

# 2018 Automotive-Hosted Thought-Leadership Event Calendar

## In-person Events

### AMERICAS

- **Industry Briefing and Show Preview @NAIAS** – Detroit, Michigan | 17 January
- **Reinventing the Wheel: Mobility and Energy Workshops** – Houston, TX | 5 March (invitation only)
- **Spring Client Briefing** – Plymouth, Michigan | 13 March
- **Reinventing the Truck Workshops** – Plymouth, MI | 14 March (invitation only)
- **Mexico Automotive Briefing** – Mexico City, Mexico | 22 March
- **Industry Briefing and Show Preview @NYIAS** – New York, NY | 29 March
- **Automotive Briefing** – São Paulo, Brazil | 17 April
- **Mexico Outlook Conference** – Mexico City, Mexico | 31 July
- **Fall Client Briefing** – Plymouth, MI | 27 September
- **Mexico Supplier Conference** – Monterrey, Mexico | October (TBD)

### ASIA

- **Breakfast Briefing for Financial** – Hong Kong, China | 6 February
- **Executive Briefing @India Auto Show** – New Delhi, India | 9 February
- **Spring Client Briefing** – Tokyo, Japan | 27 February
- **Executive Briefing @China Auto Show** – Beijing, China | 24 April
- **Workshop @JSAE** – Yokohama, Japan | 23 May
- **Auto Technology Briefing** – Tokyo, Japan | 12 June
- **Fall Client Briefing** – Seoul, South Korea | 16 October
- **Fall Client Briefing** – Shanghai, China | 18 October
- **Fall Client Briefing** – Tokyo, Japan | 23 October

### EUROPE

- **New Year's Briefing** – Frankfurt, Germany | 6-7 February
- **Spring Client Briefing** – Paris, France | 20 March
- **Spring Client Briefing** – London, England | 27 March
- **Spring Client Briefing** – Milan, Italy | 28 March
- **Supplier Conference** – TBD
- **Automotive Briefing** – Bilbao, Spain | 23 May
- **Fall Client Briefing @ IAA** – Hanover, Germany | 20 September
- **Reinventing the Truck Workshops** – TBD (invitation only)
- **Reinventing the Wheel: Mobility and Energy Workshops** – TBD (invitation only)

For more information about the above events visit [www.ihsmarket.com/events](http://www.ihsmarket.com/events) or email [automotive@ihsmarket.com](mailto:automotive@ihsmarket.com)

Dates and locations may be subject to change. Current as of 26 April 2018.

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## Global Webinars

### AUTOMOTIVE SUPPLIERINSIGHT WEBINARS

- 18 January – [CES/NAIAS Round Up](#)
- 28 February – [Automotive Megatrends](#)
- 15 March – [Geneva Motor Show/Mobile World Congress Recap](#)
- 25 April – [Automotive Technology Trends in India](#)
- 10 May – [Beijing Auto Show](#)
- June
- July
- August
- September
- October
- November
- December

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### LIGHT VEHICLE SALES AND PRODUCTION WEBINARS (Invitation only)

- 23 January
- 28 February
- 27 March
- 24 April
- 29 May
- 26 June
- 24 July
- 28 August
- 25 September
- 23 October
- 15 November
- 18 December

### MEDIUM AND HEAVY COMMERCIAL VEHICLE WEBINARS (Invitation only)

- 22 February
- 24 May
- 22 Aug
- 15 November

### SPECIAL TOPICAL WEBINARS (Invitation only)

- 18 April – [Upending the Status Quo - NAFTA](#)

### AUTOMOTIVE WEBINAR SERIES – CHINA Chinese language

- 30 March: [中国轻型汽车市场趋势\[1\]——销售与生产聚焦](#)
- 13 April: [中国新能源汽车配额政策——风险评估](#)
- 20 April: [中国中重型卡车 \(MHDT\) 市场前景](#)
- 18 May: [中国变速箱市场趋势分析](#)
- 25 May: [新能源汽车关键技术展望](#)
- 8 June: [中国售后服务推动客户保留和维修台次增长](#)
- 13 July: [中国新能源汽车市场概述——缩小 CAFC 目标差距](#)
- 27 July: [汽车制造商在大趋势下的战略](#)
- 17 August: [中国轻型汽车市场趋势\[2\]——销售与生产聚焦](#)
- 21 September: [中国在自动驾驶技术发展方面取得的 ADAS 与连通性升级](#)