

# 2013 Sustainability Report





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# About This Report



For the best experience, we invite you to interact with our report on [IHS.com](http://IHS.com).

The purpose of this second annual IHS Corporate Sustainability Report is to provide an engaging, interactive and balanced progress update to our sustainability growth in 2013, and to share our goals and priorities going forward. To accomplish this, we provide background information, metrics and supporting evidence about what sustainability means to IHS. This includes our approach and how the resulting sustainable culture further drives our long-term business success and our ability to make a positive difference in the world.

Specifically, we introduce new elements including a materiality analysis, goal setting and commitments across the business, and Global Reporting Initiative (GRI) mapping. These new elements help provide insight and transparency into how sustainability is embedded within our business and throughout our culture.

As a means of highlighting the importance of material issues to our business, our materiality analysis is used as the foundation for the report. We align this analysis with both our internal and external frameworks and use it to define and track continual improvement across the company and around the globe.

For the most reader-friendly experience, we recommend viewing our report content online at [www.ihs.com/sustainability-report](http://www.ihs.com/sustainability-report). A PDF of the online content is also available, and more in-depth content in specific areas can be found on our Website. Our sustainability journey is ongoing. After reading this report, we encourage you to provide us with your feedback.

# Welcome



## Welcome to our 2013 Corporate Sustainability Report

Over the past year, we have continued to make real strides in building a culture of sustainability at IHS.

We strive to embed a philosophy of sustainability into everything we do. This means we are creating a great place to work, being the best company we can be and making a positive difference around the world, including in the 31 countries where IHS has offices. This manifests itself every day in different ways, from prioritizing top talent attraction and retention to creating customer delight across all business operations. Sustainability really is what drives our competitiveness as a company and keeps us moving toward becoming a corporate leader among our industry peers.

For businesses today, change typically means exposure to new risks both globally and locally. If the risks are misjudged, they can lead to missed opportunities, such as reputational and/or financial loss. If the risks are identified and analyzed, they hold the potential for new opportunities.

In this Corporate Sustainability Report, we detail our progress in 2013. The major achievements include being named for the first time to the Dow Jones North America Sustainability Index, as well as exceeding our volunteer hour goal of 10,000 colleague volunteer hours, with nearly 16,000 hours shared in our communities.

We have an exciting opportunity to define sustainability in a way no other company can by combining our expertise and commercial solutions with our own internal Sustainability efforts. Sustainability is largely managing risk and innovation, which are top priorities for most companies. IHS has invested in building capability and expertise by bringing sustainable business solutions to customers, helping them minimize risk and innovate, and enabling their competitive advantage and long-term viability. In addition, we have incredibly engaged colleagues who are keen to participate in having a positive impact on the world.

Regards,

**Scott Key**

President and Chief Executive Officer



# About IHS

## Our Company

1,200

World-Class Experts  
and Researchers

1,400

Industry  
Analysts

140<sup>+</sup>

Global Offices

800

Software Developers

## Who We Are

Business and Government officials rely on IHS to help them make the best choices. We are an information services company that is the premier provider of global market, industry and technical expertise.

## What We Do

We provide information, analytics and expertise to organizations around the world and across a set of primarily capital-intensive industries. They depend on our insights to help them make decisions about everything from day-to-day operations to long-term investments.

## Who We Serve

Our clients include decision-makers at every level, across virtually every industry from multinational enterprises to municipal Government officials.

## Our Customers

Corporations and  
governments in

165<sup>+</sup>

Countries

75<sup>+</sup>%

of the Global  
Fortune 500

70<sup>+</sup>%  
of Fortune 100

Small Businesses  
to Fortune

500

## What We Deliver

Our core workflows encompass every critical domain of business expertise. These cross-functional solutions integrate research, analysis and information into an end-to-end problem-solving platform that enables strategic planners, engineers and operational leaders to make critical business decisions.

