



中国石油经济技术研究院  
CNPC Economics & Technology Research Institute



IHS Markit®

# International Energy Executive Forum 2019

**Creating a New Landscape:  
Global Energy and 40 Years of Reform and Opening in China**

12-13 December 2018 | Beijing, China

Partnership prospectus

## EVENT SUMMARY

To help energy industry participants identify critical trends in global energy and to assess the impact that these trends may have on companies and governments, CNPC Economics & Technology Research Institute (ETRI) and IHS Markit are jointly hosting the International Energy Executive Forum in Beijing.

Now in its sixth year, this year's Forum will be held on 12-13 December 2018, with the theme "**Creating a New Landscape: Global Energy and 40 Years of Reform and Opening in China**" and will address a wide range of topics concerning global energy development with top executives, government officials, and thought leaders.

This year also marks the 40<sup>th</sup> anniversary of China's "Reform & Opening Up" policy that has transformed the Chinese economy and nation. Energy has been an indispensable part of this growth story and continues to be a critical sector as China embarks on the next phase of its economic and social development.

### PARTICIPANTS

Over 400 delegates from across the globe, including senior corporate executives, government officials, as well as industry experts and thought leaders. Executive functions of participants include strategic planning, research & development, technologies, finance, operations sales & marketing, as well as business development.

### SPEAKERS

Speakers include top Chinese energy officials, Chinese state company executives, international energy company executives, leaders from service providers such as oilfield services, equipment and engineering, legal and finance, and leading research institutes.



Daniel Yergin, Vice Chairman, IHS Markit

## EVENT DETAILS

Now in its sixth year, the International Energy Executive Forum includes both public and private tracks.

### Public track

The main public event is a full-day Forum held on 13 December 2017 and is open to all registered delegates. The Forum comprises of keynote addresses and discussion panels. A networking luncheon is also provided to all registered delegates.

### Private track

Private track events are by-invitation only and exclusive to sponsors and the most senior delegates and speakers. Private track events include:

#### 12 December 2018

Executive Leadership Summit and Dinner: Daniel Yergin will host a pre event leadership summit and dinner on the eve of the conference with a small group of partner executives and Chinese NOC executives as well as senior government officials, allowing partners to have private access to key stakeholders.

#### 13 December 2018

VIP Partners Dinner: A special post-event dinner will be held for partners, high-level executives and officials as well as speakers to allow further in-depth conversations and engagement after the full-day public program has ended.

To facilitate smooth communications among speakers and delegates, English/Chinese simultaneous translation is provided on public track.

#### 12 December 2018

5:00pm – 8:00pm

Pre Event Leadership Summit and Executive Dinner (Private)

#### 13 December 2018

8:30am – 5:30pm

International Energy Executive Forum (Public)

6:00pm -8:30 pm

VIP Partners Dinner (Private)



## IN REVIEW

### IEEF 2018

- **Event theme expanding from “oil and gas” to “energy”** covering some of the larger issues facing the energy industry, including new technologies such as renewables and electric vehicles.
- **Over 400 delegates** participated in this year’s event, including some of our most important customers both in China and globally.
- **20+ industry and government leaders spoke** in five sessions and one pre-conference summit.
- **Dan Yergin and HE Mohammed Barkindo, Secretary General of OPEC**, delivered keynote addresses and a dialogue that has been described as “unprecedented” here in China.
- **An extra half-day private event – Executive Leadership Summit and Dinner was added** to give partners and the most senior participants and speakers a chance to network and engage the day before the conference.



(Left to right) International Energy Forum Secretary General **Xiansheng Sun**; OPEC Secretary General **HE Mohammad Sanusi Barkindo**; China National Petroleum Corporation Group Vice President **Baocai Yu**; IHS Markit Vice Chairman, **Daniel Yergin**

## IN REVIEW PAST MEDIA COVERAGE

“The growth of mobility services will lead to more miles traveled by cars and increased access to mobility via the car around the world. People will have greater access and other options than ever before.”

**Dr Daniel Yergin**  
Vice Chairman, IHS Markit  
Oilprice.com | Dec 16, 2017

“Members of the OPEC are said to require investments of about \$10.5 trillion to meet the projected increase in global oil demand.”

**HE Mohammad Sanusi Barkindo**  
OPEC Secretary General  
The Guardian | Dec 19, 2017

“Sustainable oil markets stability is crucial to attract the level of investment necessary for future demand growth.”

