



IHS ECONOMICS

Economic Simulation Engine / Global Link Model

Anticipate the impact of change





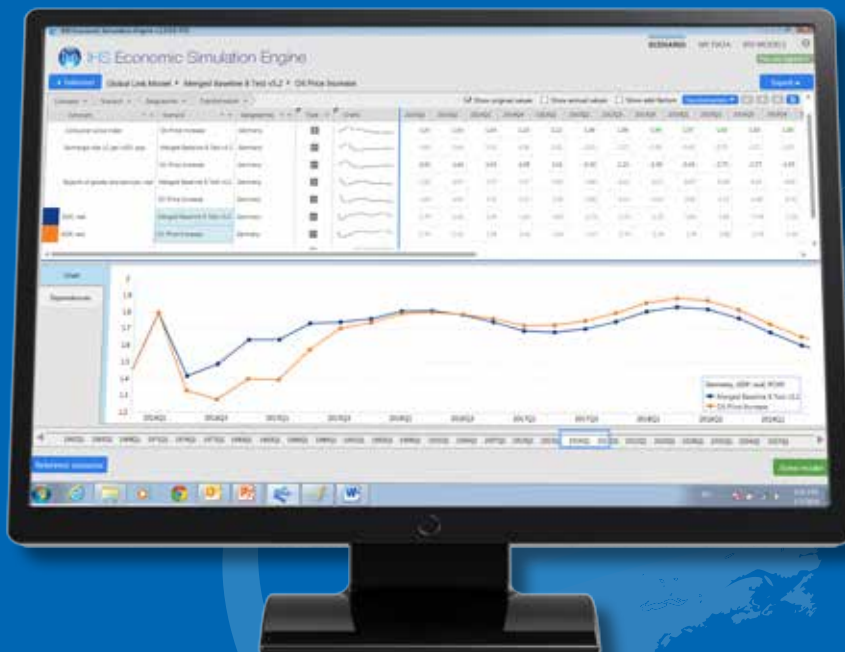
The Economic Simulation Engine enables users to create their own macroeconomic scenarios and understand their impact

Anticipate the impact of change

- in energy prices
- in commodity prices
- in trade flow
- in demography
- in exchange rates
- and more, with access to the most comprehensive macroeconomic model commercially available

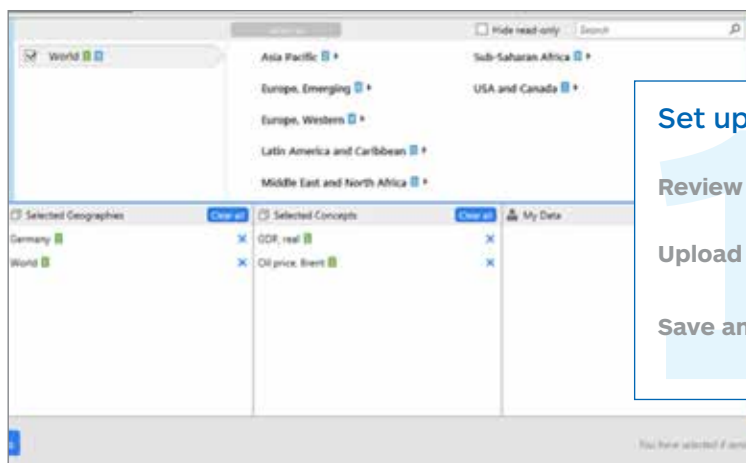
On the drivers of your performance

- demand projections
- portfolio optimization
- cost and benefit ratio
- business resiliency
- risk response
- and more, with an interface optimized for users across your organization



Designed to make
scenario impact analysis
accessible across your
organization, generating
a scenario and calculating
the impact takes less
than five minutes



