



## The smart home install base is on the rise

2017 leaders were smart lighting, appliances, and speakers. They will continue to dominate, with air conditioning, plugs, switches and video cameras in 2021

### Share of broadband-enabled households with at least one smart home device

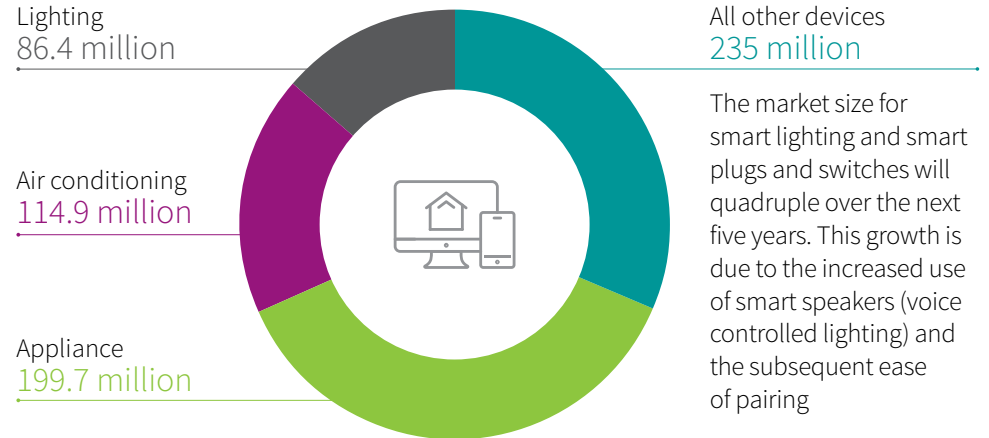


### 2017 smart home device revenue by region

Excluding air conditioning and appliances

Americas	2.3 billion	EMEA	693 million	Asia	378 million
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## 2021 Global shipment forecast for smart home devices



### Top 10 smart home devices shipment share in 2021

(excluding lighting, air conditioning and appliances)

2021 units forecast (millions)			
Smart speakers	22.6%	Thermostats	8.4%
Plugs and switches	19.6%	Water temp sensor	3.8%
Video cameras	12.8%	Video doorbells	2.9%
Air quality	12.8%	Health and fitness	2.2%
Intruder alarms	12.6%	Electronic locks	2.2%

#### Contact us for more information:

##### AMERICAS

technology\_us@ihsmarkit.com

##### EMEA

technology\_emea@ihsmarkit.com

##### APAC

technology\_apac@ihsmarkit.com