

Global Vinyls

IHS Chemical Market Advisory Service

Does your next decision depend on timely and accurate PVC price and economic data?

IHS Chemical Market Advisory Service: Global Vinyls (formerly CMAI's Europe PVC Stream Report, CMAI's Europe PVC Price Report and Harriman Chemsult's Vinyl Chloride Report) provides the near-term market intelligence you need in a single service, offering complete coverage of the vinyls value chain throughout the Americas, Asia and Europe. Manufacturers, raw material purchasers, strategic planners, financial analysts and end-users gain the essential insight and information needed to optimize resources, maximize profits and make sound business decisions.

The IHS Chemical Market Advisory Service advantage:

The global vinyls industry is undergoing massive restructuring in response to China's emergence as the world's largest producer of vinyls and its use of acetylene to make VCM. Regional production economics as well as supply/demand balances turn on key issues such as availability of chlorine and access to competitive power and salt. Within this rapidly evolving landscape, stakeholders need objective analyses based on complete, accurate data to make careful planning and investment decisions.

The Global Vinyls service equips clients with a complete analytical package that features the most reliable and unbiased source for historical and forecasted PVC pricing on a global basis. At the end of each month, clients receive a report containing a global summary, followed by in-depth coverage of six regional markets—North America, Latin America, Europe, Russia/Other CIS, Middle East and Asia/India. Market coverage generally includes analysis of feedstocks, PVC prices, supply/demand, plants, operations and trade flows. The report concludes with worldwide plant and project news.

Mid-month, clients receive a supplement, with regional market updates pertaining to supply/demand and prices as well as trade tables, operating schedules and an analysis of supply/demand. In addition, clients receive website access to our On-line Pricing & Economics Database along with previous reports in PDF format. At the month's end, we deliver the Global Economy and Energy report, which contains global and regional economic updates along with valuable crude oil and natural gas data. Most importantly, clients enjoy access to IHS Chemical's highly experienced researchers.

Product Benefits:

- Monthly Market Summary
- Monthly Market Statistics Update
- Global Economy and Energy Report
- On-line Pricing & Economics Database
- Access to IHS Chemical Research Staff



Discover other IHS Chemical products related to your chemical of interest:

- **Weekly: Desktop delivery of price and market discussions**
 - IHS Chemical Market Advisory Service: Americas Vinyl Weekly
 - IHS Chemical Market Advisory Service: Asia Vinyl Weekly
 - IHS Chemical Market Advisory Service: Europe Vinyl Weekly
- **Monthly: Near-term market fundamental data and analysis**
 - IHS Chemical Market Advisory Service: Global Chlor-Alkali
 - IHS Chemical Market Advisory Service: China Chlor-Alkali/PVC
- **Annual: Long-term market fundamental data and analysis**
 - IHS Chemical World Analysis: Vinyls
 - IHS Chemical World Analysis: Chlor-Alkali
 - IHS Chemical Economics Handbook: Chlorine/Sodium Hydroxide
 - IHS Chemical Economics Handbook: Polyvinyl Chloride Resins
 - IHS Chemical Economics Handbook: Vinyl Chloride Monomer
 - IHS Chemical Economics Handbook: Ethylene Dichloride

Benefits of the Global Vinyls service include:

Monthly Market Summary

The market summary is issued at the end of each month and provides clients with extensive region-specific market information on PVC and related feedstocks, including chlorine, caustic soda, ethylene, EDC and VCM. The report delivers current and forecasted PVC prices as well as analysis of supply/demand, plants, operations, trade flows and downstream market segments. The report concludes with plant and project news around the world and is fully illustrated with detailed graphs, tables and charts.

Monthly Market Statistics Update

The market statistics update is issued mid-month. It provides regional market updates, particularly in the area of supply/demand and pricing, and includes trade tables and operating schedules.

Global Economy and Energy Report

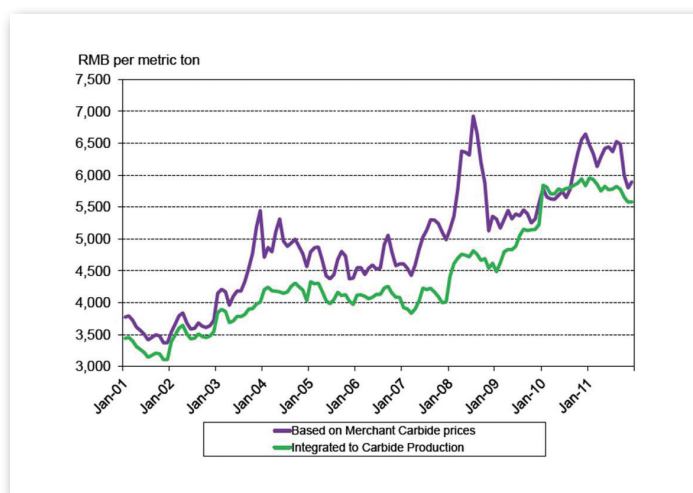
Clients receive this report at the end of each month. It contains discussion of global and regional economic trends, valuable crude oil and natural gas data, as well as insightful commentary from IHS Chemical consultants.

On-line Pricing & Economics Database

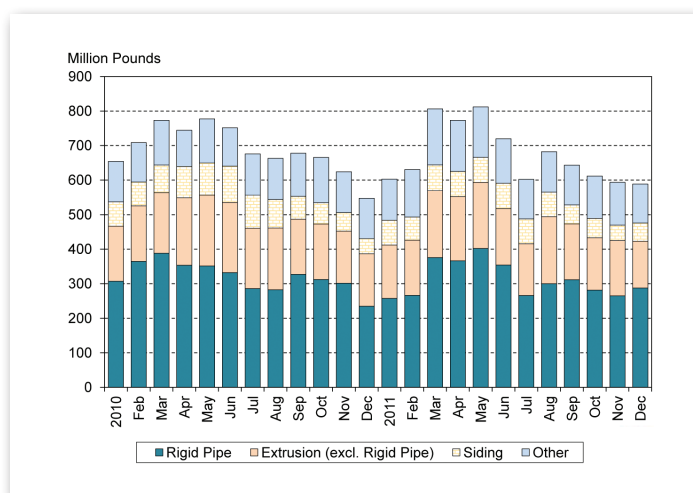
Clients receive a unique username and password to the IHS Chemical website that allows access to our pricing and economics database. This powerful tool is available to clients from any location and is updated weekly with the most current price forecast and cash margin data available. Clients also enjoy unlimited downloads of past issues of monthly PDF reports and other key data tables.

Access to Researchers

The Global Vinyls service includes reasonable access to IHS Chemical's experienced industry professionals for market advice related to the global vinyls industry. Furthermore, any data graphics contained in the monthly reports can be emailed to clients upon request.



PVC Cash Costs from 2001-2011



U.S. & Canada PVC Domestic Demand

To see how IHS Chemical can change the way you do business visit:

www.ihs.com/chemical

Americas

Email ChemicalSalesAmericas@ihs.com

EMEA

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