



## Interested in learning more?

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### ABOUT IHS

IHS (NYSE: IHS) is the leading source of information, analytics and expertise in critical areas that shape today's business landscape. Businesses and governments in more than 140 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs nearly 9,000 people in 33 countries around the world.

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### IHS CHEMICAL

# Competitive Company Analysis

Comprehensive profiles, evaluation & critical benchmarking metrics





# Authoritative, integrated competitor analysis can be the key to success in volatile markets

Monitoring competitor activity and gathering credible intelligence is a time consuming and challenging process. In a climate of rapid change and market volatility, attaining a competitive advantage makes the difference between success and failure. IHS Chemical Competitive Company Analysis (CCA) provides in-depth review and evaluation of the key business operations for the world's major chemical producers. This includes integrated production activity, financial data, strategy and competitive position. Our analysis benchmarks the suite of industry leaders across the petrochemical value chain, presenting a complete view of company assets and operations, product profile, market situation and global competitiveness.

## Competitive Company Analysis enables you to:

- Derive critical competitive understanding of chemical company fundamentals, including corporate organization, financial situation, strategy, manufacturing profile, product integration, technical edge, and more
- Benchmark against competitors' current and future corporate position
- Identify and mitigate risks that threaten to undermine a corporate competitive position
- Develop strategies to defend and expand competitive positions, as part of M&A strategy
- Understand how to take advantage of competing or new supply sources

## Scope of Competitive Company Analysis Profiles:

- Corporate overview and organization structure
- Strategic direction
- Company financials
- Major chemical manufacturing locations and intra-company synergies
- Major chemical material flows
- Production capacity tables
- Capacity expansion and restructuring
- Latest company news
- Product overviews

## IHS Chemical Competitive Company Analysis provides comprehensive coverage and evaluation of 24 of the largest global petrochemical producers:

### North America

Chevron Phillips Chemical  
Dow  
ExxonMobil Chemical  
LyondellBasell  
Westlake

### South America

Braskem

### Middle East

IPIC  
NPC-Iran  
SABIC  
Saudi Aramco

### Europe

BASF  
BP  
ENI Spa  
Ineos  
Royal Dutch/Shell  
Total

### Asia

CNPC  
Formosa Group  
Mitsubishi Chemical  
Petronas  
Reliance Industries  
Siam Cement (SCG Chemicals)  
SINOPEC  
Sumitomo Chemical

## Additional company benchmarking tools validates your corporate strategy:

Our fundamental benchmarking capability enables comparison of competitive position and company performance relative to industry leaders in the petrochemical value chain.

- Featuring a comprehensive analysis of 24 chemical companies together representing some 60% of global olefins and aromatics chemical capacity
- Assessments are based on scale, capacity, growth prospects and other operational parameters

## Global Competitiveness Report:

- 40 key petrochemical and downstream products
- Leading 15 companies for each product showcased based on unique metrics
- Understand company influence using capacity ranking, market position and manufacturing position by chemical product

## KPI Dashboard Tool enables ranking and comparisons:

Each company is compared against industry top-recognized key performance indicators (KPI's) using our unique methodology

- Process efficiencies & technology position
- Feedstock cost position
- Product & geographic integration
- Portfolio, product & geographic diversification
- Proximity to market

## What sets us apart?

- **Concise format with actionable insights:** Delivered in a user friendly format, CCA is easy to consume. With tracking of 24 major chemical companies, you can focus on strengthening your long term corporate plan and growth strategies, trusting our dedication to providing independent competitive analysis and company benchmarking.

- **Backed by full IHS expertise:** Vital company analysis is based on insight and inputs from our global network of industry experts, integrated with data from our reliable pricing, supply/demand and cost databases. This powerful combination of data and expertise coupled with financial and operational data provides a unique competitive intelligence tool.

- **Inquiry Privileges:** Customers of the IHS Chemical Competitive Company Analysis receive reasonable access to our industry specialists for questions and discussions about the insight in the service.

Visit  
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