

IHS AUTOMOTIVE

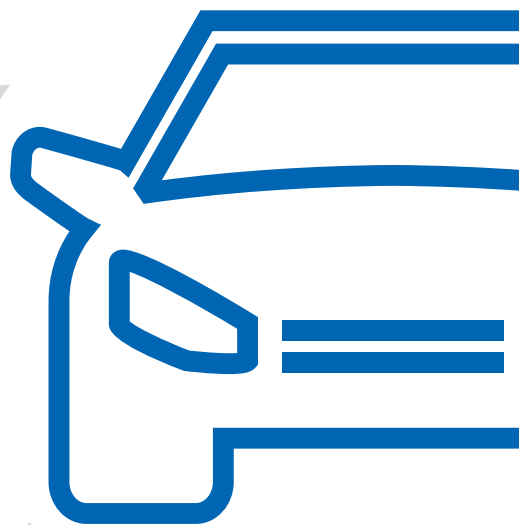
Aftermarket Solutions

Maximize margins while you grow your share of the global aftermarket.

IHS Automotive, a single global source of aftermarket insight enabling automotive professionals to drive increased parts revenue and reduced cost with a more comprehensive, accurate, and timely view of:

- Global Vehicles-in-Operation (VIO)
- Global VIO, Production & Component Forecasts
- OE & Aftermarket Parts Catalog Analysis
- ACES & TecDoc Standards & Global Equivalents
- OEM Program, Platform & Plant Code Visibility

IHS AUTOMOTIVE
driven by **POLK**



How well do you know the global vehicle market?

IHS AUTOMOTIVE
driven by POLK



27%



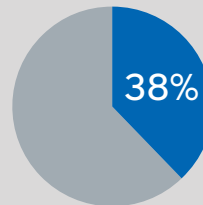
The global vehicle population of cars and light trucks will grow 27% over the next 7 years.



In China, VIO will Increase

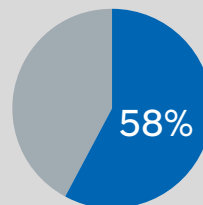


2013



Nearly **60%** of light vehicles will be produced on global platforms by 2021.

2021



Global Light Vehicle Population Mix Is Changing

71% Today

North America, Europe, & Japan

58% by 2021



29% Today

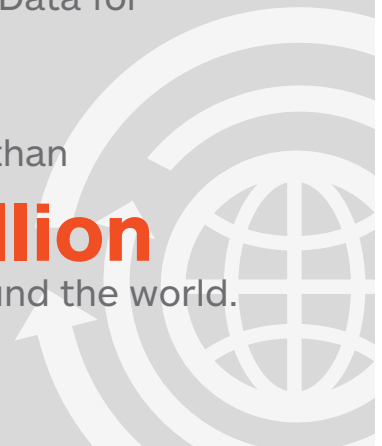
Rest of the World

42% by 2021

IHS Automotive provides detailed VIO Data for

>95% of the more than

1.1 Billion vehicles around the world.



IHS supports your Global Product Management efforts...

Global Vehicle Search

- Understand the vehicle make-up of markets around the world
- See vehicles that are equivalent across global markets
- Compare your ACES and TecDoc catalogs using IHS's Global Make/Model relationships – enhanced by program, platform and plant coding
- Search global vehicles by OEM platform & program codes

Catalog Integration – VIO Merge for Coverage Analysis

- Simple and accurate VIO enhancement of ACES and TecDoc files, including variable levels of geography to help you evaluate market coverage
- Understand overall part potential and missing coverage
- Gain insight into what your customers see in your ACES and TecDoc
- Compare your range vs OE research data

OE Parts Research

- Leveraging a foundation of official manufacturer data
- Providing 20+ years of history covering 70+ product lines and over 115,000 unique vehicles
- Enabling TecDoc coding (including KBA and CNIT)
- Delivering the most complete source of European vehicle detail (expanding into Mexico, China, Brazil and Russia)



IHS AUTOMOTIVE

WorldView 2.0

Holistic Solution for the Global Aftermarket Industry

See the world more clearly, identify opportunities sooner, and grow your share of the aftermarket. Now there's one solution that delivers the critical aftermarket insight you need!



Our data-driven solutions help you maximize market share, identify emerging market trends, optimize inventory and product management – locally, globally or somewhere in between.

Learn more at IHS.com/automotive

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