**HE Mohammad Sanusi Barkindo**  
OPEC Secretary General  
Fxstreet.com | Dec 13, 2017



Keynote dialogue (Left to right): International Energy Forum Secretary General **Xiansheng Sun**; OPEC Secretary General **HE Mohammad Sanusi Barkindo**; IHS Markit Vice Chairman, **Daniel Yergin**

# IN REVIEW PROMINENT SPEAKERS



## RECENT SPEAKERS:

**Daniel Yergin**, Vice Chairman, Board of Directors, IHS Markit

**HE Mohammad Sanusi Barkindo**, OPEC Secretary General

**Jim Burkhard**, Vice President, IHS Markit

**Helen Currie**, Chief Economist, ConocoPhillips

**Baohua Dai**, President, Economics and Development Research Institute (EDRI), Sinopec Group

**Jefferson Edwards**, General Manager, Global Gas and LNG Market Development, Royal Dutch Shell

**Xiaonan Ji**, Chairman (former), Supervisory Board for Key Large State-Owned Enterprise, SASAC

**Zhijun Jin**, Academician of Chinese Academy of Sciences, Sinopec Deputy Chief Geologist and President of Sinopec Petroleum E&P Institute

**Junfeng Li**, General, National Centre for Climate Strategy and International Cooperation of China

**Ye Li**, Chief Economist, National Energy Administration of China

**Chaoquan Liu**, Vice president of CNPC Economy and Technology Research Institute

**Jean-Pierre Mateille**, Vice President, Total Gas & Power

**Gerard Moutet**, Chairman, Oil & Gas Climate Initiative

**Xingkun Qian**, Vice President, CNPC ETRI

**Tatiana Rosito**, China Chief Representative, Petrobras

**David Sandalow**, Inaugural Fellow, Center on Global Energy Policy, Columbia University (former Under Secretary, US Department of Energy)

**Xiansheng Sun**, Secretary-General, International Energy Forum

**Nobuo Tanaka**, President, The Sasakawa Peace Foundation (SPF) and former Executive Director, International Energy Agency

**Andrew Walker**, Vice President, Strategy, Cheniere Marketing

**Mark Wheeler**, President, ConocoPhillips China

**Lieza Wilcox**, Vice President, Alaska Gasline Development Corporation

**Lei Yang**, Senior Advisor, International Energy Agency

**Xiaoping Yang**, President, BP China

**Ye Li**, Chief Economist, National Energy Administration of China

**Baocai Yu**, Group Vice President, CNPC

**Quan Zhou**, Chief Engineer, State Grid Energy Research Institute

**Yuqing Zhang**, Deputy Administrator, National Energy Administration of China

**Xizhou Zhou**, Managing Director – Asia Pacific Power, Gas, Coal and Renewables, IHS Markit

# IN REVIEW

## PAST PARTICIPATING COMPANIES



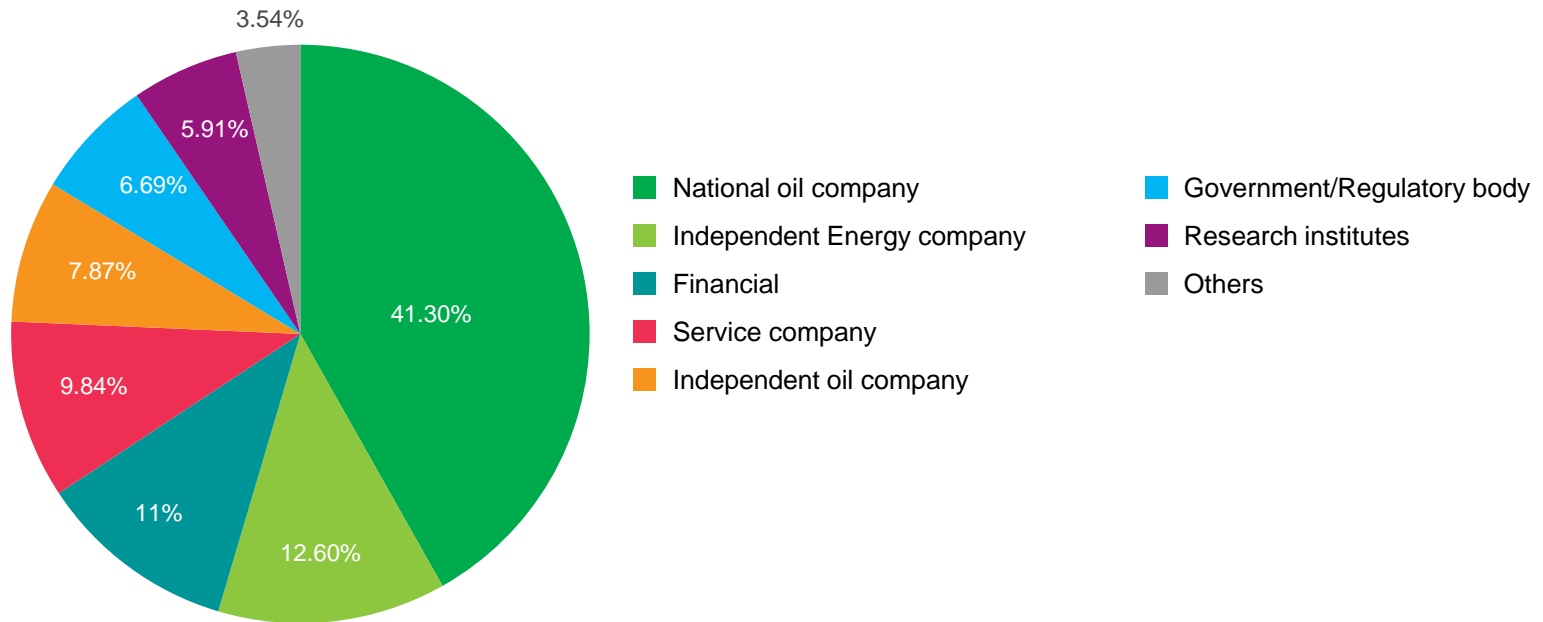
AAG Energy	China New Energy Mining	– Research Institute of Petroleum Exploration and Development (RIPED)
Air Products & Chemicals	China North Industries Corporation	
AOT Energy	China United Coalbed Methane Corporation	China National Offshore Oil Corporation (CNOOC)
Baker Botts LLP	China ZhenHua Oil	– CNOOC Ltd
Baker Hughes	Chinese Renewable Energy Industries Association (CREIA)	– CNOOC Gas and Power Group
China Huadian Group	CIMC	– China Oilfield Services (COSL)
Beijing Gas Group	CNIC	– CNOOC Research Institute
Blue Whale Energy	China National Petroleum Corporation (CNPC)	ConocoPhillips
BP	– BGP	China Resources Gas
Brightoil Petroleum	– China National Oil and Gas Exploration and Development Corporation (CNODC)	DOE China office, U.S. Department of Energy, U.S. Embassy
Caterpillar	– China Petroleum Engineering & Construction Corporation (CPECC)	ENGIE
CEFC Beijing International	– China Petroleum Planning and Engineering Institute (CPPEI)	ENN Group
Cheniere Energy	– Economics & Technology Research Institute (ETRI)	ExxonMobil
CHEVRON	– PetroChina	FOSUN
China Development Bank		GE
China Investment Corporation		Geo-Jade Petroleum
China Merchants Capital Management		

