

Co-hosts:



中国石油经济技术研究院  
CNPC Economics & Technology Research Institute



IHS Markit™

# International Energy Executive Forum 2018

12-13 December 2017 | Beijing, China

PARTNERSHIP PROSPECTUS

# IEEF FORUM SUMMARY

To help energy industry participants identify critical trends in global energy and to assess the impact that these trends may have on companies and governments, CNPC Economics & Technology Research Institute (ETRI) and IHS Markit are jointly hosting the International Energy Executive Forum in Beijing.

Now in its fifth year, this year's Forum will be held on 12-13 December 2017, with the theme "Energy at Crossroads: Seeking New Balance". In this year's expanded focus from 'Oil and Gas' to 'Energy', we look to address the many fuels and technologies – both old and new – outside the oil and gas business that will likely become increasingly important for industry participants.

## PARTICIPANTS

Over 300 delegates from across the globe, including senior corporate executives, government officials, as well as industry experts and thought leaders. Executive functions of participants include strategic planning, research & development, technologies, finance, operations sales & marketing, as well as business development.

## SPEAKERS

Speakers include top Chinese energy officials, Chinese state company executives, international energy company executives, leaders from service providers such as oilfield services, equipment and engineering, legal and finance, and leading think tanks.



# IEEF FORUM SUMMARY

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## RECENT SPEAKERS:

**Daniel Yergin**, Vice Chairman, Board of Directors, IHS Markit

**Ji Xiaonan**, Chairman (former), Supervisory Board for Key Large State-Owned Enterprise, SASAC

**Wang Yupu**, Vice President (former), China Academy of Engineering (currently Chairman of Sinopec Corporation)

**Wang Dongjin**, President, PetroChina Ltd

**Yu Baocai**, Vice President, CNPC Group

**Zhang Yuqing**, Deputy Administrator (former), National Energy Administration of China

**Li Ye**, Chief Economist, National Energy Administration of China

**Carlos Pascual**, Senior Vice President, Global Energy, International Affairs, IHS Markit (formerly US Special Envoy on Energy, State Department)

**Li Junfeng**, Director, National Center for Climate Change Strategy & International Cooperation

**Nobuo Tanaka**, Global Associate, Institute of Energy Economics, Japan (IEEJ), formerly Executive Director, International Energy Agency

**Yang Lei**, Deputy Director-General – Oil & Gas, National Energy Administration

**Qian Xingkun**, Vice President, CNPC ETRI

**Zhu Jianwen**, General Manager – Trading, CNOOC Gas & Power

**Dai Baohua**, President, Economics & Development Research Institute, Sinopec

**Li Feilong**, Executive Vice President and CFO, COSL

**Li Runsheng**, Vice Chairman, China Petroleum and Chemical Industry Federation

**Mark T. Wheeler**, President, ConocoPhillips China

**Laurent Chevalier**, President, Total Gas & Power China

**Samer AlAshgar**, President, King Abdullah Petroleum Studies and Research Center

**Bai Changbo**, Vice President, BP China

**Jefferson Eduards**, General Manager - Global Gas & LNG Market Development, Royal Dutch Shell

**David Sandalow**, Inaugural Fellow, Center on Global Energy Policy, Columbia University (former Under Secretary, US Department of Energy)

**Robert Ineson**, Managing Director, North American Natural Gas

**Xizhou Zhou**, Senior Director, Asia Gas & Power, IHS Markit

**Bob Fryklund**, Global Upstream Strategist, IHS Markit

## EVENT DETAILS

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Now in its fifth year, the International Energy Executive Forum includes both public and private tracks.

### Public track

The main public event is a full-day Forum held on 13 December 2017 and is open to all registered delegates. The Forum comprises of keynote addresses and discussion panels. A networking luncheon is also provided to all registered delegates.

### Private track

Private track events are by-invitation only and exclusive to sponsors and the most senior delegates and speakers. Private track events include:

#### **12 December 2017**

Executive Leadership Summit and Dinner: Daniel Yergin will host a pre event leadership summit and dinner on the eve of the conference with a small group of partner executives and Chinese NOC executives as well as senior government, allowing partners to have private access to key stakeholders.

#### **13 December 2017**

VIP Partner Dinner: A special post-event dinner will be held for partners, high-level executives and officials as well as speakers to allow further in-depth conversations and engagement after the full-day public program has ended.

