy naphtha that has low N+A content and is therefore a better feed for steam cracking than for heavy naphtha reforming. The majority of light naphtha is produced in refineries.

The light naphtha supply and demand balances account for:

<table>
<thead>
<tr>
<th>Light Naphtha Supply Sources:</th>
<th>Light Naphtha Demand Sectors:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural gasoline</td>
<td>Crude blending</td>
</tr>
<tr>
<td>Condensate splitting</td>
<td>Steam cracking</td>
</tr>
<tr>
<td>Crude distillation</td>
<td>Paraffinic solvents</td>
</tr>
<tr>
<td>Hydrocracking</td>
<td>Direct blending of motor gasoline</td>
</tr>
<tr>
<td>Coking</td>
<td>Isomerization</td>
</tr>
<tr>
<td>Hydrotreating</td>
<td>Reforming to mogas and avgas</td>
</tr>
<tr>
<td>Blended heavy naphtha</td>
<td>Reforming to aromatics</td>
</tr>
<tr>
<td>Raffinate</td>
<td>Other (e.g. burning for heat generation, gasification to methane/syngas, losses, etc.)</td>
</tr>
<tr>
<td>Gas- and Coal-to-Liquids</td>
<td></td>
</tr>
</tbody>
</table>
Heavy Naphtha

The heavy naphtha analysis provides balances for heavy naphthenic / rich naphtha that is good feed for heavy naphtha reformers, and typically boils between 160°F and 370°F (C_{11}). Heavy naphtha balances exclude heavy naphtha that has low N+A content below approximately 35%. However, the heavy naphtha balances include an excess of good or slightly lower-quality heavy naphtha that is blended into full range paraffinic naphtha (which is part of the light naphtha balances), whose trade is more liquid. As with light naphtha, a majority of heavy naphtha is produced in refineries. Total production of heavy naphtha is about twice as large in volume as the production of light naphtha.

The heavy naphtha supply and demand balances account for:

**Heavy Naphtha Supply Sources:**
- Condensate splitting
- Crude distillation
- Hydrocracking
- Coking
- Hydrotreating

**Heavy Naphtha Demand Sectors:**
- Reforming to mogas and avgas
- Reforming to aromatics
- Direct blending of motor gasoline
- Blending of full range naphtha
- Other (burning of heat generation, gasification to methane/syngas, change in kero demand, losses, etc.)

Production Capabilities

Production capabilities (defined as the maximum processing capability with the same quality feed) and actual production rates are fully consistent with IHS natural gasoline, crude distillation, condensate splitter, refinery, aromatics, and olefins capacity databases and supply / demand balances. In order to better assess naphtha production and consumption rates, this analysis has divided production and demand capacity into several groups of processes, which yield and consume different amounts of light and heavy naphtha.

Pricing

In this analysis, a starting point for pricing of both light and heavy naphtha was light naphtha spread versus Brent and Dubai crude in Singapore and Tokyo. On one side, this spread was assessed based on IHS expectation of East-West trade, i.e. trade of full range open spec naphtha from Russia, West Europe and Mediterranean via Singapore to Northeast Asia. On the other side, the spread was assessed by IHS’ expectation of refining and steam cracking margins in Asia. Although trade of full range naphtha from Middle East to Northeast Asia is much larger, the volume of marginal East-West trade is impacting price of light naphtha in Asia the most.
Table of Contents

I. Methodology
   a. Definitions
   b. Production Capabilities
   c. Supply & Demand Balancing
   d. Pricing Methodology

II. Executive Summary
   a. World Overview
   b. Supply / Demand Tables for: World
   c. Inter-Regional Trade Grid Tables for 2010, 2015, 2020 and 2025
   d. Regional Price Tables

III. North America
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: North America, US, Canada, Mexico

IV. South America
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: South America, Brazil, Venezuela

V. Europe
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: West Europe, Central Europe

VI. FSU ¹
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: FSU Region, Russia

¹ Former Soviet Union, including Baltic States
VII. Africa
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: Africa, Algeria, Egypt

VIII. Middle East
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: Middle East, Iran, Kuwait, Saudi Arabia, UAE

IX. Indian Subcontinent
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: Indian Subcontinent, India

X. Northeast Asia
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: Northeast Asia, China, Japan, South Korea, Taiwan

