Commercial Impact of Olefins and Polyolefins Technologies

Workshop Overview
The workshop will begin with an assessment of the global polyolefins value chain and pricing fundamentals, including how polyolefins fit in the thermoplastics’ markets, covering the historic development of the various thermoplastics’ markets, and discussion of global and regional technological trends and advancements in the thermoplastics’ industries, providing a background for participants.

Who is it for?
This course is intended for professionals, HR staff, as well as downstream processors.

Purchasing Excellence in Chemicals (NEW!)

Workshop Overview
This full-day interactive workshop offers a high level overview of the methanol business from its upstream feedstock, to the production of methanol, and downstream use of methanol. The workshop reviews the fundamentals of methanol pricing, as well as the competitive landscape, leading methanol producers, and major consuming regions. It also examines the methanol pricing dynamics and price setting mechanisms for selected products. Other topics include trends affecting chemical pricing, raw material sourcing strategy considerations, and a discussion of selected case studies.

Who is it for?
This course is designed for anyone wishing to attract more of strategic sourcing in the petrochemical industry, from industry newcomers to experienced professionals needing a refresher in chemical sourcing.

Introduction to Methanol Business

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Other Workshops
IHS Markit offers other workshops and has delivered a wide range of tailored workshops to meet specific client requirements or industry events. Some examples are:

1. Introduction to Petrochemical and Plastics

Introduction to Petrochemical and Plastics is a combination of both Petrochemical Industry Fundamentals and Introduction to Thermoplastics workshops.

2. Commercial Impacts of Soda Ash Technologies

Workshop Overview
Our interactive workshop will provide a broad understanding of soda ash technologies and their commercial impact in the global soda ash industry. The course will include reviews of technology, product quality, sources of competitive advantage, and discussion of global and regional technological trends and developments that are impacting this market.

Workshop Overview
This full-day interactive workshop offers a high level overview of the thermoplastics’ markets, covering the historic development of the various thermoplastics’ markets, and discussion of global and regional technological trends and advancements in the thermoplastics’ industries, providing a background for participants.

Workshop Overview
Introduction to Strategic Sourcing is a supplement to the Petrochemical Industry Fundamentals training course, and is designed for purchasers of chemicals and chemically dependent materials, components and systems. It provides insights on how prices of key raw materials are set and a discussion of how materials are being bought or sold in the market. The course is designed for anyone wishing to attract more of strategic sourcing in the petrochemical industry, from industry newcomers to experienced professionals needing a refresher in chemical sourcing.

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Use of Naphtha & NGL as Feedstock (New!)

Workshop Overview
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Who is it for?
This course is intended for professionals, HR staff, as well as downstream processors.

Introduction to Thermoplastics

Workshop Overview
Our interactive workshop will provide a broad understanding of soda ash technologies and their commercial impact in the global soda ash industry. The course will include reviews of technology, product quality, sources of competitive advantage, and discussion of global and regional technological trends and developments that are impacting this market. The course will cover two main sectors: Process Technologies, Competitive Technologies, Thermoplastic Commercial Technologies, Technology Trends and Outlook.

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Master Petrochemical Industry Fundamentals... Make Better Business Decisions
This 3-day educational course is designed to be of interest and useful to business managers, process engineers, financial and investment managers, and all those involved in industry fundamentals, changing feedstock slates, process technology, marketing dynamics, and profitability drivers. In this course, you will:
- Understand basic principles and learn how to apply them to your business
- Gain insights into the global petrochemical industry
- Explore the role of technology in the petrochemical industry
- Learn about the importance of industry fundamentals
- Understand the key drivers of profitability and profitability drivers
- Learn about the various elements of feedstock, basic petrochemicals, and petrochemical building blocks

Who is it for?
This workshop is for business managers, process engineers, financial and investment managers, and all those involved in industry fundamentals, changing feedstock slates, process technology, marketing dynamics, and profitability drivers.

Workshop Content
- Understanding the global petrochemical industry and its significance
- Exploring the role of technology in the petrochemical industry
- Learning about the importance of industry fundamentals
- Understanding the key drivers of profitability and profitability drivers
- Learning about the various elements of feedstock, basic petrochemicals, and petrochemical building blocks

Excellent course: Dr. Jeff is a great instructor. His knowledge and experience are evident. The course is very well-organized and I will definitely recommend it to my colleagues.

The course is informative and useful. Jeff is a great speaker and can explain things really well.

Kari Smith, Sales Manager, Helm U.S. Corporation

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