## Who We Employ

Our global team includes subject matter experts and industry specialists with broad, comprehensive experience. From the shop floor to the C-Suite, clients at every level can benefit from our expertise.

## What We Promise

We have successfully scaled IHS, very strategically, in a connected set of capital-intensive global industries through a compelling convergence of information, tools and technology, research and analytics that is underpinned by deep industry expertise.

# Where the World is Going

IHS is helping advance decisions to advance a sustainable world.

Today's global business landscape is complex. The pressures on our world are real. We help companies make sense of the world, to innovate and find solutions to address the greatest challenges we all face.

## 2 Years

The estimated amount of time needed for companies that suffer supply chain disruptions to fully recover from the shock (source: IHS).

**How will the world shift from reacting to disruptions to predicting them?**

## 2.5 Exabytes

The amount of new data created every day, also referred to as  $2.5 \times 10^{18}$  or 2.5 quintillion (source: IBM). Companies have to manage and analyze both structured and unstructured data.

**How will the world convert this data overload into opportunity?**

## 39.5 Percent

The estimated increase in global energy demand by 2035 (source: IHS). Renewables, transportation infrastructure, water, greenhouse gas emissions, natural resources. Together, these factors are leading determinants that define the global energy picture.

**How will the world responsibly meet the increase in global energy demand?**

IHS delivers comprehensive content, insight and expert analysis across multiple disciplines and industries transforming them into deep understanding of the forces that shape today's global landscape. Our insight and expertise provides a basis for making complex and critical business decisions — streamlining customers' ability to cut through the clutter, navigate risk and make high-impact decisions with speed and confidence.



# Vision, Mission, and Values

IHS has a clear vision to be The Source for Critical Information and Insight that powers growth and value for our customers.

With the launch of integrated platforms that converge all IHS information, expertise, research and analytics, we are creating unique and compelling value that is one global IHS. With clear and consistent execution of our vision we have successfully aggregated and integrated capabilities to create a market-leading breadth, depth and scale in complex global industries with large and growing capital deployment and operating expense.

We have matched the complexity and core decision processes of our customers with IHS information, tools and technology, research and analytics, and importantly,

industry expertise to form deep strategic and operational partnerships with customers where IHS is the source of critical information and insight that supports their performance and success.

We are realizing the value and opportunity that is one global IHS as we have successfully launched bundles of solutions branded under IHS Energy, IHS Chemical, IHS Technology, IHS Automotive, IHS Aerospace & Defense and IHS Maritime that bring the full value of unique and rich information and insight to customers every day across the globe.

## Vision

To be the source for critical information and insight that powers growth and value for our customer

## Mission

To translate the value of our global information, expertise and knowledge to enable customer success and create customer delight on a daily basis

## Values

Teamwork  
Respect  
Accountability  
Integrity  
Innovation

# Materiality Analysis



We developed this materiality analysis to align the leading economic, environmental and social issues facing IHS.

The first step in implementing an effective sustainability strategy is to understand impacts and opportunities. Our materiality analysis plays an important role in this strategic planning process and in shaping the commitments and supporting metrics. These metrics are developed each year as a means of focusing on each of the key areas.

## Methodology

Our analysis aligns our internal (LIVE) and external Dow Jones Sustainability Index (DJSI) frameworks with our overarching sustainability commitments (these internal commitments are outlined in more detail in the Looking Forward section of this report). This approach ensures that each year we are addressing the most relevant topics in our industry as identified by DJSI. It also ensures that our senior leadership team and subject matter experts analyze these and other issues specifically in the context of IHS as a unique company.

Once the key issues are identified, we obtain consideration and prioritize based on input from multiple stakeholders. Specifically, these groups interpret our company risk analysis, customer surveys and annual colleague engagement survey. Our cross-functional sustainability steering team then develops key goals and priorities with the support of senior leadership.



# Materiality Analysis

We align our internal sustainability commitments with the most relevant issues in our industry as identified by the Dow Jones Sustainability Index.

