



2019 ACI Annual Meeting Advertising Program

2019 ANNUAL ACI MEETING & INDUSTRY CONVENTION
Grand Lakes, Orlando Florida January 28 - February 2, 2019

The ACI Annual Meeting is the premier event for the global soap and detergents industry, providing a unique forum for networking and connecting colleagues from around the world.

Attended by over 600 executives, the ACI event typically is a hotbed for exchanging news and ideas, forming business relationships and learning of current market developments.

The 2019 ACI Show Daily by Chemical Week

Chemical Week, in conjunction with the ACI, will be distributing two special Show Dailies in Orlando, including a Special Live Digital Edition, reporting on developments in soaps and detergents, with up-to-the-minute news on markets, pricing initiatives, etc. Reports from the meeting and opening events will be included in this high-profile publication.

Coverage will:

- Highlight the achievements of the ACI and its members
- Focus on the ACI's most recent interactions with chemical suppliers
- Focus on the latest technologies from the top ingredient suppliers
- Highlight the business achievements and philanthropic initiatives of these suppliers

* Advertisers in these special issues will be offered editorial positions, including photographs.

The ACI Convention Package includes an ad in the January 15/22 Soap and Detergents issue of Chemical Week issue, plus ads in the two Show Dailies. 1,500 copies of each Show Daily will be distributed at the convention and digitally.

The first Show Daily will be included in our delegate bags as part of the registration package.

The second Show Daily will be produced live at the show and will be distributed at the convention. It will have current breaking coverage of the meeting and will be distributed on the morning of February 1st in both print and digital formats.

* Both Show Dailies will again feature Special Digital Delivery to every registered ACI Member, plus the entire circulation of Chemical Week.

ISSUE
January 14/21, 2019

PRE-SHOW DAILY
January 28, 2019

RESERVATIONS
January 14, 2019

MATERIALS
January 21, 2019

LIVE DAILY
February 1, 2019

RESERVATIONS
January 21, 2019

MATERIALS
January 28, 2019

ADVERTISING CONTACTS:

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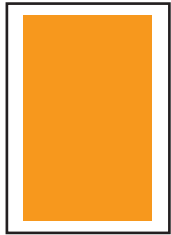
Don't miss these unique and powerful opportunities to get your message into the hands of Chemical Week's unrivaled audience

2019 ADVERTISING PACKAGE

The advertising package includes:

1. An ad in the January 14/21 Chemical Week, Soap and Detergents issue
2. Show Daily #1 – on January 28
3. Show Daily #2 – on February 1
4. Editorial coverage in the Show Dailies

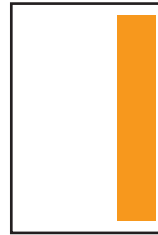
SHOW DAILY AD SIZES



Standard Page
(8.2677" x 10.8268")
"Plus .125 inches bleeds all around"
216.35 x 281.35mm



Standard Spread
(16.5354" x 10.8268")
No bleeds on inside/gutter edges



1/3 Page Vertical
(2.3228" x 9.8425")
"Plus .125 inches bleeds all around"
59mm x 250mm



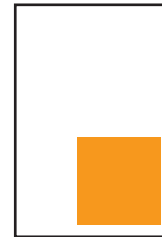
Half Page Vertical
(3.5827" x 9.8426")
"Plus .125 inches bleeds all around"
91mm x 250mm



Half Page Horizontal
(7.3228" x 4.8031")
"Plus .125 inches bleeds all around"
186mm x 122mm



1/3 Page Horizontal
(3.0709" x 7.3228")
"Plus .125 inches bleeds all around"
186mm x 78mm



1/3 Page Square
(4.8031" x 4.8031")
"Plus .125 inches bleeds all around"
122mm x 122mm



SENDING US YOUR AD FILE PREP

- Set up document to be final ad size
- Files for Full Page Ads should be set up for BLEED SIZE (8.5177" wide x 11.0768" deep).
- Do not compress
- All files must be converted to CMYK not RGB.

ACCEPTED DIGITAL FORMATS

Ads are required in the following formats:
Press/Print Optimized PDF (all fonts & graphics embedded), High-resolution (300 dpi min.)
NOTE: We cannot accept native application files, such as QuarkXPress. Film ads will incur a conversion charge.

YOU MAY FORWARD YOUR AD FILES:

Files smaller than 8 mb
email to: george.bourous@ihsmarkit.com
Files larger than 8 mb
Click or copy and paste to your browser the following link and follow instructions:
<https://hightail.com/u/chemweek>
Please e-mail confirmation to george.bourous@ihsmarkit.com