

2017 Advertising Rates

Reach leaders & decision makers in the global chemical markets

PRINT RATES

4-color	1x	3x	6x	12x
Full page	\$8,500	\$8,200	\$7,800	\$7,100
1/2 page	\$5,000	\$4,825	\$4,550	\$4,100
1/3 page	\$4,000	\$3,855	\$3,650	\$3,350
1/6 page	\$2,100	\$1,975	\$1,900	\$1,725

B/W	1x	4x	7x	13x
Full page	\$7,000	\$6,750	\$6,400	\$5,800
1/2 page	\$4,100	\$3,915	\$3,750	\$3,395
1/3 page	\$3,400	\$3,275	\$3,100	\$2,800
1/6 page	\$1,800	\$1,700	\$1,575	\$1,425

Special positions and inserts

Inside front cover	Plus 25%
Outside back cover	Plus 20%
Facing news or newsfeature	Plus 10%

FSCS (Fine & Specialty Chemical Sectors)

4-color	1x	3x
Full page	\$3,750	\$3,500
1/2 page	\$2,000	\$1,875
1/3 page	\$1,300	\$1,200
1/6 page	\$ 750	\$ 695

Special inks: matched colors are an additional \$675/page. All rates in U.S. dollars. Rates for larger units available. No charge for bleed. For printing quotes, contact publisher. Bind-in (\$495) and tip-in (\$1500) charges are non-commissionable.

All advertisements are accepted subject to IHS's standard Terms and Conditions

E-MEDIA RATES

www.chemweek.com

Leaderboard (728x90)	\$3,750/month
Standard (300x90)	\$3,225/month
Square (300x250)	\$3,000/month

E-newsletters

Leaderboard (728x90)	\$3,000/month
Square (300x250)	\$2,000/month



BRAND MARKETING RATES

Webinar Series	\$50,000
TV	\$50,000
Podcasts series	\$30,000
Sponsored content series (Including infographics)	\$30,000



For more information regarding rates, reprints or e-prints, contact:

Joseph Mennella
 Head of Global Advertising Sales
 Tel: (212) 884-9534
 Fax: (212) 884-9514
joseph.mennella@ihs.com

Nanette Santiago
 Sr. Administrative Assistant
 Tel: (212) 884-9528
 Fax: (212) 884-9514
nanette.santiago@ihs.com

