

Medical Imaging Intelligence from IHS Markit Healthcare Technology

Insights and analysis to provide clarity on the global medical imaging industry



IHS Markit Healthcare Technology

Providing a complete view of the global medical imaging market

Since 2005 we have been tracking the development of the global medical imaging market, providing high quality, end-toend global data and analysis on the full spectrum of medical imaging equipment and technological advances within the industry, annually interviewing over 175 medical imaging companies to provide a clear picture of the global medical imaging marketplace.

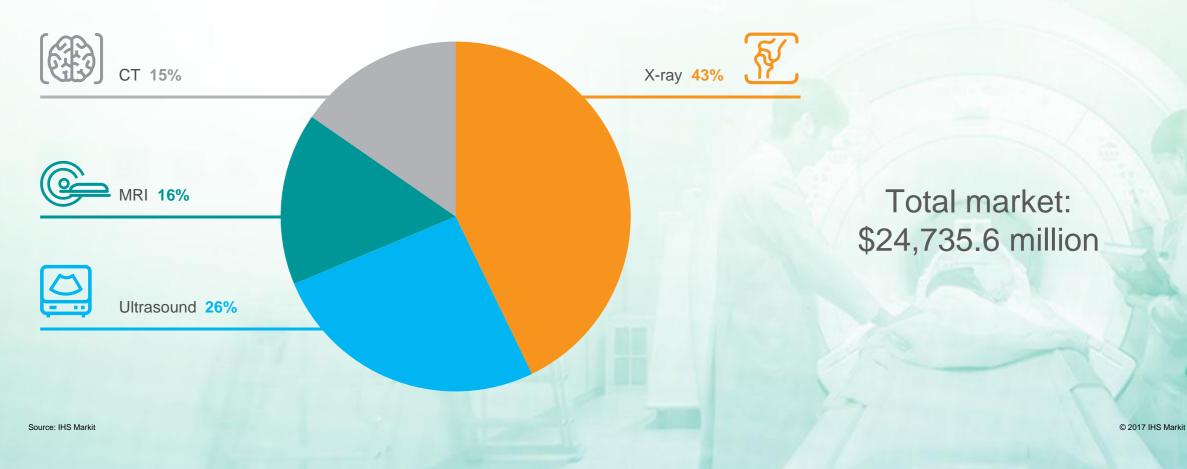
We produce established reports on medical imaging, including ultrasound and X–ray, clinical care devices, healthcare IT and digital health devices.





The size of the 2016 global Medical Imaging Market

Medical imaging market revenues, 2016





With regional growth strongest in Asia Pacific

Global medical imaging market by region



The Asia Pacific marketplace will continue to experience steady growth in the medical imaging sector whilst growth remains consistent across EMEA and Americas



We provide leading research and analytics for the global medical imaging market

IHS Markit Healthcare Technology services provide:

- Databases built upon insights from primary sources, fortified with data from public and private documents.
- Our expert analysts delve into market trends and data to provide bottom up market sizing, five year annual forecasts, market shares, regular analysis and insights on the four key medical imaging areas; X-ray, ultrasound, MRI & CT.
- The data to gain accurate views of the size, structure and practices of contemporary medical imaging markets.
- Direct access to expert analysts for deeper, customized interpretation of market data.
- Validated data and analysis through thorough acquisition and vetting of market data, and processed via our bottoms up research methodology.



And our unique scalability sets us apart

Leveraging the full spectrum of IHS Markit's capabilities we are able to provide the medical imaging data and analytics others cannot.

IHS Markit Technology provides deep market insights across a wide range of technology markets adjacent to medical imaging, from materials & components to devices & equipment to end markets & consumers.

Working closely with colleagues covering Life Sciences, Teardowns, Displays and Economic & Country Risk our medical imaging experts cover the complete technology ecosystem so you can access not only the deep expertise for the medical imaging market, but see a clear picture of all parts of the technology ecosystem in which you operate.



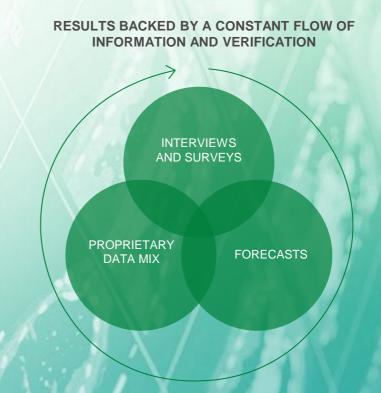


Because our research is backed up by an unmatched methodology to deliver unparalleled results: best-in-class data, analysts, and cross-check verifications

We don't just have more data from more unique sources. All information and insights are verified across multiple angles and continuously updated based on adjustments from analysts across the entirety of the medical imaging ecosystem.

Better sources and better information help reveal solutions others miss. We then back it up with our best-in-class verification processes.

- IHS depth and breadth provides unequalled context and cross-checks
- Industry data plus geographic, economic, and country risk information
- Information is never evaluated in isolation
- From planning and development to final product and end-user reactions, IHS Markit covers all the bases





To provide you with deep market insight into the global medical imaging market

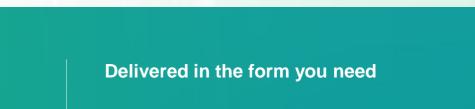
A sound approach

- 9+ healthcare technology analysts worldwide
- Proven research methodologies
- Proprietary market data, forecasts and analyses
- Geographic, industry and company-level detail
- Annual data with quarterly forecast updates including in-depth analysis of key industry metrics delivered in TRAX

Comprehensive coverage

- Revenue, unit, average selling price data at a granular level
- Detailed 5 year annual forecasts
- In-depth coverage of key trends and dynamics impacting the medical imaging market

- Intelligence services
- Databases
- Data visualization tools
- Topical reports
- Analyst insights
- Direct Analyst Access





Our key medical imaging services:

X-ray Intelligence Service

This intelligence service helps customers to understand all aspects of the X-ray market, by enabling them to make informed business decisions. Up to date market statistics are provided for general radiography & fluoroscopy, mammography, interventional X-ray, dental & veterinary X-ray, FPD panel supply and mobile C-arm.

Learn More

Ultrasound Intelligence Service

Providing real time access to a continuous flow of research across geographies, topics and application areas. Deliverables include clinical application database, ultrasound equipment database and topical reports addressing key focus areas, market size and industry level analysis.

Learn More

MRI Equipment 2017 Report

Learn More

Our research on MRI equipment tracks dynamics within this market, providing data segmented by product type, bore size, and new versus refurbished systems. Analysis of market share and the installed base of MRI equipment will be provided, in addition to market sizing by revenues and unit shipments.

CT Equipment 2017 Report

This CT equipment report provides in-depth analysis of the key trends, growth drivers and inhibitors in the CT equipment market. Growth rates are identified by country for over 25 individual markets. Market sizing by product type is provided in revenues and unit shipments, with 5-year annual forecasts.

Learn More

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Resources

- View our <u>Clinical Care E-book series</u>
- Access our latest insights & analysis
- Download our complimentary <u>Connected Patient Whitepaper</u>
- Meet our <u>Healthcare Technology Analysts</u>

If you have any queries about our medical imaging services or want to find out more please do not hesitate to <u>contact us</u>

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