- |   |                                    |
|---|------------------------------------|
| A. Code of Conduct, Compliance, Corruption, Bribery | H. Labor Practices                 |
| B. Corporate Citizenship & Philanthropy             | I. Occupational Health & Safety    |
| C. Corporate Governance                             | J. Operational Eco-Efficiency      |
| D. Customer Relationship Management                 | K. Risk and Crisis Management      |
| E. Environmental Policy/Management System           | L. Social Reporting                |
| F. Environmental Reporting                          | M. Supply Chain Management         |
| G. Human Capital Development                        | N. Talent Attraction and Retention |

Supporting the integration of sustainability as part of the IHS value proposition for investors ————— **A C D E F J L M**

Creating sustainable workplaces to deliver customer delight by enabling colleagues to be engaged, innovative and productive ————— **D E F G H I J N**

Maintaining and improving visibility into supply chain sustainability impacts ————— **A E F H M**

Increasing sustainable travel options, education and transparency ————— **E F G I J N**

Delighting customers every day ————— **A C D H J**

Informing colleagues how to host and manage events that incorporate sustainability ————— **E F J**

Explore and quantify technology related sustainability impacts and opportunities ————— **E F M**

Ensuring colleague awareness of and engagement around ongoing sustainability efforts ————— **D G I J L M N**

Leveraging internal and external transparency to attract, develop and retain top talent ————— **D E F G H I L N**

Integrating ESG risks into pre-existing enterprise risks ————— **A C E F H J K M**

**B G H I L N**

Live Well

**A C D K M**

Live Wise

**E F J**

Live Green

# Looking Forward

## Goals and Priorities



The following indicators are supporting metrics designed to measure our success.

Our materiality analysis is in alignment with our targeted commitments. The following supporting metrics are a demonstration of our support of these commitments. This approach creates accountability, ensuring that all parts of our company are focusing on relevant issues critical to the success of our business. These global, company-wide goals and priorities drive ongoing improvement and further integrate our commitment to sustainability throughout the company.

**Colleague Engagement**

**Assess Sustainability of Existing Events**

**Volunteer Time Off Participation**

**Suppliers in Compliance with Code of Conduct**

**Customer Delight**

**Eco-Certified Hotel Properties**

**Sustainable Facility Design**

**Top Suppliers Registered on EcoDesk**

**DJSI: North America**

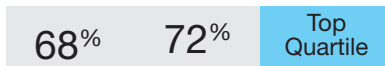


# Looking Forward

## Goals and Priorities

### Colleague Engagement

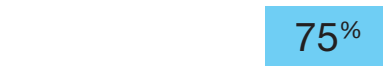
2013 Goal 2013 Actual 2014 Goal



We measure our commitment to creating success for all colleagues through our Colleague Engagement Survey. In 2013, we exceeded our goal by scoring a 72%, which would have placed us in the top quartile. In 2014, numeric scores will be replaced by quartile placements. Our goal for 2014 is to remain in Aon Hewitt's top quartile.

### Assess Sustainability of Existing Events

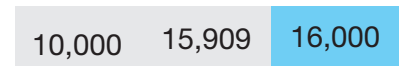
2014 Goal



For the ten leading global IHS Events, incorporate 75% or more of the priority sustainability elements. This includes considerations regarding: venue, waste reduction, energy efficiency-travel emissions/reduction, marketing/public relations and programming and content.

### Volunteer Time Off Participation

2013 Goal 2013 Actual 2014 Goal



In 2013 we introduced a volunteer time off policy, and set a goal of 10,000 volunteer hours. We exceeded this goal, recording 15,909 volunteer hours in 2013. Our goal for 2014 is another 16,000 volunteer hours shared.

### Suppliers in Compliance with Code of Conduct

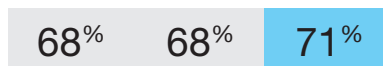
2014 Goal



We measure the percentage of suppliers who review and sign the supplier code of conduct. Our goal for 2014 is to have 95% compliance with this practice.

