2018 Automotive-Hosted
Thought-Leadership Event Calendar

In-person Events

AMERICAS

- 17 January – Industry Briefing and Show Preview @NAIAS – Detroit, Michigan
- 5 March – Reinventing the Wheel: Mobility and Energy Workshop – Houston, TX (invitation only)
- 13 March – Spring Client Briefing – Plymouth, Michigan
- 14 March – Reinventing the Truck Workshop – Plymouth, MI (invitation only)
- 22 March – Mexico Automotive Briefing – Mexico City, Mexico
- 29 March – Industry Briefing and Show Preview @NYIAS – New York, NY
- 17 April – Automotive Briefing – São Paulo, Brazil
- 12 July – Reinventing the Truck Workshop – Chicago, IL (invitation only)
- 31 July – Mexico Outlook Conference – Mexico City, Mexico
- 27 September – Fall Client Briefing – Plymouth, MI
- 24 October – Fall Client Briefing – Monterrey, Mexico

ASIA

- 6 February – Breakfast Briefing for Financial – Hong Kong, China
- 9 February – Executive Briefing @India Auto Show – New Delhi, India
- 27 February – Spring Client Briefing – Tokyo, Japan
- 24 April – Executive Briefing @China Auto Show – Beijing, China
- 23 May – Workshop @JSAE – Yokohama, Japan
- 12 June – Auto Technology Briefing – Tokyo, Japan
- 16 October – Fall Client Briefing – Seoul, South Korea
- 18 October – Fall Client Briefing – Shanghai, China
- 23 October – Fall Client Briefing – Tokyo, Japan

EUROPE

- 6-7 February – New Year’s Briefing – Frankfurt, Germany
- 20 March – Spring Client Briefing – Paris, France
- 27 March – Spring Client Briefing – London, England
- 28 March – Spring Client Briefing – Milan, Italy
- 23 May – Automotive Briefing – Bilbao, Spain
- 18 September – Reinventing the Wheel: Mobility and Energy Workshop – London, England (invitation only)
- 20 September – Fall MHCV Client Briefing @ IAA – Hanover, Germany
- 5 October – Fall Client Briefing – Paris, France
- 14 November – Supplier and Technology Day – Frankfurt, Germany

For more information about the above events visit www.ihsmarkit.com/events or email automotive@ihsmarkit.com
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Global Webinars

LIGHT VEHICLE SALES AND PRODUCTION WEBINARS (Invitation only)

- 23 January
- 28 February
- 27 March
- 24 April
- 29 May
- 26 June
- 24 July
- 28 August
- 25 September
- 30 October
- 15 November
- 18 December

MEDIUM AND HEAVY COMMERCIAL VEHICLE WEBINARS (Invitation only)

- 22 February
- 24 May
- 23 August
- 15 November

AUTOMOTIVE SUPPLIER INSIGHT WEBINARS (Invitation only)

- 18 January – CES/NAIAS Round Up
- 28 February – Automotive Megatrends
- 15 March – Geneva Motor Show/Mobile World Congress
- 25 April – Automotive Technology Trends in India
- 10 May – Beijing Auto Show
- 27 June – SID Display Week
- 25 July – Consumer’s Technology Awareness, Adoption and Preferences
- 29 August – From Engine to Electrification
- 26 September – Google, Apple, Amazon and Automotive Software
- 11 October – Paris Motor Show Recap
- November
- December

TOPICAL AND PROMOTIONAL WEBINARS

- 18 April – Upending the Status Quo – NAFTA (Invitation only)
- 5 June – Mobility and Energy Future – an introduction
- 26 June – Reinventing the Truck (Invitation only)
- 28 June – Reinventing the Truck – an introduction
- 25 July – Automotive Compliance Webinar

AUTOMOTIVE WEBINAR SERIES – CHINA
Chinese language

- 30 March: 中国轻型汽车市场趋势[1]——销售与生产聚焦
- 13 April: 中国新能源汽车配额政策——风险评估
- 20 April: 中国中重型卡车（MHDT）市场前景
- 18 May: 中国变速箱市场趋势分析
- 25 May: 新能源汽车关键技术展望
- 8 June: 中国售后服务推动客户保留和维修台次增长
- 13 July: 中国新能源汽车市场概述——缩小CAFC目标差距
- 27 July: 汽车制造商在大趋势下的战略
- 17 August: 中国轻型汽车市场趋势[2]——销售与生产聚焦
- 21 September: 中国在自动驾驶技术发展方面取得的 ADAS与连通性升级

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