



Responsible Care's 30th Annual Report Special Issue July 2/9, 2018

Since 1988, the chemical industry through the American Chemistry Council, has implemented Responsible Care to improve environmental, health and safety performance beyond levels required by US government. This issue will take an in-depth look at the recent Responsible Care strategic review.

MAGAZINE

Responsible Care's 30th Annual Report will assess the state of Responsible Care, the industry's signature environmental, health, safety, and security initiative. The feature will review the evolution of the program, including enhancements to product and process safety codes. It will also evaluate how to engage with external parties, including key retailers, on chemical management.

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By advertising in Chemical Week's Responsible Care issue, you will:

- Reach key players worldwide responsible for implementing environmental programs, strategies and technologies
- Demonstrate your commitment to Responsible Care
- Assure your customers and prospects of your environmental capabilities
- Expand public awareness of the industry's environmental performance
- Highlight your proactive stance to government officials

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