



IHS MARITIME & TRADE

# Global Trade Atlas

Comprehensive database of worldwide trade statistics

## DID YOU KNOW?

International trade as a percentage of Gross World Product has increased from 38 percent to 59 percent over the past 25 years.

A full picture of the market for a commodity or product, and the context you and your competition are operating within, requires trade data from around the world.

The Global Trade Atlas (GTA) is a web-based search and analysis tool that provides users with on-demand access to our comprehensive database of worldwide trade statistics. This market-leading solution provides a global view of imports and exports for every commodity at the most detailed level of harmonized code.

The GTA publishes monthly trade data from **more than 85 countries** accounting for 92 percent of global trade. Annual data is also available for **more than 200 countries** covering all reported trade and more than 96 percent of estimated international trade. Additional data points including transportation mode, ports, and regions vary by source and are available for most reporting countries.

Challenge	Solution
Market analysis	Identify your strengths and weaknesses through comprehensive import/export data, with extra data fields including port and mode of transportation for many countries.
Understand the competition	Analyze country data to compare your known import/export data with the rest of the market and understand your business in its global context.
Track emerging markets	Identify developing industries and markets and emerging trade routes for new sources of purchase, supply, or investment.
Quantify trade in a specific commodity	Isolate specific commodities at a detailed HS code level and review by value and quantity to build a comprehensive picture.
Data analysis	Build credible predictive models and make forecasts based on consistent data with 20 years of history.

Features including currency conversions and user-defined groups make repeatable, in-depth research across disparate data sources simple and quick. The GTA is available in multiple languages including Chinese, Spanish, English, German, Korean, Japanese, French, and Italian. Delivery of data files for integration into internal systems is also available.

- Analyze the global supply chain of commodities and derivative products
- Measure trade value, volume, and per unit pricing to understand new markets
- Find market share by country for any product
- Discover trends in the market and validate against historical data
- Understand which ports and regions are involved in trade
- Gain insight into trade balances at a glance

**Global Trade Atlas® Main Module** IHS

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Value Quantity Unit Price Quantity & Value

**United States Import Statistics**  
Commodity: 73, Articles Of Iron Or Steel  
Monthly Series: 07/15 - 12/15

Monthly Series: Dec 2015 GO HS: 73 GO

Rank	Partner Country	United States Dollars					
		07/15	08/15	09/15	10/15	11/15	12/15
1	World	2,968,244,176	2,890,607,196	2,748,070,109	2,727,672,828	2,532,962,888	2,558,267,887
2	China	863,301,029	871,585,219	822,362,699	761,120,782	740,443,802	814,566,482
3	Mexico	384,152,247	389,596,102	358,288,856	384,714,431	338,190,095	310,507,540
4	Canada	304,684,126	312,989,879	334,760,340	351,459,973	302,303,210	269,683,715
5	Taiwan	209,518,762	215,270,103	193,680,669	178,178,973	161,628,263	187,726,270
6	Germany	172,972,567	153,945,190	163,414,653	155,409,666	140,043,078	161,232,441
7	Japan	157,623,804	135,802,067	148,809,917	151,761,935	137,910,340	130,049,396
8	Korea_South	175,500,329	120,168,407	142,870,933	143,706,153	125,888,172	128,769,756
9	Italy	75,177,736	97,091,249	68,689,416	66,552,684	73,723,523	87,257,782
10	India	85,809,901	91,803,467	90,064,679	96,817,925	88,445,423	71,970,715
11	United Kingdom	35,770,367	33,632,488	27,033,589	39,020,578	36,150,627	44,673,472
12	Thailand	38,745,161	51,257,073	33,345,378	41,708,004	42,396,210	36,972,582
	Spain	45,258,162	31,161,253	21,034,577	20,893,025	25,706,736	31,288,957

## Why IHS Maritime & Trade?

**IHS Maritime & Trade** is the leading source of information, analytics and expertise for strategy planners, policy makers and security professionals who must navigate today's complex shipping and trading environment. With over 90% of international trade occurring by ship, successfully managing global supply chains requires a detailed understanding of continually evolving international trade flow patterns. IHS is the sole originating source for assigning IMO ship and company numbers, guaranteeing an unmatched degree of accuracy and depth of coverage for vessel characteristics and ownership data. We hold the world's largest ship and company databases, and our maritime solutions draw upon a legacy that spans over 250 years. Profitable trading decisions not only require the latest international trade flow information, they also demand real-time intelligence on the precise locations of cargos destined for global markets. IHS Maritime & Trade can help your shipping company achieve success by staying one step ahead of the competition.

## For more information

[www.ihs.com/products/maritime-global-trade-atlas.html](http://www.ihs.com/products/maritime-global-trade-atlas.html)

### AMERICAS

Tel: +1 800 447 2273  
Email: [marketing@ihs.com](mailto:marketing@ihs.com)

### EUROPE, MIDDLE EAST, AFRICA

Tel: +44 (0) 1344 328 300  
Email: [marketing@ihs.com](mailto:marketing@ihs.com)

### ASIA PACIFIC

Tel: +65 6439 6000  
Email: [marketing@ihs.com](mailto:marketing@ihs.com)

### ABOUT IHS

IHS (NYSE: IHS) is the leading source of information, analytics and expertise in critical areas that shape today's business landscape. Businesses and governments in more than 140 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs nearly 9,000 people in 33 countries around the world.