



IHS CHEMICAL

Competitive Cost & Margin Analytics

Monitoring a Changing Competitive Environment

CCMA Decision Support

Operational

- Price setting
- Regional price stability
- Export opportunities
- Import threats
- Purchasing tactics
- Validation of internal models
- Technology benchmarking

Strategic

- Impact of new capacity
- Impact of new technology
- Capital project support
- Sales management strategy
- Purchasing strategy
- Competitor analysis
- Viability of acquisition targets

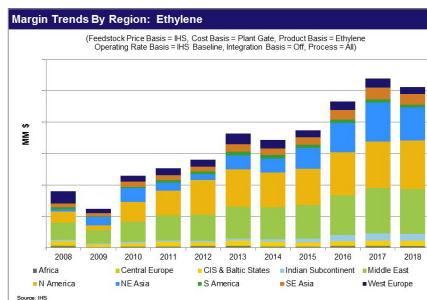
Do you need to know how regional pricing forecasts affect expected margin trends for a deeper insight into regional and global profitability?

Do you need to know how these dynamics create opportunities and threats that need to be monitored in a global supply dashboard to maximize profitability?

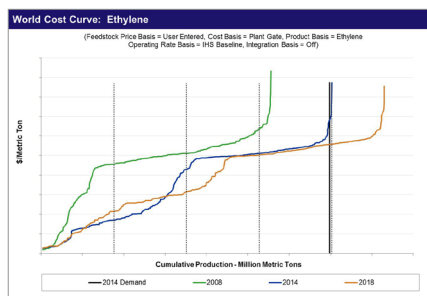
Do you need to understand how changes in market dynamics are impacting cost structures and your position in the market?

Competitive Cost & Margin Analytics leverages in-depth, independent technical and economic evaluations of commercial technologies for the chemical, polymer, refining, and biotech industries with a comprehensive view on chemical production capacity from IHS Chemical experts. Combining this with price and cost forecasts from IHS leaders in industry, economic and financial analysis generates the most comprehensive set of cost and margin analytics available for the chemical industry.

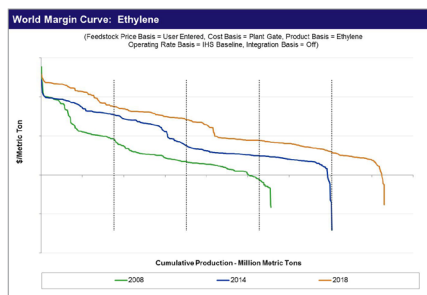
The IHS Chemical Cost and Margin Analytics service saves our clients from building internal cost and margin tools, and investing in data and resources. Contact us for a demo today.



Assess competitiveness with margins by time



Assess your supply against demand



Assess profitability with margins by curve

For a list of all products covered go to www.ihs.com/newccma

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