XI. Southeast Asia
   a. Market Review and Outlook
   b. Production and Demand
   c. International Trade
   d. Supply / Demand Tables for: Southeast Asia, Indonesia, Singapore, Thailand
XII. Price Forecasts & Price Tier Economics
   a. Price Forecasts for: US Gulf Coast, Western Europe, Middle East, Singapore, Tokyo
   b. BEV² for Direct Gasoline Blending
   c. Reforming BEV for Heavy Naphtha / Isomerization BEV for Light Naphtha
   d. Petrochemical Production BEV (BTX for Heavy Naphtha / Cracking for Light Naphtha)
   e. Regional Freight-Based Netbacks
   f. Fuel Value for Light Naphtha / Density Adjusted Price of Heavy Naphtha

XIII. Appendices
   a. Explanatory Notes
   c. Contact List

XIV. On-Line
   a. Excel Files with all Regional and Over 50 Country Supply / Demand Tables
   b. Excel Tables with Regional Pricing
   c. Inter-Regional Trade Grid Tables

² Break Even Value
Expert Team

**Nick Rados, Ph.D. – Global Business Director, Chemical Feedstocks**

Nick is responsible for IHS business and expertise in the area of chemical feedstocks, including effects of current and anticipated changes in petroleum refining and gas plant operations onto aromatics and olefins chemicals. Nick joined IHS in 2013, with 20 years of experience in the chemical and petroleum refining industries. His experience includes a 10 year tenure with ExxonMobil, working on a variety of refining and petrochemical assignments involving: business strategy, capital investment, operations improvement, competitive intelligence, and technology licensing.

Nick has a Doctorate in Chemical Engineering from Washington University in St. Louis and executive business training from Northwestern University and the University of North Carolina.

**Thomas J. Manning – Senior Research Director, Natural Gas Liquids**

Tom is responsible for directing long range studies covering crude oil, refined products and natural gas liquids (NGLs), which investigate future trends in the industry. He has also directed a number of single and multi-client studies on supply, demand, pricing, and marketing of petrochemicals, refined products, natural gas liquids, crude oil and natural gas. Tom has been with Purvin & Gertz (now IHS) for 32 years. His prior experience includes 8 years with Pace Consulting and 5 years with Monsanto.

Tom holds a Bachelor’s of Science degree in Chemical Engineering from Louisiana Tech University, and a MBA from the University of Houston.
Qualifications

IHS Energy and Chemical’s talented industry veterans collaborate with our clients leveraging IHS’s unparalleled industry knowledge, rigorous proprietary analytical techniques, and years of hands-on experience. The following projects are a few examples of the naphtha-related single-client work that IHS Energy and Chemical has conducted in the last couple years.

Condensate and Naphtha Analysis
IHS completed a comprehensive East of Suez condensate and naphtha study for a multi-national client. The study included a country-by-country balance of both olefin and aromatics feedstocks. East of Suez supply/demand analysis and projections were included, considering impact of rapidly growing sour Middle East condensate supplies. The consumption of condensate in dedicated splitting capacity and in crude units was quantified and projected.

Market Analysis of Naphtha-based Petrochemicals
A major National Gas Company in Asia with a presence along the entire natural gas value chain covering pipeline, gas processing, petrochemicals, city gas distribution, LNG and E&P, was exploring the possibility of setting up a naphtha-based petrochemical plant of ethylene, propylene, butadiene, pygas, and heavy oil capacities. IHS assisted the client with a petrochemical market study for various products, and included naphtha sourcing options. IHS provided the supply and demand data for the target market countries taking into account existing and future production and consumption. In addition to data, a description of the key supply and demand fundamentals in each of the target countries was described in a written review.
Global Market and Logistics Review of LPG and Naphtha

A client sought market insight to develop an LPG trading business from its production facilities in Asia. A large portion of the LPG from this planned project was expected to be sold to the global markets. The client requested a proposal for the assistance of IHS for a LPG (propane and butanes) and naphtha market and logistics study in support of the project in Asia in order to evaluate the feasibility of the project from a market and commercial perspective, and to assess risks and issues arising from transporting LPG and naphtha to global markets.

