

Which countries are leading plug-in electric vehicle uptake?
How is uptake changing quarter by quarter?

Whilst **Japan** maintains its position at the tail-end of the PEV index, it is now at par with the US in terms of PEV uptake (both at 1%). The Japanese EV market is witnessing an increase in the PHEV uptake, which can be largely attributed to the launch of a plug-in version of the high-selling and previously HEV-only Toyota Prius.

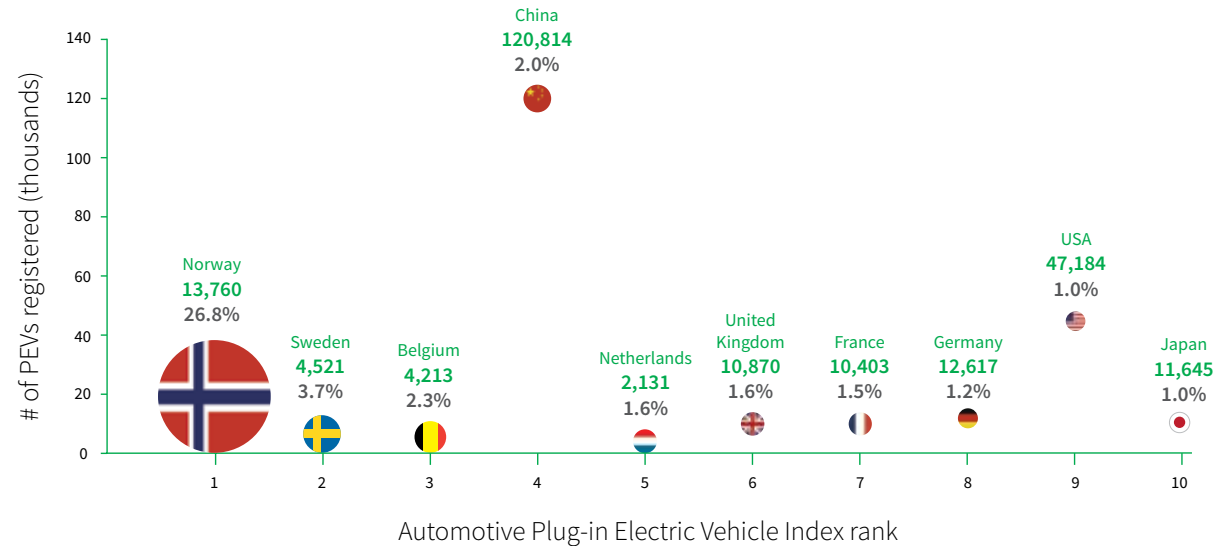


China's ability to manufacture low-cost EVs in the mini and small-car segment is improving PEV uptake. This increasing rate of adoption elevated China from the 9th position (Q1 2017) to the 4th position in Q2 2017. Additionally, China's BEV uptake is greatly outweighing PHEV with BEV share increasing to 80%.



Norway maintains its lead in global PEV uptake with 26.8% PEVs registered in Q2 2017. Whilst Q2 2017 saw an increase in PEV sales of merely 100 units, the uptake percentage declined by 1.7%; this is due to the growing passenger vehicle market. The VW e-Golf is the highest selling BEV, with the country now seeing a further shift towards BEV uptake (58%) over PHEVs (42%).

Q2 2017



Of all Q2 2017 PEVs registered in the ten countries analyzed,

67% were BEVs and

33% were PHEVs.

Plug-in electric vehicle (PEV) = Battery electric vehicle (BEV) + Plug-in hybrid electric vehicle (PHEV)

Automotive Plug-in Electric Vehicle Index ranks Plug-in Vehicle market share (%) in a given quarter; i.e. PEV registrations ÷ all vehicle registrations. Browse all of our e-Mobility offerings at ihssupplierinsight.com