



IHS ENERGY

International Marine Lubricants

Outlook for the deep sea marine lubricants sector

The 2016 edition of IHS Energy's International Marine Lubricants (IML) report, now in its sixth edition, provides in-depth analysis and data on the recent trends and outlook for the merchant shipping sector, international seaborne trade, deep sea marine lubricants demand, and major lubricant supplier strategies.

BENEFITS:

- Keep informed of the economic, regulatory and technical market drivers impacting the deep sea marine lubricants sector
- Gauge trends and opportunities from wide-ranging shipping, trade, and port analysis statistics
- Leverage IHS's analysis of lubricants demand trends and outlook by vessel type, product type, and region
- Understand the strategies of major suppliers in the deep sea marine lubricants market

The international marine lubricants market has experienced unprecedented transformation in the last few years as changing environmental regulations, more demanding operating conditions, new engine technology, and clients' resulting need for greater support have converged to dramatically alter the context in which lubricant manufacturers and marketers compete. At the same time the shipping industry is in a period of uncertainty as economic recovery remains elusive and shipping rates for some segments depressed.

All of these factors will continue to shape the business and operators must remain informed and responsive. IHS Energy's IML report provides up-to-date assessment of trends in global merchant shipping fleets, international seaborne trade flows, port traffic and regulatory requirements, integrating these elements to deliver in-depth analysis of the trends and outlook for deep sea marine lubricants demand. In tandem, the IML report provides extensive discussion of the product strategies, delivery capabilities and relative market positions of the major deep sea marine lubricant marketers, as well as recent market entrants and would-be participants.

The 2016 IML report reflects full-year 2015 maritime statistics drawn from IHS Maritime, the industry-leading provider of maritime statistics, and includes forecasts through 2020.

Report contents

Market context – recent trends and outlook

- Commercial shipping fleets
- Capacity additions and reductions
- World order books
- Evolution of freight/charter rates
- Seaborne trade by product type
- Port traffic analysis by vessel type
- Environmental regulation

The market for deep sea marine lubricants

- Fleet structure and trends in vessel size
- Fleet structure by vessel type and age profile
- Evolution of merchant shipping capacity, seaborne trade, and bunker fuel demand
- Deep sea marine lubricants demand

Competitive environment

- Overview
- Technology and product trends
- Logistics and delivery capabilities
- Sales volumes and market shares

Key Operators

Relative market positions, strategy, product development, marketing operations, technical support programs, and global and regional delivery capabilities

- Aegean
- BP/Castrol
- Chevron
- ExxonMobil
- Gulf Oil
- Lukoil
- Shell
- Total Lubmarine

Deliverables

The 2016 IML report is delivered as a written report in PDF format. This is accompanied by an IML Data Workbook containing charts and tables on the following topics:

- Merchant shipping fleets
- Seaborne trade
- Environmental regulations
- Port traffic analysis
- Evolution of lubricants demand, 2005-2020F
- Lubricants demand by vessel type, product type, and region
- Marine lubricant sales volumes and market shares by operator

In addition, the 2016 IML report includes comprehensive data on port coverage and barge delivery capabilities by operator, delivered as a separate data annex.

Credentials

IHS has been tracking trends in the international marine lubricants market for more than a decade, enabling unparalleled depth of analysis. All insight delivered through the IML is underpinned by statistical data from IHS Maritime, the world's leading provider of maritime statistics.

IHS Energy Lubricants Solution

The IML report is an important part of IHS Energy's lubricants solution. Strategic planners, marketers and business development managers leverage IHS Energy's wide range of robust, regularly updated lubricants industry data and analysis. Make better decisions with detailed analysis of key lubricants competitors and markets and the latest demand trends in the base oil and lubricant industries. Access an unparalleled level of lubricants industry data and analysis that provides valuable insights into this dynamic sector.

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ABOUT IHS ENERGY

IHS Energy, a part of IHS (NYSE: IHS), is the industry's authoritative provider of information, analytics, and insight to help customers to understand the interconnected, dynamic forces that shape energy markets and asset performance. Our experts and analytical tools enable customers to continuously improve their strategy and operations across the entire energy value chain, covering oil and gas, coal, power, and renewables.