To facilitate smooth communications among speakers and delegates, English/Chinese simultaneous translation is provided.

#### **12 December 2017**

**5:00pm – 8:00pm**

Pre Event Leadership Summit and Executive Dinner (Private)

#### **13 December 2017**

**8:30am – 5:30pm**

International Energy Executive Forum (Public)

**6:00pm - 8:30 pm**

VIP Partners Dinner (Private)

# PAST PARTICIPATING COMPANIES

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AAG Energy	China New Energy Mining	- Research Institute of Petroleum Exploration and Development (RIPED)
Air Products & Chemicals	China North Industries Corporation	
AOT Energy	China United Coalbed Methane Corporation	China National Offshore Oil Corporation (CNOOC)
Baker Botts LLP	China ZhenHua Oil	- CNOOC Ltd
Baker Hughes	Chinese Renewable Energy Industries Association (CREIA)	- CNOOC Gas and Power Group
China Huadian Group	CIMC	- China Oilfield Services (COSL)
Beijing Gas Group	CNIC	- CNOOC Research Institute
Blue Whale Energy	China National Petroleum Corporation (CNPC)	ConocoPhillips
BP	- BGP	China Resources Gas
Brightoil Petroleum	- China National Oil and Gas Exploration and Development Corporation (CNODC)	DOE China office, U.S. Department of Energy, U.S. Embassy
Caterpillar	- China Petroleum Engineering & Construction Corporation (CPECC)	ENGIE
CEFC Beijing International	- China Petroleum Planning and Engineering Institute (CPPEI)	ENN Group
Cheniere Energy	- Economics & Technology Research Institute (ETRI)	ExxonMobil
CHEVRON	- PetroChina	FOSUN
China Development Bank		GE
China Investment Corporation		Geo-Jade Petroleum
China Merchants Capital Management		

## PAST PARTICIPATING COMPANIES

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Guangdong Dapeng LNG

Guanghui Energy

Honeywell

Hong Kong Sino-Science International  
Oil & Gas Investment Group

Husky Energy

ICBC Leasing

KazMunayGas

KazTransGas JSC

Kerogen Capital (Asia)

Kyrgyzjer Neftegaz

MIE Holdings

Ministry of Land and Resources

Morgan Stanley

National Center for Climate Change Strategy  
and International Cooperation (NCSC)

National Energy Administration

Peabody Energy

China Petroleum & Chemical  
Corporation (Sinopec)

- Research Institute of Petroleum Engineering
- Shengli Oilfield

Petrobras

Petronas

RBC Capital Market

Shanghai RICHTECH Engineering

Rosneft

Royal Dutch Shell

SABIC

Schlumberger

Shenhua Overseas Development

Sidley Austin

Silk Road Fund

Sino Gas & Energy

Sinochem

Statoil

Sumitomo Mitsui Banking Corporation

Temasek

Total S.A.