### Customer Delight

2013 Goal 2013 Actual 2014 Goal



We measure customer delight through customer surveys. We set a new company record by improving two points in 2013 (as reported at year end) to 68%. Our goal for 2014 is 71%.


### Eco-Certified Hotel Properties

2014 Goal



Our 2014 goal is to have 15% or more of IHS Preferred Hotel Properties eco-certified.

### Sustainable Facility Design

 2014 Goal  
Seek certification where possible

We incorporate green principles in the placement, design and construction of new facilities and major renovation projects whenever possible and to date have 12% of total office space now certified. We will continue to navigate individual project variables and seek LEED certification.


### Top Suppliers Registered on EcoDesk

2013 Goal 2013 Actual 2014 Goal



We encourage our suppliers to register onto EcoDesk to increase transparency into their business practices. For 2014, our goal is to facilitate 100 of our top 250 suppliers in registering on EcoDesk.

### DJSI: North America

 2013 Actual  
Listed on Index

 2014 Goal  
Maintain Listing on Index

We participate in the RobecoSAM Assessment, as part of the DJSI evaluation and selection process. In 2013, we achieved a 2015 goal by making the North America Index. For 2014, our goal is to maintain our standing on this index.

# Building a Culture of Sustainability



At IHS, sustainability means building a company that can maintain responsible, profitable growth over the long term.

Colleagues at multiple levels throughout the company lead our corporate sustainability efforts. These efforts align with IHS vision, mission and values.

**All of our Colleagues**  
**Together, building a culture of sustainability at IHS**

**Senior  
Leadership**

**Site  
Leadership**

**Subject  
Matter  
Experts**

**Cross-  
Functional  
Steering  
Team**

**Sustainability  
Site  
Champions**



# Building a Culture of Sustainability

## Sustainability Site Champions

### Leading colleagues and sustainability initiatives at the site level

Our network of sustainability champions leads implementation of on-the-ground sustainability actions. By serving as internal ambassadors, the site champions are able to lead colleagues and internally communicate key messages and new initiatives. They are also responsible for collecting information and data regarding site activities, sharing this information with other sites and helping to measure and understand the impact of our IHS global initiatives.

## Site Leadership

### Collaborating with sustainability champions around the globe

Every IHS office has a designated site leader whose local leadership provides support for sustainability initiatives at the site level. Site leaders engage all colleagues in sustainability through active involvement and partnership with sustainability site champions. The site leaders support both office and company corporate sustainability goals.

## Cross-Functional Steering Team

### Managing and aligning sustainability initiatives across functional areas

Our corporate sustainability steering team of 20 executives provides insight and accountability across all functional areas of our company. These leaders align our sustainability network globally by driving the development and support of company goals and priorities. This leadership focus is essential for further advancing the understanding and progress of sustainability throughout the company.

## Subject Matter Experts

### Promoting sustainable solutions daily

Our business operates at the intersection of several industries that are driven by sustainability. Because of this, our subject matter experts have a strong understanding of the market forces in each industry. This is important for IHS in terms of sustainability because this keeps us on the cutting edge regarding insight on sustainability trends, which is integral to us knowing how to advance sustainability internally throughout IHS and externally for our customers.

## Senior Leadership

### Directing forward progress

To achieve our vision to be the Source for Critical Information and Insight, we have established five interdependent objectives upon which we focus. Annually, we externally benchmark our progress against these five objectives. In 2012, senior leadership identified “corporate sustainability” as one of five company objectives.

For 2014, “improving corporate sustainability and responsibility” remains one of these five key objectives. Furthermore, to ensure that senior leadership is universally focused, their incentive compensation remains tied to the achievement of our company objectives.



# Building a Culture of Sustainability

“I could not be more proud to work at a company and with colleagues around the world that share a common passion for environment and sustainability”.

