



IHS CHEMICAL

# Global Acrylates & SAP

## Market Advisory Services

IHS experts leverage years of industry experience and extensive professional contacts to monitor the Acrylates and Super Absorbent Polymer markets, helping clients improve market portfolio planning and make better buying, selling and operating decisions.

### BENEFITS:

IHS Market Advisory Service – Global Acrylates & SAP, integrates regional market price data, production economics, supply/demand analysis and trade data from feedstocks to end use markets, helping clients:

- Negotiate better buy-sell agreements with IHS market insight
- Plan inventory positions with IHS integrated market forecasts
- Optimize supply-chain with IHS analysis of industry trends

Clients of IHS Chemical Market Advisory Service: Global Acrylates & Super Absorbent Polymer (SAP) receive a monthly report of comprehensive market data and analysis for:

- Glacial Acrylic Acid
- Butyl Acrylate
- 2 Ethyl Hexyl Acrylate
- Super Absorbent Polymers

The report provides regional price data, margin analysis, production capacities and economics, supply-demand balances, and import-export flows. It also includes selected end-use demand and shipments, plant and project news across the value-chain. Regional markets detailed including key country focus:

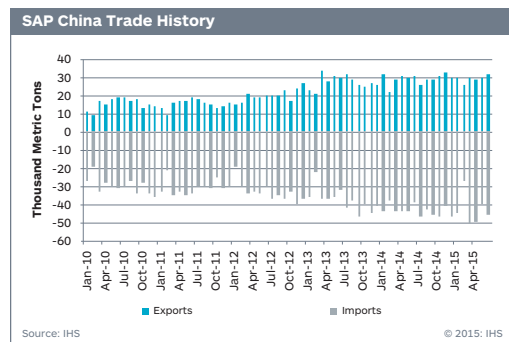
- Americas
- Asia
- China
- Europe

Clients can leverage knowledge of IHS Chemical's highly experienced researchers to strengthen their strategic business plans.

## IHS Chemical Market Advisory Services: Acrylates and SAP

### Make Better Buy-Sell Decisions

The Acrylates and Super Absorbent Polymers (SAP) Market Advisory Service equips clients with a comprehensive analytical package that features the most reliable and unbiased source of market pricing, supply-demand balances and trade-flows on an in-depth regional basis.

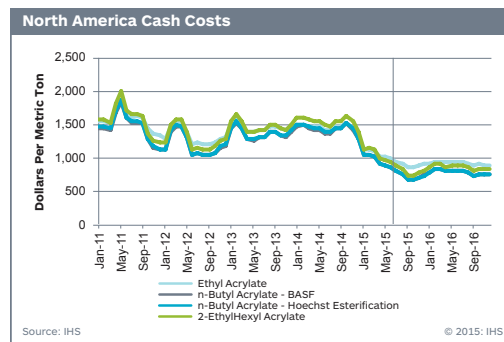


Access the Acrylates and Super Absorbent Polymers (SAP) service through IHS Connect®, our online business intelligence platform. IHS Connect® offers custom, integrated views of market data, analysis and news, as well as intuitive information search capabilities. IHS Connect® accelerates your work, helping you discover, visualize and analyze relevant content and data in a more comprehensive way.

- Saved reports automatically refresh
- Download to Excel or PowerPoint
- Access interactive maps
- Personalized data, the way you need

### Plan Effective Inventory Positions

With historical cash cost insights, and unbiased forecasts that are deeply integrated with chemical production economics, margin analysis, supply-demand fundamentals and trade flows, clients are able to make more informed decisions to alter their inventory positions.



### Optimize Supply-Chain

With selected end-use demand data and plant and project news across the value-chain, IHS clients are positioned to make more informed supply chain portfolio decisions.

Purchasing, Supply-Chain, Trading, and Sales Marketing professionals, as well as Strategic Planners and Financial Analysts gain the essential market data and insight needed to make better business decisions.

## For more information

[www.ihs.com/chemical](http://www.ihs.com/chemical)

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### ABOUT IHS

IHS (NYSE: IHS) is the leading source of insight, analytics and expertise in critical areas that shape today's business landscape. Businesses and governments in more than 140 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs approximately 8,600 people in 32 countries around the world.

### Acknowledgement:

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