

2018 Automotive-Hosted Thought-Leadership Event Calendar

In-person Events

AMERICAS

- 17 January – **Industry Briefing and Show Preview @NAIAS** – Detroit, Michigan
- 5 March – **Reinventing the Wheel: Mobility and Energy Workshop** – Houston, TX (invitation only)
- 13 March – **Spring Client Briefing** – Plymouth, Michigan
- 14 March – **Reinventing the Truck Workshop** – Plymouth, MI (invitation only)
- 22 March – **Mexico Automotive Briefing** – Mexico City, Mexico
- 29 March – **Industry Briefing and Show Preview @NYIAS** – New York, NY
- 17 April – **Automotive Briefing** – São Paulo, Brazil
- 12 July – **Reinventing the Truck Workshop** – Chicago, IL (invitation only)
- 31 July – **Mexico Outlook Conference** – Mexico City, Mexico
- 27 September – **Fall Client Briefing** – Plymouth, MI
- 24 October – **Fall Client Briefing** – Monterrey, Mexico

ASIA

- 6 February – **Breakfast Briefing for Financial** – Hong Kong, China
- 9 February – **Executive Briefing @India Auto Show** – New Delhi, India
- 27 February – **Spring Client Briefing** – Tokyo, Japan
- 24 April – **Executive Briefing @China Auto Show** – Beijing, China
- 23 May – **Workshop @JSAE** – Yokohama, Japan
- 12 June – **Auto Technology Briefing** – Tokyo, Japan
- 16 October – **Fall Client Briefing** – Seoul, South Korea
- 18 October – **Fall Client Briefing** – Shanghai, China
- 23 October – **Fall Client Briefing** – Tokyo, Japan

EUROPE

- 6-7 February – **New Year's Briefing** – Frankfurt, Germany
- 20 March – **Spring Client Briefing** – Paris, France
- 27 March – **Spring Client Briefing** – London, England
- 28 March – **Spring Client Briefing** – Milan, Italy
- 23 May – **Automotive Briefing** – Bilbao, Spain
- 18 September – **Reinventing the Wheel: Mobility and Energy Workshop** – London, England (invitation only)
- 20 September – **Fall MHCV Client Briefing @ IAA** – Hanover, Germany
- 5 October – **Fall Client Briefing** – Paris, France
- 14 November – **Supplier and Technology Day** – Frankfurt, Germany

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Global Webinars

LIGHT VEHICLE SALES AND PRODUCTION WEBINARS (Invitation only)

- 23 January
- 28 February
- 27 March
- 24 April
- 29 May
- 26 June
- 24 July
- 28 August
- 25 September
- 30 October
- 15 November
- 18 December

MEDIUM AND HEAVY COMMERCIAL VEHICLE WEBINARS (Invitation only)

- 22 February
- 24 May
- 23 August
- 15 November

AUTOMOTIVE SUPPLIERINSIGHT WEBINARS (Invitation only)

- 18 January – CES/NAIAS Round Up
- 28 February – Automotive Megatrends
- 15 March – Geneva Motor Show/Mobile World Congress
- 25 April – Automotive Technology Trends in India
- 10 May – Beijing Auto Show
- 27 June – SID Display Week
- 25 July – Consumer’s Technology Awareness, Adoption and Preferences
- 29 August – From Engine to Electrification
- 26 September – Google, Apple, Amazon and Automotive Software
- 11 October – Paris Motor Show Recap
- November
- December

TOPICAL AND PROMOTIONAL WEBINARS

- 18 April – Upending the Status Quo – NAFTA (Invitation only)
- 5 June – Mobility and Energy Future – an introduction
- 26 June – Reinventing the Truck (Invitation only)
- 28 June – Reinventing the Truck – an introduction
- 25 July – Automotive Compliance Webinar

AUTOMOTIVE WEBINAR SERIES – CHINA

Chinese language

- 30 March: 中国轻型汽车市场趋势[1]——销售与生产聚焦
- 13 April: 中国新能源汽车配额政策——风险评估
- 20 April: 中国中重型卡车 (MHDT) 市场前景
- 18 May: 中国变速箱市场趋势分析
- 25 May: 新能源汽车关键技术展望
- 8 June: 中国售后服务推动客户保留和维修台次增长
- 13 July: 中国新能源汽车市场概述——缩小 CAFC 目标差距
- 27 July: 汽车制造商在大趋势下的战略
- 17 August: 中国轻型汽车市场趋势[2]——销售与生产聚焦
- 21 September: 中国在自动驾驶技术发展方面取得的 ADAS 与连通性升级