-Rick Pierson, Principal Analyst, IHS Technology

Our colleagues are making decisions every day that are at the heart of sustainability at IHS.

There are four measurable ways that IHS colleagues directly shape a sustainable culture at IHS: Colleague Engagement, Volunteer Time-Off Benefit, IHS Sustainability Awards, and the Caught for Caring program.

## Colleague Engagement

### Engagement scores improve for fifth consecutive year

Our colleague engagement performance is driven by our customer focused, performance-based culture and is measured through an annual survey that is administered by a third party. This survey measures the professional opportunity and experience we provide for every colleague and also the value we create for every customer through our teamwork, commitment to results and shared accountability. Our colleague engagement scores have increased in each of the past five years.

## Volunteer Hours

### Increase with introduction of Volunteer Time-Off Benefit

Volunteering is an important part of IHS giving back to our communities and engaging 100 percent of colleagues around the world. In 2013, IHS introduced a global Volunteer Time-Off Benefit that offers a full eight hours of paid time off annually for each colleague to volunteer during the workday. With this new benefit in place, we have significantly increased our volunteer hours and continued improving the communities in which we live and work.

## IHS Sustainability Awards

### A complete cycle of innovation

The IHS Sustainability Awards is a quarterly colleague recognition program designed in alignment with the sustainability vision set forth by senior leadership. This award recognizes innovative ideas and actions of IHS colleagues who are demonstrating their commitment to sustainability. Winning entrants are rewarded with a choice of purchasing carbon offsets through The CarbonNeutral Company® or supporting entrepreneurs through Kiva®. Colleague participation in this award program has increased every year since the program's 2009 inception. This approach rewards colleagues who share their ideas with funds to support other sustainable business opportunities and it creates a complete cycle of innovation.

## Caught for Caring program

### Recognizing exceptional customer care

IHS Caught for Caring is an internal, customer care, peer-recognition program that rewards IHS colleagues that are 'caught in the act' of providing exceptional customer care. As a result, colleagues are encouraged and rewarded for going out of their way to make a personal connection with a customer. Since the program was introduced in 2010, more than 1,500 colleagues have been recognized, receiving more than 5,700 award tokens.

# Focus on Continual Improvement



In 2013, we reached our goal of being named to the DJSI North America Index two years early. As a result, we are now working toward our longer-term goal of being listed on the DJSI World Index based on our 2015 performance.

## 2014 Corporate Sustainability Goals

Maintaining our listing on the DJSI North America Index

Encouraging 100 percent of IHS sites to participate in volunteering

Contributing 16,000 colleague volunteer hours globally

In support of these goals, we leverage two comprehensive frameworks that address economic, environmental and social perspectives. The first of these is our internal LIVE framework. Externally, we measure against DJSI.

New in 2013, we are also reporting out using the GRI G4 guidelines.



# Our Frameworks

## External

MEMBER OF  
**Dow Jones  
Sustainability Indices**  
In Collaboration with RobecoSAM 



We aim to maintain our standing and improve our performance as a global leader in sustainability.

### **Listed on the Dow Jones Sustainability Index (DJSI) North America Index for the first time in 2013**

This external framework serves as a strategic way to keep our progress in alignment with being a leader in sustainability, and achieving our goal of being listed on the DJSI World Index by 2015.

As a means of accomplishing this goal, we align our materiality analysis with the dimensions measured in the assessment. By taking this approach, we position IHS to continually evolve with the assessment as it adapts to changes in the business landscape and shifts in the industry, focusing on those issues of greatest impact and materiality to long term, profitable growth.

### **This marks the first year we are engaging in accordance with the Global Reporting Initiative (GRI) guidelines**

GRI is a leading organization in the sustainability field. GRI promotes the use of sustainability reporting as a way for organizations to become more sustainable and contribute to sustainable development. Please see the GRI section of our report to learn more.

