

Advertising Opportunities







ISSUE DATE Sept. 24/Oct 31, 2018

RESERVATIONS

Sept.18, 2018

MATERIALS

Sept. 21, 2018

Chemical Week is the leading source of news and business insight for the global petrochemical industry. With over 100 years of market dominance, **Chemical Week** is the magazine of choice for senior management in all aspects of the chemical industry worldwide.

EUROPEAN PETROCHEMICALS

MAGAZINE

Chemical Week will assess the outlook for European petrochemicals industry. Lower feedstock costs, a return to slow growth, and steady global demand has supported margins and operating rates. Political and macroeconomic risks remain but major producers, including Ineos, are evaluating significant investment in Europe.

Maximum Exposure

Distribution of this issue:

- Circulation: 50,000 readers in the chemical industry
- 36th World Methanol Conference & Workshop Vienna, Austria, Oct. 5 6
- European Petrochemical Association 2018 (EPCA) Vienna, Austria, Oct. 7 10)
- GPS 2018: The 6th Annual Global Plastics Summit Chicago, IL, Oct. 30 Nov. 1

Full page advertisers will also benefit from:

- 1/4 page profile ad highlighting information, including contact name, website address, products and company logo
- A bonus banner ad in chemweek.com for 3 months. These 300 x 90 banners will enable advertisers to further promote their capabilities, expertise, and company facilities, by linking back to company websites.
- **Embedded video & iframe website** included in digital version of ad/profile

CUSTOM PUBLISHING

Our team of editors provides guidance on the creation of authoritative and powerful custom supplements, and our marketers ensure it's delivered to our select, qualified audience.

WEBINAR

Amplify your brand and accelerate your sales cycle with a vendor perspective webinar. Allow our editors to work with you to develop your topic and take advantage of our powerful audience (150,000 listeners worldwide).

RESERVE YOUR AD TODAY

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