# **Chemical Week**

## **Advertising Opportunities**



**Chemical Week** is the leading source of news and business insight for the global chemical industry. With over 100 years of market dominance, Chemical Week is the magazine of choice for senior management in all aspects of the chemical industry worldwide.

### MIDEAST

### MAGAZINE

Continuing with the Vision 2030 initiative announced last year Saudi Arabia, the largest petrochemicals player in the Mideast, is diversifying to cope with the drop in the price of oil and shortage of gas feedstocks. All eyes are on Saudi Aramco's planned IPO next year, expected to be the largest listing in history. Major players, such as SABIC, are expanding their geographical footprint to China, the United States and Kazakhstan, to benefit from feedstock availability.

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RESERVATIONS October 27, 2018

MATERIALS

#### **Maximum Exposure**

Distribution of this issue:

- Circulation: 50,000 readers in the chemical industry
- Gulf Petrochemical Associations (GPCA) 13th Annual Forum (Dubai, UAE - November 27 - 29, 2018)

Full page advertisers will also benefit from:

- Full page profile ad highlighting information, including company milestones, contact name, website address, products and company logo
- A bonus banner ad (300x250) in chemweek.com for one month.
- Embedded video & iframe website included in digital version of ad/profile

This feature will also appear online and in the digital edition of the magazine, including a link to your company website. Advertisers are responsible for providing video content and website URL's

#### **WEBINAR**

Amplify your brand and accelerate your sales cycle with Our team of editors provides guidance on a vendor perspective webinar. Allow our editors to work with you to develop your topic and take advantage of our powerful audience (150,000 listeners worldwide).

the creation of authoritative supplements, and our marketers ensure it's delivered to our qualified audience.

CUSTOM PUBLISHING





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Don't miss these unique and powerful opportunities to get your message through to Chemical Week's unrivalled audience

November 2, 2018