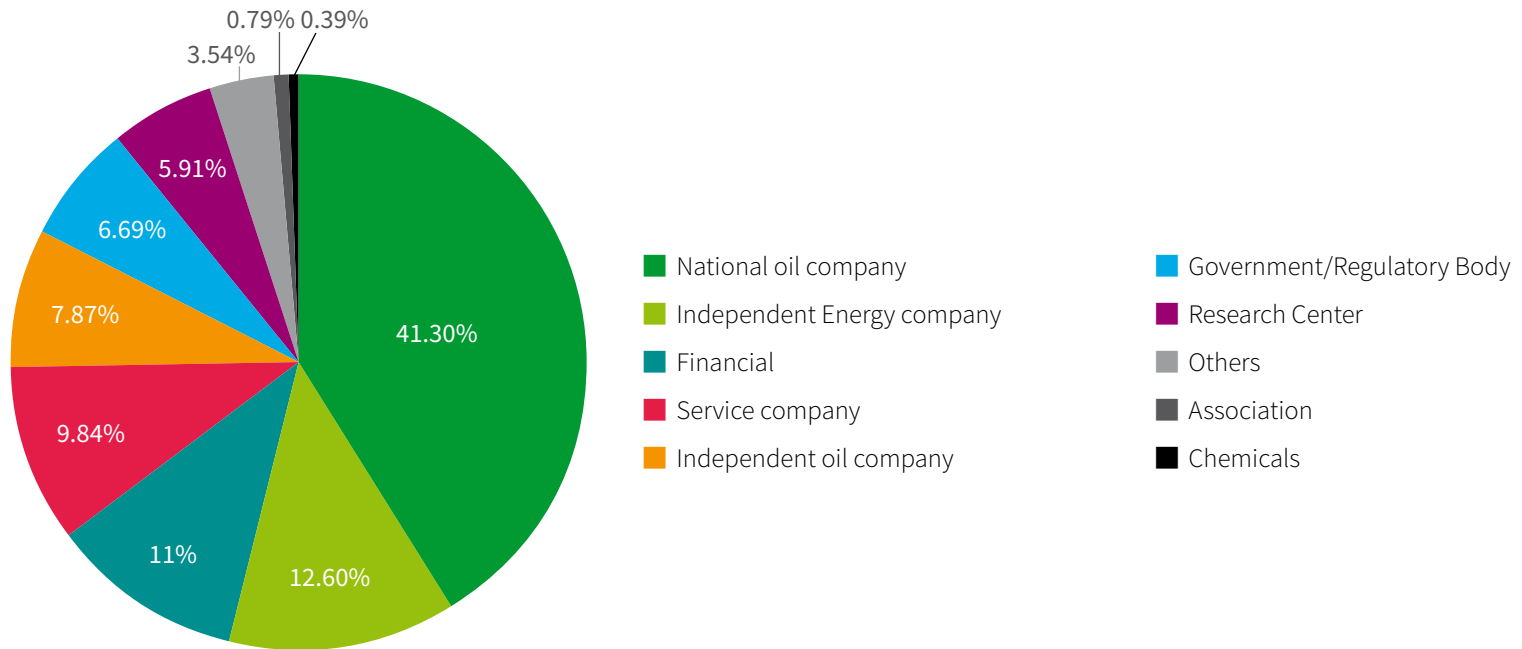
Woodside Energy

Xcoal Energy & Resources

Yanchang Petroleum

ZhaoTai Petroleum Energy Investment

# NUMBER OF COMPANIES IN CATEGORY





## IEEF 2018 PARTNERSHIP PROGRAM BENEFITS

### Executive Leadership Summit and Dinner:

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**VIP Partner Dinner:** a special post-event dinner will be held for partners, high-level executives and officials as well as speakers to allow for further in-depth conversations and engagement after the full-day public program has ended.





# IEEF 2018 PARTNERSHIP PROGRAM BENEFITS

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BENEFITS	STRATEGIC PARTNER	INDUSTRY PARTNER	CONFERENCE PARTNER
Conference Pass	10	4	2
Additional Delegate Discount Rate	30%	20%	10%
Pre- Event Leadership Summit & Dinner ( Hosted by Daniel Yergin)	2	1	0
Post Event Partner Dinner	3	2	1
Luncheon VIP Table Seat	3	2	1
Company profile in Conference Program Booklet	260 words	260 words	0
Acknowledgement on Conference Program Booklet	✓	✓	✓
*International Petroleum Economics (IPE) Journal Ad *International Petroleum Economics (IPE - Chinese 《国际石油经济》) is an official journal of the China Petroleum Society, with a focus on energy economics.	Full page	1/2 page	1/4 page
Company logo and hyperlink featured on sponsors page of event website	✓	✓	✓
Company logo on Conference Stage Backdrop	✓	✓	-
Delegate Bag Insert ( Company brochure)	✓	✓	-
Company logo in Post Event 'Thank You' Email to Attendees	✓	-	-
Luncheon Welcome Address	✓	-	-
Company Video Presentation during coffee break	✓	-	-

**International Petroleum Economics (IPE)** Monthly is Co-sponsored by CNPC Economics & Technology Research Institute, The Petroleum Economics Commission of the Chinese Petroleum Society, and PetroChina Planning & Engineering Institute. It focus on prospects in the oil and gas market at home and abroad; energy policies and investment opportunities; creative views and concepts of international companies concerning business operation and management; trends of oil and gas industry.



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## CONTACT INFORMATION

For further information about partnership opportunities,  
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**Wang He:** [wanghehe@cnpc.com.cn](mailto:wanghehe@cnpc.com.cn)

**For more information, please visit event website:** [www.ih.com/ieef2018](http://www.ih.com/ieef2018)