



IHS CHEMICAL

INFORMATION | ANALYTICS | EXPERTISE

Discover how our global team of experts and data management platforms can support your business processes, from strategic planning and analysis, to buying and selling, to process technology selection.

Make Better Decisions

- Strategic Planning
- Procurement
- Business Management
- R&D, Engineering
- Financial Analysis



Strategic Planning


Deliver a Credible Plan

In an environment of volatile energy and shifting markets, data-driven strategic planning has never been more important. Credible chemical industry data and forecasts enables you to:

- Assess competitive landscape to identify market opportunities and risks
- Deliver a credible growth plan that identifies, quantifies and mitigates business risk
- Validate investment plans

Discover how our chemical industry capabilities and expertise can help you deliver a more credible strategic business plan while mitigating risk with:

- Historical market data and long-range forecasts
- Chemical production economics, scenarios, and cost modeling
- Pre-feasibility and feasibility analyses for future investment projects



IHS supports chemical industry strategic planners with expert analysis and forecasts of more than 300 chemical markets and 1,500 chemical manufacturing processes. Fully integrated from upstream to downstream, our comprehensive information improves the credibility of your business plan.

Business Management

A photograph of several business professionals in suits walking up a wide set of stone stairs. The stairs lead up to a modern building with large glass windows. The scene is captured from a low angle, looking up the stairs. The lighting is bright, suggesting an outdoor setting during the day.

Build Your Business

You need to evaluate opportunities and risks in both current and new markets. Our reliable industry analysis and credible forecasts help you to:

- Build value-based commercial strategies
- Develop realistic targets and budgets
- Identify growth opportunities

Discover how our chemical industry capabilities and expertise can help you make better business management choices using:

- Historical and forecast market data
- Supply-demand analysis and industry trends
- Chemical production economics, margin analysis, and cost modeling

IHS helps chemical industry business and product teams make better market-driven decisions. Our expert market analysis and forecasts for more than 300 chemical markets help you accelerate business growth.



R&D, Engineering, and Operations

Benchmark and Compete

Diverging regional energy and feedstock costs and emerging technologies are changing chemical production economics and margins. Independent technical assessments, process models and scenarios help you to:

- Benchmark chemical process competitiveness
- Deliver credible margin forecasts for strategic planning
- Diminish the risk of your capital investment plans

Discover how our chemical industry capabilities and expertise can help you make better process engineering and operating choices using:

- In-depth technical and economic evaluations of commercial process technologies
- Chemical production cost modeling, margin analysis, and capital cost escalation
- Competitive process economics and comparative benchmarking scenarios

IHS helps chemical industry R&D, engineering, and operations leaders make data-driven assessments and capital investment decisions. Our expert process economics modeling, scenarios, analysis, and forecasts for more than 300 chemical markets can help you compete more effectively.

Procurement and Supply Chain

Master Your Market

Chemical raw material prices are changing rapidly as regional cost structures diverge. Credible market analysis and price forecasts offer a critical competitive advantage, helping you to:

- Source chemical raw materials
- Negotiate effective supply contracts
- Optimize your supplier portfolio

Discover how our chemical industry capabilities and expertise can help you make better buying decisions using:

- Price discovery and forecasts
- Analysis of industry cost drivers and margins
- Producer locations, capacities and planned expansions

IHS helps chemical industry procurement professionals make better, more informed buying decisions. Our expert market analysis and forecasts for more than 300 chemical markets help you optimize procurement and supply chain planning while fine-tuning day-to-day supplier management.

Financial Analysis

Understand the Chemical Industry

The chemical industry is characterized by shifting feedstock and production economics, high capital costs, and rapidly changing regional risk.

Trusted subject matter experts help you:

- Execute M&A transactions on soundly based and insightful due diligence
- Provide accurate and confident evaluations on the feasibility of future investments
- Understand industry cost drivers and producer competitiveness

Discover how our chemical industry capabilities and expertise can help you support your clients and expand your business using:

- Chemical company outlooks in the context of global industry trends
- Concise analysis of chemical supply/demand factors and production economics
- Consulting services and decision support for chemical industry investments

For More Information

www.ihs.com/chemical

AMERICAS

ChemicalSalesAmericas@ihs.com

APAC

ChemicalSalesAPAC@ihs.com

EMEA

ChemicalSalesEMEA@ihs.com

CONSULTING

ChemicalConsulting@ihs.com

