Global Vinyls

Chemical Market Advisory Service: Global Vinyls provides the near-term market intelligence you need in a single service, offering complete coverage of the vinyls value chain throughout the Americas, Asia and Europe. Manufacturers, raw material purchasers, strategic planners, financial analysts and end-users gain the essential insight and information needed to optimize resources, maximize profits and make sound business decisions.

Global Vinyls Market Advisory Service Coverage:

The global vinyls industry is undergoing massive restructuring in response to China’s emergence as the world’s largest producer of vinyls and its use of acetylene to make Vinyl Chloride Monomer (VCM). Regional production economics as well as supply/demand balances turn on key issues such as availability of chlorine and access to competitive power and salt.

Within this rapidly evolving landscape, stakeholders need objective analyses based on complete, accurate data to make careful planning and investment decisions.

The Global Vinyls service equips clients with a complete analytical package that features the most reliable and unbiased source for historical and forecasted PVC pricing on a global basis. Clients receive comprehensive market data and analysis for North America, Europe, Latin America, Russia/Other CIS, Middle East and Asia/India for:

- Polyvinyl Chloride
- Chlorine
- Ethylene Dichloride
- Vinyl Chloride Monomer

At the end of each month, clients receive a report containing a global summary, followed by in-depth coverage of six regional markets—North America, Latin America, Europe, Russia/Other CIS, Middle East and Asia/India. Market coverage generally includes analysis of feedstocks, PVC prices, supply/demand, plants, operations and trade flows. The report concludes with worldwide plant and project news.

Benefits of the Global Vinyls service include:

On-line Pricing & Economics Database

Clients receive access to our pricing and economics database. This powerful tool is available to clients from any location and is updated weekly with the most current price forecast and cash margin data available. Clients also enjoy unlimited downloads of past issues of monthly PDF reports and other key data tables.
Monthly Market Summary
The market summary is issued at the end of each month and provides clients with extensive region-specific market information on PVC and related feedstocks, including chlorine, caustic soda, ethylene, EDC and VCM. The report delivers current and forecasted PVC prices as well as analysis of supply/demand, plants, operations, trade flows and downstream market segments. The report concludes with plant and project news around the world and is fully illustrated with detailed graphs, tables and charts.

Monthly Market Statistics Update
The market statistics update is issued mid-month. It provides regional market updates, particularly in the area of supply/demand and pricing, and includes trade tables and operating schedules.

Global Mid-Month Price Report
In addition to monthly chemical prices clients will now receive a mid-month pricing report. This will provide an update on the Vinyls market pricing midway through the month and give clients a sense of market direction.

Global Economy and Energy Report
Clients receive this report at the end of each month. It contains discussion of global and regional economic trends, valuable crude oil and natural gas data, as well as insightful commentary from IHS Markit Chemical consultants.

Focus Report
These new reports will provide deep analysis on relevant topics for the industry. Clients are encouraged to suggest topics. At least one report per month will be issued.

Access to Researchers
The Global Vinyls service includes reasonable access to IHS Markit Chemical’s experienced industry professionals for market advice related to the global vinyls industry.

Discover other IHS Chemical products related to your chemical of interest:
Plant production costs and margins
- Competitive Cost and Margin Analytics: Vinyls
- Competitive Cost and Margin Analytics: Chlor-Alkali
- Competitive Cost and Margin Analytics: Polyvinyl Chloride
- Competitive Cost and Margin Analytics: Ethylene Dichloride
- Competitive Cost and Margin Analytics: Vinyl Chloride Monomer

PVC Production Cash Cost Comparison
![Graph showing PVC production cash cost comparison]

US & Canada PVC Demand - Top 3 Segments
![Graph showing US & Canada PVC demand by top 3 segments]

For more information www.ihs.com/chemical

About IHS Markit
IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.