Global Aromatics & Fibers
The global aromatics and fibers markets are complex. You need to make informed decisions. IHS Markit provides you with the most comprehensive in-depth analysis and insight available in the market.

How IHS Markit’s Global Aromatics helps you

<table>
<thead>
<tr>
<th>Strategic Planning</th>
<th>Purchasing</th>
<th>Selling &amp; Marketing</th>
<th>Business Management</th>
<th>Financial Analysis</th>
<th>Engineering and R&amp;D</th>
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<tbody>
<tr>
<td>Deliver a credible business strategy</td>
<td>Source chemical raw materials</td>
<td>Identify the right selling opportunities</td>
<td>Determine realistic targets and budgets</td>
<td>Complete accurate and timely competitor analysis</td>
<td>Benchmark chemical process competitiveness</td>
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<td>Validate investment plans</td>
<td>Negotiate effective supply contracts</td>
<td>Negotiate more profitable contracts</td>
<td>Identify growth opportunities</td>
<td>Evaluate success of projects &amp; business units</td>
<td>Select process technology for new plants</td>
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<td>Identify market opportunities and risks</td>
<td>Optimize supplier portfolio</td>
<td>Optimize your customer and product portfolio</td>
<td>Maximize price setting</td>
<td>Provide confident evaluations of future investments</td>
<td>Reduce the risk of your capital investment plans</td>
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<td>Make informed buying decisions</td>
<td>Cultivate better customer relationships</td>
<td>Build value-based commercial strategies</td>
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<td>Understand the best method to deploy capital</td>
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Our large global team has the experience and expertise necessary to deliver reliable and unbiased in-depth analysis. We are engaged with the aromatics market (traders, producers, consumers and logistics companies) daily in each region to assess the global markets and trade shifts.

IHS Markit provides integrated views from crude oil to feedstocks through end use products. Price forecasts and margin analysis are developed using a totally integrated view from our energy, downstream, and chemical teams.
Daily market information is shared globally across the value chains giving IHS Markit the ability to adjust outlooks to rapidly changing market conditions, supported by strong integrated supply demand, trade and economic models.

Global Aromatics

**World Analysis - Long Term**
- Benzene
- Cumene, Phenol & Acetone
- Polyester
- Paraxylene
- PTA & DMT
- EO, Glycols and Derivatives
- Styrene
- Toluene & Xylenes
- Nylon Feedstocks
- Nylon Fibers
- Maleic Anhydride

**Market Advisory Service - Near Term**
- NAM Aromatics
- Asia Aromatics
- Europe Aromatics
- Global PET Stream
- Global Acetone
- Global Nylon Fibers & Feedstocks
- Global Polyester Fibers & Feedstocks
- Global Ethylene Oxide & Glycols
Market Advisory Service Key Features:
Provide accurate current near-term market data and analysis. Depending on content and client needs, the services distribute daily, weekly, bi-weekly or monthly reports and/or data supplements.

Report Contents
- Market prices, costs, and/or margins (historical, current, forecast)
- Extensive expert commentary on prices, margins, trade, market conditions, operational issues and strategic issues impacting markets
- Quarterly supply/demand balances and trade flows

World Analysis Key Features:
- Real time global capacity database
- Supply Demand database updated bi-annually
- Detailed country-level trade grids updated bi-annually
- 10 year forecasts for price, cost and margin updated quarterly
- Upside and downside sensitivities

About IHS Markit
IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.