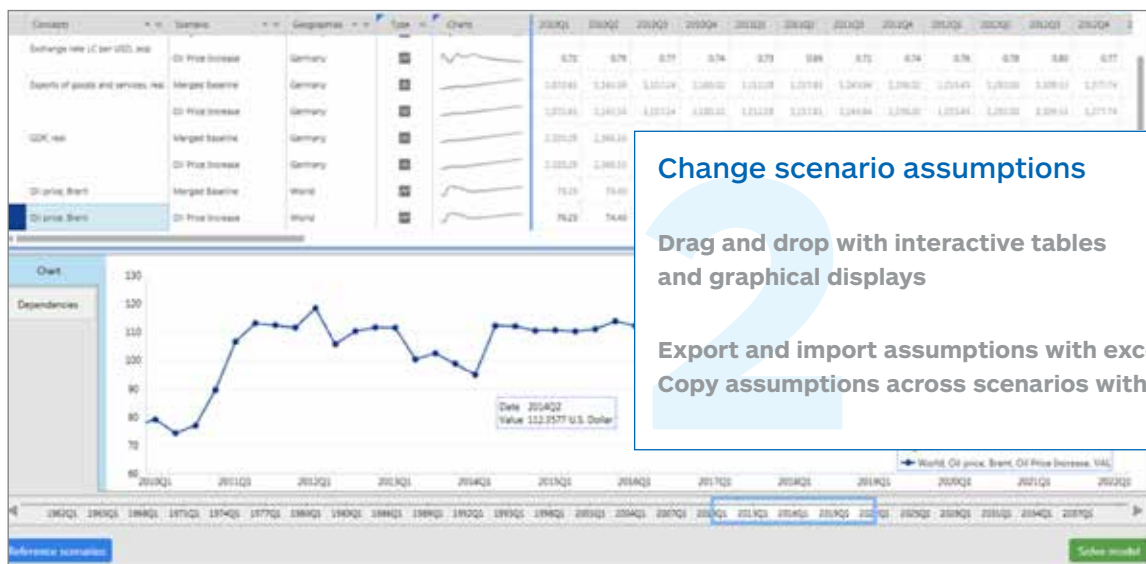


Set up your scenario

Review and install the latest model update with three clicks

Upload proprietary data to benchmark your projections

Save and load predefined sets of time series with one click



Change scenario assumptions

Drag and drop with interactive tables and graphical displays

Export and import assumptions with excel.
Copy assumptions across scenarios within the tool.



Understand the impact

Export data and charts to Excel and PPT

Track the variables and the formulas driving each forecast

The Engine is powered by the IHS Global Link Model, the most comprehensive global macroeconomic model commercially available



68 individual country models—95% of global GDP—are fully linked with each other and with global drivers of economic performance.

COUNTRIES

North America:

Canada, Mexico, US

Europe:

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Russia, Turkey, UK

Africa:

Algeria, Angola, Egypt, Morocco, Nigeria, South Africa, Tunisia

Latin America:

Argentina, Brazil, Chile, Colombia, Peru, Venezuela

Asia-Oceania:

Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Middle East:

Iran, Israel, Kuwait, Saudi Arabia, Qatar, UAE

COMMODITIES

Agricultural:

Cocoa, Coffee, Corn, Cotton, Wheat, Rice, Soybeans, Vegetable Oils

Non-Agricultural:

Aluminium, Copper, Gold, Iron Ore, Nickel, Tin, Zinc

ENERGY PRICES

Coal prices

Atlantic, Pacific

Gas prices

Europe, North America, Rest of World

Electricity prices (retail)

Oil prices

Brent, WTI

CAPITAL FLOWS

FDI allocation

Foreign reserve allocation

New credits & debt financing

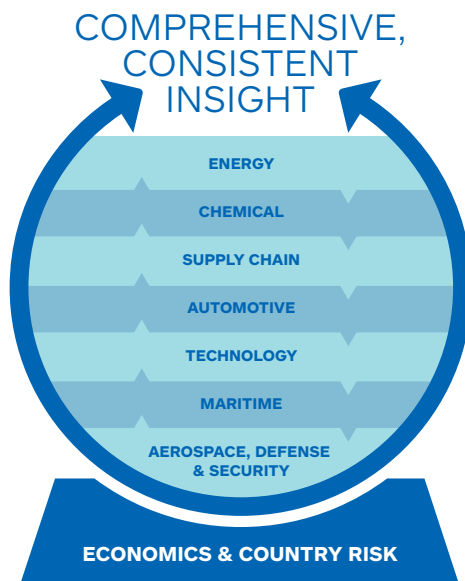
TRADE FLOWS

Agricultural commodities

Non-agricultural commodities

Energy

Manufactured products



The Global Link Model

- covers more countries and more time series than any other competitor
 - >> anticipate the impact of the change that is going to drive value for your organization
- is the foundation for IHS industry forecasts
 - >> create your own growth story with consistency across supplier- and end-markets

ABOUT IHS

IHS (NYSE: IHS) is the leading source of insight, analytics and expertise in critical areas that shape today's business landscape. Businesses and governments in more than 150 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs about 8,800 people in 32 countries around the world.

For more information

www.ihs.com

IHS.com/ecr

ecr@ihs.com

