

# Patent Solutions for Engineers

Uncover Competitive Intelligence and Technology Insights Hidden in Patents and Patent Applications

## Patents Solutions by IHS Markit

accelerate research and innovation by providing access to over 30 years of worldwide patent data. On-screen viewing of patent summaries, full text and downloadable PDF versions are complemented in the Patent Intelligence Module by a set of detailed analytical reporting tools that enable trending and profiling of companies, inventors and technologies.

Patents and patent applications represent a rich source of information about technology, market & competitive trends. Now engineers can derive deep insights from this goldmine using analytical tools designed specifically with the technical professional in mind.

To compete effectively in the Innovation Economy, companies must be able to protect their own IP, but also understand the technology landscape, spot blocking IP controlled by competitors, recognize where rivals are placing their R&D bets, uncover new markets to enter, and even identify influential inventors.

Patents and patent applications represent the single largest repository of technical IP and a treasure trove for engineers, researchers, product managers and other technical professionals seeking to understand the market landscape surrounding a technology.

On the other hand, patent research has long been a tedious, haphazard and often unsuccessful process for engineers because they lacked tools designed with the technical professional in mind.

## Powerful Toolset for Finding Value in Patents and Applications

Now you can accelerate your patent research and quickly uncover unique insights using the **Patent Solutions by IHS Markit**, delivered on the **Engineering Workbench** platform.

Offering access to a collection of over 60 million patents, and the option to add a powerful graphical toolset for analyzing technology trends and patent information, these solutions help engineers, technologists, and other innovators:

- Understand the competitive landscape
- Discover new markets
- Spot influential trends, companies, and people
- Stay on top of technology trends

Never before has it been so easy for you to leverage the IP hidden within global patents to drive successful innovation and market growth.

The Patent Solutions from IHS Markit provide invaluable technical and business intelligence for any technical professional who wants answers to questions such as:

- How has technology “X” evolved over the past decade?
- Is there an existing solution to the problem I am currently working on? If so, who came up with it?
- Can my invention go to market without infringing on existing intellectual property?
- Who are my competitors, and where are they focusing their R&D investments?

The Patent Collection from IHS Markit provides full-text searchability for more than 60 million patents using the search capabilities built into the Engineering Workbench platform. Next-generation search technology allows users to quickly identify content that matches their query, view dynamic summaries in their native language, and view the full-text patent in its original language, in HTML or PDF.

Patent Intelligence, an add-on capability from IHS Markit, leverages the same collection of 60 million patents but also provides a packaged set of analytics that enable organizations to extract competitive intelligence from the patents.

Published in the original languages, with dynamic summaries available in multiple languages, patents covered in the Patent Solutions by IHS Markit include:

- U.S. Granted Patents (USPTO): 1971–current
- U.S. Patent Applications (USPTO): 2001–current
- European Granted Patents (EPO): 1981–current
- European Patent Applications (EPO): 1988–current
- Great Britain Granted Patents: 1970–current
- Great Britain Patent Applications: 1979–current
- German Granted Patents: 1980– current
- German Patent Applications: 1970–current
- German Gebrauchsmusters (Utility Model): 1980–current
- French Granted Patents: 1985– current
- French Patent Applications: 1976– current
- Japanese Patent Abstracts (JPO): 1976–current
- Japanese Patent Applications: 1993–current
- Japanese Granted Patents: 1994- current
- Chinese Granted Patents
- Chinese Granted Patents for Utility Models
- Chinese Patent Applications
- Chinese Utility Model Applications
- WIPO PCT Publications (WIPO): 1978–current

The built-in analytical tools leverage semantic analysis and metadata from the patents to assist users in spotting influential trends, companies and inventors.

- Unlike tools that have been designed for the legal analysis of patents, Patent Intelligence is designed specifically with the technical professional in mind, with tools intended to drive product and process innovation.
- Unlike common search engines that rely on keyword search and return lists of documents, the IHS Markit application provides analytical capabilities to understand market and technical trends and derive competitive insights.

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##### NORTH AND SOUTH AMERICA

**T** +1 800 447 2273

+1 303 858 6187 (Outside US/Canada)

##### EUROPE, MIDDLE EAST AND AFRICA

**T** +44 1344 328 300

##### ASIA PACIFIC

**T** +604 291 3600

**E** [CustomerCare@ihsmarkit.com](mailto:CustomerCare@ihsmarkit.com)