



Make Your Next Move With Confidence

Shape your strategy for a
complex and uncertain future



IHS Jane's Defence Industry 20YY – strategic planning for the next 5 years and beyond



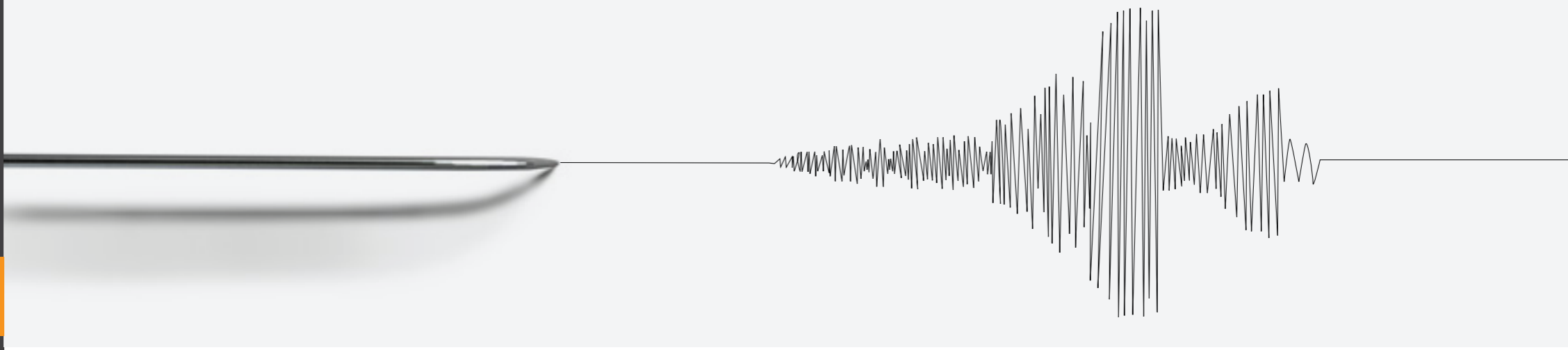
Strategic planning for the next 5 years and beyond

The defence industry is contending with several disruptive forces which will impact how companies evaluate immediate and future opportunities and risks.

IHS Jane's Defence Industry 20YY identifies insightful and arguably startling trends likely to emerge and significantly impact the global A&D industry over the next 20 years. Combining multi-disciplinary data and expertise, the report's content and takeaways are intended to provide you with a unique and discriminating perspective on the coming major changes to the global defence industry.

Go beyond conventional filters, linear trends and today's 'in box' assumptions





Explore a future of growing complexity and persistent uncertainty

Our qualitative, strategic-level framework scenarios isolate and explore dominant drivers shaping the future of the global defence industry.

Industry Insurgency

A crowded and savage market where traditional providers struggle for growth and will need to rethink their strategies/business models and weigh difficult decisions over whether to compete, collaborate or combine with new competitors.

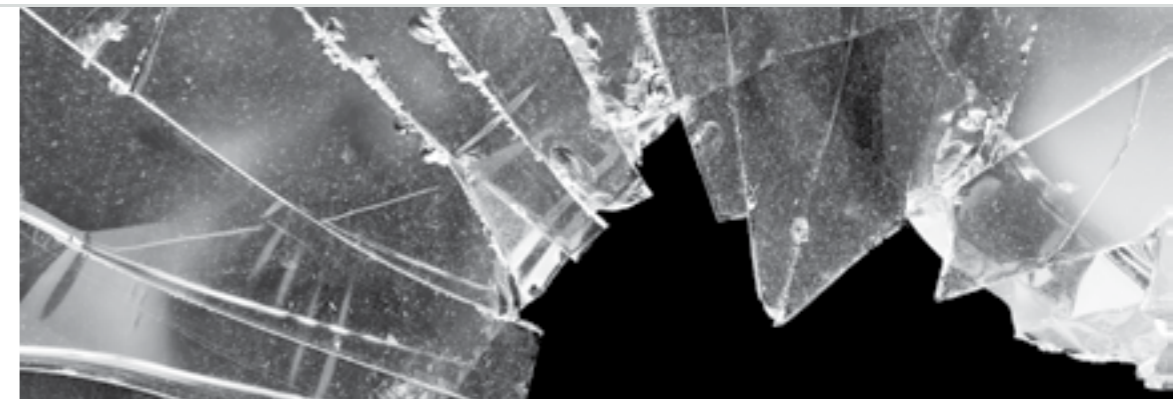
Divergent Disruptions

A rapid and steep divergence between markets for high-end technological solutions and lower-end niche asymmetric solutions will mark a return to the “promise and peril” model of technology development.

Failing Frameworks

Significant shifts in geo-political alliances and eroding economic, security, governance and geopolitical institutions and frameworks will create new pressure on the global defence industry.

Understand key dynamics and visible trends to develop strategies that will deliver a competitive advantage





Unrivalled Expertise

Unrivalled expertise tailored to you

Along with a written report **IHS Jane's Defence Industry 20YY** also includes a half day in-person and/or teleconference briefing. The IHS Jane's team of subject matter experts will brief our findings, which will in turn serve as a catalyst for broader discussion of current, emerging and future challenges and opportunities for defence professionals, companies and organisations.

Defence Industry 20YY draws on the expertise of IHS Jane's Strategic Assessment and Future Studies Centre as well as subject matter experts in military capabilities, geopolitics, threat analysis and members of the IHS Jane's Defence Industry and Budget teams. Expertise was also leveraged from the wider IHS Markit organisation including Technology, Economics and Country Risk, Energy and Maritime and Trade.

Only IHS Jane's is positioned to deliver the world's leading A&D Industry information, insight and analysis





Contact Us

Contact IHS Jane's today for more information about **Defence Industry 20YY**.

Email: janes@ihs.com

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