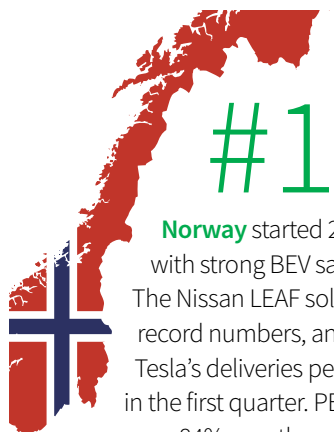




Q1 2018

Which countries are leading plug-in electric vehicle uptake?
How is uptake changing quarter by quarter?



Norway started 2018 with strong BEV sales. The Nissan LEAF sold in record numbers, and Tesla's deliveries peaked in the first quarter. PEVs grew 84% month on month in March, and in Q1 2018, BEVs outsold PHEVs with a ratio of 55:45.

PEV sales in the **Netherlands**

grew 118% year on year (y/y) in Q1 2018. The Dutch PEV market, once dubbed the PHEV capital of the world, is now being driven by BEV uptake (comprising 88% of PEV sales). The Tesla Model S is the top-selling car (with 812 units sold in Q1 2018), followed by the VW e-Golf (792 units).

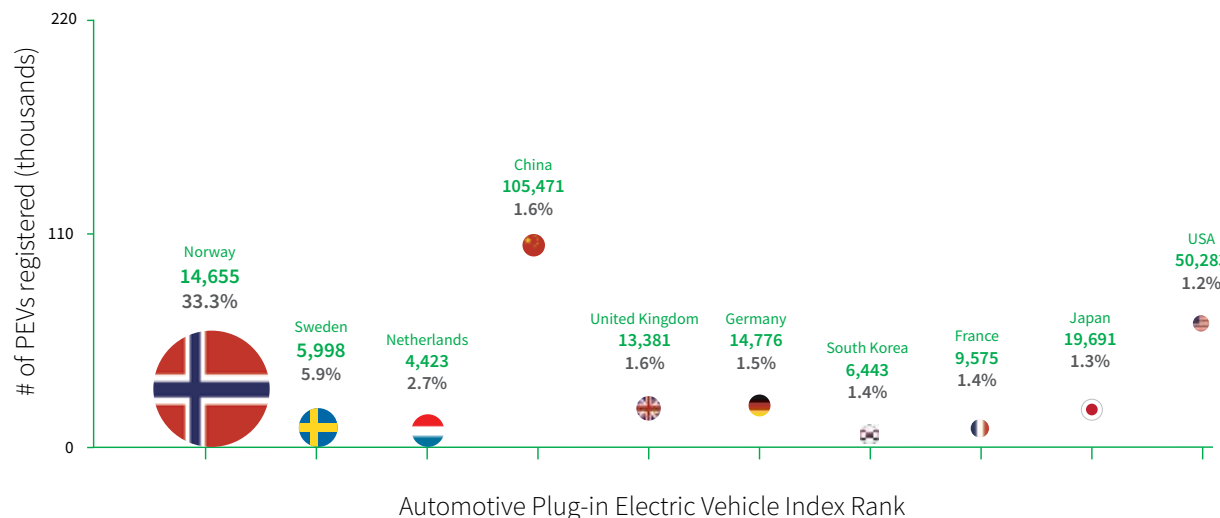


The **South Korean**

market now has a 1.4% PEV share, largely driven by the market introduction of the Hyundai IONIQ Electric. The IONIQ registered growth upward of 130% y/y in Q1 2018. The PEV market in the country is expected to grow at a faster rate in 2018, with new domestic EV models coming to market, such as the Hyundai Kona EV.



Q1 2018



Of all Q1 2018 PEVs registered in the 10 countries analyzed,

58%

were BEVs, and

42%

were PHEVs. During the same period in 2017, BEVs were 62%, while PHEVs were 38%.

Plug-in electric vehicle (PEV) = battery electric vehicle (BEV) + plug-in hybrid electric vehicle (PHEV)

Automotive Plug-in Electric Vehicle Index ranks Plug-in Vehicle market share (%) in a given quarter; i.e., PEV registrations ÷ all vehicle registrations. Browse all of our e-Mobility offerings at supplierinsight.ihsmarket.com