The global chlor-alkali market is complex. You need to make informed decisions. IHS Markit provides you with the most comprehensive in-depth analysis and insight available in the market.

How IHS Markit’s Global Chlor-Alkali helps you

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<th>Strategic Planning</th>
<th>Purchasing</th>
<th>Selling &amp; Marketing</th>
<th>Business Management</th>
<th>Financial Analysis</th>
<th>Engineering and R&amp;D</th>
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<td>Deliver a credible business strategy</td>
<td>Source chemical raw materials</td>
<td>Identify the right selling opportunities</td>
<td>Determine realistic targets and budgets</td>
<td>Complete accurate and timely competitor analysis</td>
<td>Benchmark chemical process competitiveness</td>
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<td>Validate investment plans</td>
<td>Negotiate effective supply contracts</td>
<td>Negotiate more profitable contracts</td>
<td>Identify growth opportunities</td>
<td>Evaluate success of projects &amp; business units</td>
<td>Select process technology for new plants</td>
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<td>Identify market opportunities and risks</td>
<td>Optimize supplier portfolio</td>
<td>Optimize your customer and product portfolio</td>
<td>Maximize price setting</td>
<td>Provide confident evaluations of future investments</td>
<td>Reduce the risk of your capital investment plans</td>
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<td>Make informed buying decisions</td>
<td>Cultivate better customer relationships</td>
<td>Build value-based commercial strategies</td>
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IHS Markit has robust models that are time tested and integrated from the feedstock to the derivatives. Our team has the experience and expertise necessary to deliver reliable and unbiased in-depth analysis, not just market reporting.

Our global market advisory service equips clients with historical and forecast pricing, as well as deep analysis of supply/demand, trade flows, margins, production economics, and cost drivers, from upstream feedstocks to downstream applications. It is the preferred service for companies along the integrated chlor-alkali value chain.
IHS Markit provides extensive data covering the entire chlor-alkali value chain. Accelerate your work with our intuitive customizable platform where you can manipulate our data set to model different scenarios. As a client, you gain access to our highly experienced industry experts for market advice related to the global chlor-alkali markets.

Global Chlor-Alkali

**World Analysis - Long Term**

- Chlor-Alkali
  - Chlorine
  - Caustic Soda
- Vinlys
  - Ethylene Dichloride
  - Vinyl Chloride Monomer
  - PVC Resins
- Others Available:
  - Soda Ash
  - MDI
  - TDI

**Market Advisory Service - Near Term**

- Global Chlor-Alkali
- China Chlor-Alkali/PVC-English
- China Chlor-Alkali/PVC - Chinese
- Others Available:
  - Global Vinlys
  - Global Soda Ash
  - Global Bleaching Chemicals

**Chemical Economic Handbook - Long Term**

- Chlorine/Sodium Hydroxide
- Polyvinyl Chloride Resins
- Vinyl Chloride Monomer
- Ethylene Dichloride
Market Advisory Service Key Features:

**Monthly Market Summary**
The summary provides extensive market information for standard chlor-alkali product categories including chlorine, caustic soda, HCl, KOH, and sodium sulfate. The report delivers analysis on downstream uses, such as vinyls, chlorine derivatives and the alumina and pulp & paper industries. It includes historical, current and forecasted prices for caustic soda, chlorine and HCl.

**Market Statistics Update**
The update contains operating schedules, near-term supply/demand trends and trade figures.

World Analysis Key Features:
- Real time global capacity database
- Supply Demand database updated bi-annually
- Detailed country-level trade grids updated bi-annually
- 10 year forecasts for price, cost and margin updated quarterly
- Upside and downside sensitivities

Chemical Economics Handbook
**Key Features:**
- Supply and demand - market size, end-use applications, consumption trends, and competing materials
- Manufacturing processes - commercial processes and basic chemistry
- Trade - import/export data, countries of origin and destination, and shipment values
- Price - histories, unit sales volumes, and factors affecting prices

About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.