Petrochemical Evaluation

IHS performed market screening evaluations for various petrochemical value chains for a major client in the Middle East to identify potential opportunities for olefins, aromatics and derivatives production. IHS Chemical developed integrated olefins and aromatics petrochemical complex economics to evaluate a wide cross section of complex configurations including naphtha steam cracking & reforming, aromatics extraction, polyester, styrenics, cumene/phenol, and cyclohexane value chains. Modeling included cash flow and financial analysis for project return and sensitivity analysis.
About IHS Chemical

Best-in-Class Brands

IHS Chemical now combines the former CMAI and SRI Consulting groups together with Chemical Week Magazine, Harriman Chemsult and PCI Acrylonitrile into one integrated business unit comprising its multiclient and single client services. IHS Chemical offers over 200 chemical experts, analysts and researchers who are well respected throughout the industry for their deep-rooted analysis and forecasts, and extends the value that IHS can now offer by connecting clients with the vast resource of insight and expertise that exists across IHS including energy, supply chain and economics.

Comprehensive Coverage

IHS Chemical provides the most comprehensive chemical market content and industry expertise in the world. The company has more than 200 dedicated chemical experts working together to create a consistent and integrated view across more than 300 industrial chemical markets and 2,000 chemical processes for 95 industries. Ensure that your decisions are based on broad, comprehensive information, forecasts, intelligence, and analysis.

IHS has assembled a team of chemical experts that offers an unprecedented coverage level for core chemical markets and technologies. Backing them is a larger IHS community of experts covering related markets, from energy and the macro economy to the world’s largest chemical-using industries, such as automotive, construction and others. IHS Chemical’s intellectual capital is built on an operating model that utilizes over 800 consultants, researchers and economists to advance cross-disciplinary collaboration and analysis.
About IHS Energy

IHS Energy is a leading provider of information and insight in the energy business. IHS Energy’s expertise spans the global energy business chain – from upstream oil and gas extraction, through midstream gas, oil refining, and electric power, to energy services, technology sectors, and end users. IHS Energy has been assembled through the integration of leading energy brands, including IHS CERA, IHS Purvin & Gertz, IHS ODS-Petrodata, Fekete Associates, and IHS Herold.

IHS Energy is uniquely positioned to provide timely, integrated data and insights for critical investment decisions support, with approximately 1,200 team members conducting industry and market analysis around the globe. The IHS Energy Oil Market & Downstream Services provide regional and global market, company, and cost insights across the oil markets value chain.
About IHS

IHS is the leading source of information, insight and analytics in critical areas that shape today’s business landscape. Businesses and governments in more than 65 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence.

IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs more than 8,000 people in 3 countries speaking 50 languages around the world.

IHS serves businesses and all levels of governments worldwide ranging from 85% of Global Fortune 500 to small businesses. IHS provides comprehensive content, software and expert analysis and forecasts to more customers in more than 80 countries worldwide.

Information, analytics, and expertise

IHS offers must-have business information, advanced research and analytics, and deep expertise in core industry sectors, such as energy and natural resources, chemicals, electronics, and transportation.

AEROSPACE & DEFENSE
100+ years’ experience delivering unrivaled news, insight and intelligence on defense and security equipment, markets, industries and risk

CHEMICAL
Over 200 leading industry authorities creating integrated views and analysis across more than 300 chemical markets and 2,000 processes for 95 industries

FINANCE
Research on 200+ countries and territories with harmonized indicators from IHS analysts and economists

TECHNOLOGY
World’s largest electronics component database with more than 350 million parts

AUTOMOTIVE
The world’s largest team of automotive analysts with hundreds of experts located in 15 key markets around the world covering the entire automotive value chain

ENERGY
Extensive Oil & Gas well information on 5.5+ million wells worldwide dating back as far as 1860

MARITIME
World’s largest maritime database with an information gathering heritage of 250+ years with comprehensive information on all vessels 100 GT and over
ABOUT IHS

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Contact Information
www.ihs.com/chemical

AMERICAS
ChemicalSalesAmericas@ihs.com

EUROPE, MIDDLE EAST, AFRICA
ChemicalSalesEMEA@ihs.com

ASIA PACIFIC
ChemicalSalesAPAC@ihs.com

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