## IN REVIEW PAST PARTICIPATING COMPANIES (Cont'd)

Guangdong Dapeng LNG	OPEC	Silk Road Fund
Guanghui Energy	Peabody Energy	Sino Gas & Energy
Honeywell	China Petroleum & Chemical Corporation (Sinopec)	Sinochem
Hong Kong Sino-Science International	— Research Institute of Petroleum Engineering	Statoil
Oil & Gas Investment Group	— Shengli Oilfield	Sumitomo Mitsui Banking Corporation
Husky Energy	Petrobras	Temasek
ICBC Leasing	Petronas	Total S.A.
KazMunayGas	RBC Capital Market	Woodside Energy
KazTransGas JSC	Shanghai RICHTECH Engineering	Xcoal Energy & Resources
Kerogen Capital (Asia)	Rosneft	Yanchang Petroleum
Kyrgyzjer Neftegaz	Royal Dutch Shell	ZhaoTai Petroleum Energy Investment
MIE Holdings	SABIC	
Ministry of Land and Resources	Schlumberger	
Morgan Stanley	Shenhua Overseas Development	
National Center for Climate Change Strategy and International Cooperation (NCSC)	Sidley Austin	
National Energy Administration		



## IN REVIEW PAST PARTICIPATING COMPANIES



# IEEF 2019 PARTNERSHIP PROGRAM BENEFITS

## UNPRECEDENTED ACCESS

### **Executive Leadership Summit and Dinner:**

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**VIP Partners Dinner:** a special post-event dinner will be held for partners, high-level executives and officials as well as speakers to allow for further in-depth conversations and engagement after the full-day public program has ended.



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BENEFITS	STRATEGIC PARTNER	INDUSTRY PARTNER	CONFERENCE PARTNER
Conference Pass	10	4	2
Additional Delegate Discount Rate	30%	20%	10%
Pre- Event Leadership Summit & Dinner ( Hosted by Daniel Yergin)	2	1	0
Post Event Partner Dinner	3	2	1
Luncheon VIP Table Seat	3	2	1
Company profile in Conference Program Booklet	260 words	260 words	0
Acknowledgement on Conference Program Booklet	√	√	√
*International Petroleum Economics (IPE) Journal Ad * International Petroleum Economics (IPE - Chinese 《国际石油经济》) is an official journal of the China Petroleum Society, with a focus on energy economics.	Full page	1/2 page	1/4 page
Company logo, profile and hyperlink featured on event app	√	√	√
Company logo and hyperlink featured on sponsors page of event website	√	√	√
Company logo on Conference Stage Backdrop	√	√	-
Delegate Bag Insert ( Company brochure)	√	√	-
Company logo in Post Event 'Thank You' Email to Attendees	√	-	-
Luncheon Welcome Address	√	-	-
Company Video Presentation during coffee break	√	-	-

International Petroleum Economics (IPE) Monthly is Co-sponsored by CNPC Economics & Technology Research Institute, The Petroleum Economics Commission of the Chinese Petroleum Society, and PetroChina Planning & Engineering Institute. It focus on prospects in the oil and gas market at home and abroad; energy policies and investment opportunities; creative views and concepts of international companies concerning business operation and management; trends of oil and gas industry.

## CONTACT INFORMATION

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**Wang He:** [wanghehe@cnpc.com.cn](mailto:wanghehe@cnpc.com.cn)

**For more information, please visit:** [www.ihsmarkit.com/ieef2019](http://www.ihsmarkit.com/ieef2019)