

# Global Chlor-Alkali

IHS Chemical Market Advisory Service



## Do you need accurate price and economic data for the world's chlor-alkali markets?

IHS Chemical Market Advisory Service: Global Chlor-Alkali (formerly CMAI's Global Chlor-Alkali Market Report and Harriman Chemsult's Chlor-Alkali Report) offers an unrivaled package of analysis, data and forecasting covering the chlorine, caustic soda and EDC/VCM markets in North America, Asia and Western Europe. Manufacturers, raw material purchasers, strategic planners, financial analysts and end-users gain the essential insight and information needed to optimize resources, maximize profits and make sound business decisions.

### The IHS Chemical Market Advisory Service advantage:

The global chlor-alkali industry is undergoing massive restructuring in response to China's emergence as the world's largest producer of chlor-alkali/vinyls and its use of acetylene to make VCM. Regional production economics as well as supply/demand balances turn on key issues such as availability of chlorine and access to competitive power and salt. Within this rapidly evolving landscape, stakeholders need objective analyses based on complete, accurate data to make careful planning and investment decisions.

The Global Chlor-Alkali service provides clients a complete analytical package, featuring the most reliable and unbiased source of historical, current and forecasted pricing on a global basis. Each month, clients receive a market summary and a market statistics update. The market summary contains historical and forecasted prices along with deep analysis of market fundamentals for the world's chlorine, caustic soda and EDC/VCM markets and their related upstream and downstream sectors. The market statistics update includes operating schedules, near-term supply/demand trends and trade figures. In addition, clients receive website access to our On-line Pricing & Economics Database along with previous service reports in PDF format. At month's end, we deliver the Global Economy and Energy report, which contains economic updates and valuable crude oil and natural gas data. Most importantly, clients enjoy access to IHS Chemical's highly experienced researchers.

### Product Benefits:

- Monthly Market Summary report
- Market Statistics Update
- Global Economy and Energy report
- On-line Pricing & Economics Database
- Access to IHS Chemical Researchers



Discover other IHS Chemical products related to your chemical of interest:

- **Weekly: Desktop delivery of price and market discussions**
  - IHS Chemical Market Advisory Service: Americas Chlor-Alkali Weekly
  - IHS Chemical Market Advisory Service: Asia Chlor-Alkali Weekly
  - IHS Chemical Market Advisory Service: Europe Chlor-Alkali Weekly
- **Monthly: Near-term market fundamental data and analysis**
  - IHS Chemical Market Advisory Service: Global Soda Ash
  - IHS Chemical Market Advisory Service: China Chlor-Alkali/PVC
  - IHS Chemical Market Advisory Service: Global Vinyls
- **Annual: Long-term market fundamental data and analysis**
  - IHS Chemical World Analysis: Chlor-Alkali
  - IHS Chemical World Analysis: Soda Ash
  - IHS Chemical World Analysis: Vinyls
  - IHS Chemical Economics Handbook: Chlorine/Sodium Hydroxide
  - IHS Chemical Economics Handbook: Polyvinyl Chloride Resins
  - IHS Chemical Economics Handbook: Vinyl Chloride Monomer
  - IHS Chemical Economics Handbook: Ethylene Dichloride

Benefits of the Global Chlor-Alkali service include:

Monthly Market Summary

The market summary is issued at the end of the month and provides clients with extensive market information for standard chlor-alkali product categories including chlorine, caustic soda, EDC/VCM, HCL and sodium chlorate. The report delivers analysis on downstream uses, such as vinyls, chlorine derivatives and the alumina and pulp & paper industries. It includes historical, current and forecasted prices for caustic soda, chlorine, EDC and HCL. Thorough analysis of the North American, Western Europe and Asian chlor-alkali markets—including plant and project news, trade, operating rates and inventories—is also provided.

Market Statistics Update

The market statistics update contains operating schedules, near-term supply/demand trends and trade figures. It also includes detailed analysis from both manufacturing and market perspectives.

Global Economy and Energy Report

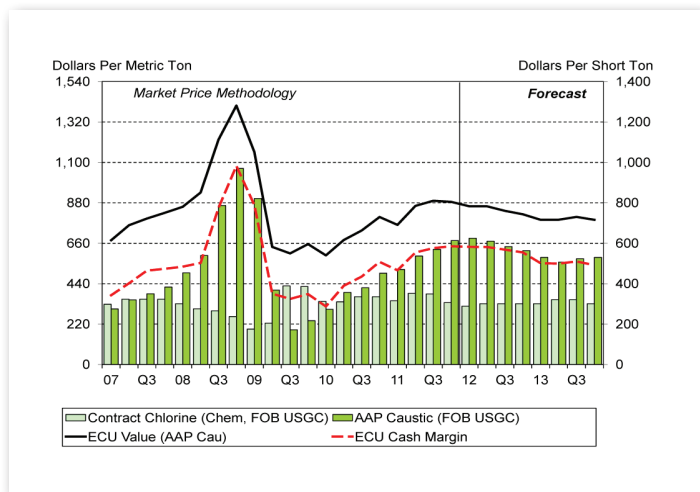
Clients receive this report at the end of each month. It contains discussion of global and regional economic trends, valuable crude oil and natural gas data, as well as insightful commentary from IHS Chemical consultants.

On-line Pricing & Economics Database

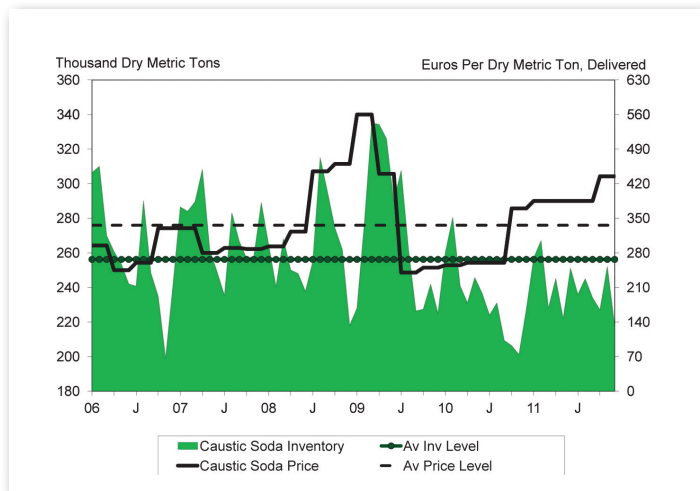
Clients receive a unique username and password to the IHS Chemical website that allows access to our pricing and economics database. This powerful tool is available to clients from any location and is updated weekly with the most current price forecast and cash margin data available. Clients also enjoy unlimited downloads of past issues of monthly PDF reports and other key data tables.

Access to Researchers

The Global Chlor-Alkali service includes reasonable access to IHS Chemical's experienced industry professionals for market advice related to the global chlor-alkali markets. Furthermore, any data graphics contained in the monthly reports can be emailed to clients upon request.



U.S. Chlor-Alkali Quarterly ECU Economics



West Europe Caustic Inventory vs. Price

To see how IHS Chemical can change the way you do business visit:

[www.ihs.com/chemical](http://www.ihs.com/chemical)

**Americas**  
Email [ChemicalSalesAmericas@ihs.com](mailto:ChemicalSalesAmericas@ihs.com)

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