# **Advertising Opportunities**





## 25th Annual Canada Issue Commited to Canada and the Chemical Industry

#### MAGAZINE

*Chemical Week* is the leading source of news and business insight for the global chemical industry. Our commitment to reporting exciting worldwide market opportunities continues with the 25<sup>th</sup> Annual Canada Country Focus Report.

With over 100 years of market dominance, *Chemical Week* is the magazine of choice for senior management and key decision makers in all aspects of the chemical industry worldwide.

#### Show your commitment to the Global Industry

Chemical Week's Annual Canada Country Focus report is an overview of the Canadian chemical industry, covering:

- Effect of low crude and political environment on petrochemical capital investment and NGL production
- Opportunities and challenges brought by lower oil prices and surging production in the United States.
- Ongoing expansion plans in Canada's western and eastern petrochemical production hubs.

#### **Maximum Exposure**

Full page advertisers will also benefit from:

- A bonus banner ad in chemweek.com for 3 months. These 300 x 90 banners will enable advertisers to further promote their capabilities, expertise, and company facilities, by linking back to company websites.
- Embedded video & iframe website included in digital version of ad/profile

#### **CUSTOM PUBLISHING**

Our team of editors provides guidance on the creation of authoritative and powerful custom supplements, and our marketers ensure it's delivered to our select, qualified audience.

### **RESERVE YOUR AD TODAY**

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