



# PLAN & EXECUTE WITH CONFIDENCE

PARTNER WITH US FOR A COMPREHENSIVE AND CONSISTENT UNDERSTANDING OF  
BUSINESS GROWTH, RISK, AND COST EVERYWHERE IN THE WORLD.

Effectively amplify your business using our deep economic and industry expertise, proven forecasting methodology, and advanced platforms and tools to quickly and confidently identify opportunities, anticipate risks, and make smarter decisions.

## WE CAN **HELP** YOU:



### SIZE MARKETS

Evaluate business opportunities and risks in 200+ countries.

- Daily analysis of factors impacting business conditions
- Country reports with concise analysis of the political, economic, legal, tax, operational, and security environments
- Country and sovereign risk ratings
- Economic forecasts and historical data



### ALLOCATE RESOURCES

Understand the market dynamics impacting the economic health and prospects in key countries and regions.

- Detailed economic analysis, forecasts, models, and data for the United States, Canada, and Mexico
- Provincial-level coverage of Canada and China
- Regional-, state-, and metro-level coverage of the United States
- Model-based framework for analyzing labor supply, supplier cost structures, and market conditions



### MANAGE RISK

Assess financial stability, credit-worthiness, and risk factors affecting investment and business decisions.

- Pinpoint risk for projects or facilities with location-specific risk rating scores for each 500<sup>2</sup> meters on land
- Sovereign credit risk ratings and short- and medium-term analysis for over 200 countries
- Assessments of financial and banking sector stability in over 40 major emerging markets
- Ratings and evaluations of the potential for political and violent risks worldwide
- Track price volatility in key commodities
- Track geopolitical exposure of assets, supplier locations, and specific trade routes
- Conduct stress testing to analyze liquidity



### NAVIGATE UNCERTAINTY

Evaluate industry performance with cross-industry intelligence, in-depth analysis of global markets, and comprehensive commodity pricing.

- Comparative industry rankings, data, and analysis of 95 countries across 70+ industries
- Cross-industry coverage for 170+ industries within the United States
- Commodity price forecasts and analysis, including 500,000+ historic prices and 4,000+ forecasts of costs and wages
- Deep industry analysis and forecasts for global and US consumer markets, construction, agriculture, and life sciences
- Conduct rigorous scenarios to ensure robust plans and appropriate liquidity

# Let Our Strengths Be Your Advantage

With direct access to over 200 economists and analysts and 2,000 in-market experts, the IHS Economics and Country Risk team is ready to support every aspect of your business and amplify your success.

**Rigorous methodology that ensures alignment and accuracy throughout economic & industry forecasts**

**The most comprehensive economic scenario forecasting model available, covering 95% of GDP and key growth drivers**

**Fast, easy scenario development via a user-friendly interface**

**A single-source platform with integrated workflow tools & coverage of key economic and risk factors influencing your markets**

Contact us: [ECR@IHS.COM](mailto:ECR@IHS.COM)

## GET TO KNOW OUR TEAM OF **EXPERTS**



### ECONOMICS

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