# Our Frameworks

## Internal



Live Well



Live Wise



Live Green

We first implemented our LIVE framework in 2012. This framework continues to serve as a foundation for achieving our goals in 2014, and highlights our commitment to our colleagues, customers, future generations and the communities where we live and work. Colleague engagement, whether volunteering in the local community or innovating sustainable ideas for IHS, are making a difference within our company and in the global locations where we operate.

This framework provides a structure for how we approach the following three areas of:

### **Strengthening People & Communities**

Our commitment to health and wellness, and to supporting our colleagues and communities with a focus on:

- Advancing education in math, science and technology
- Environmental sustainability
- Health and wellness

### **Governing for Long-term Profitable Growth**

Our Live Wise efforts focus on governance and advancing education.

### **Caring for the Planet**

IHS colleagues Live Green by making sound environmental decisions in the office and in the community.



Live Well

Our focus on people, through health and wellness for our colleagues and in our communities.



## MyTotalRewards,

which provides an online, interactive tool for colleagues to see the investment IHS is making in them and their future.

Supporting the long-term health and wellness goals of colleagues through our **Global Corporate Challenge benefit**.

## Offering a Tobacco Cessation Benefit

that provides an added incentive to better health, quality of life and savings.

Introducing a **Volunteer Time-Off Benefit** of eight hours per colleague each year.

## Our Customers

### Working together to promote healthy, safe workplaces

With a flexible and scalable combination of IHS software, content, and expertise, we work closely with customers to accurately assess workplace safety issues and make informed operational and environmental risk management decisions. The IHS Health & Safety Solution™ automates and accelerates the management of worker safety information from start to finish across an enterprise.

## Our Colleagues

### Wellness Promotion and Wellness Credits

Colleagues are provided opportunities to improve their health and well-being by participating in wellness programs that support healthy habits through education, prevention, nutrition and physical activity. For example, last year IHS invested over 200,000 USD for U.S. colleagues and their covered spouses to participate in its core Wellness Program that included an online health assessment, free blood work and analysis, and a personal health report. In addition, 640,000 USD in Wellness Credits was awarded to those colleagues and spouses who completed all of the required steps of the program.



## Our Community

### One week and 1,000 hours of volunteering in Bangalore

Our Bangalore office set a goal of achieving 1,000 volunteer hours in 2013. We gathered together to assist a unique hospital that caters to cardiac and neurological diseases, and whose support activities have been managed and run only by volunteers since being established in 1999. Colleagues cleaned two acres of land, laundered 3,000 pounds of clothing and served food to more than 5,000 patients, among other things. Altogether, the office reached its 1,000 hour goal and made a measurable difference for that hospital.





## Live Wise

Our focus on responsible corporate conduct, smart business and knowledge sharing. Helping to advance education in our communities.



Offering **global tuition reimbursement** to those wishing to pursue additional training in areas related to their work at IHS.

Focusing on **performance management**, which is an essential component to colleague success; performance objectives combined with competencies represent two significant links between the contribution of each colleague and the achievement of our company's strategic objectives.

## Our Customers

### More than 500 customer-facing events

IHS hosts events all over the world, including conferences, user groups, webcasts and training. IHS exhibits and expert speakers are also often featured at events held by leading industry organizations.

## Our Colleagues

### Colleague Training and Education

At IHS, our people are our greatest asset and essential to the success of our company. Developing our people, providing opportunities for growth and being competitive in the global marketplace remain our top priorities, as evidenced with colleague engagement being one of our five key company goals.

IHS is committed to the growth and development of our colleagues. We offer a variety of internal learning opportunities to help with professional development and to advance colleague's careers at IHS. Our course catalog features hundreds of self-paced eLearning courses, as well as a variety of in-person and virtual instructor-led courses to help grow the skills and knowledge of colleagues and leaders.



## Our Community

### Energy Technical University Program

Each year, IHS donates its engineering and geological products to educational institutions worldwide. In 2013, IHS donated to over 390 universities, totaling a value of almost 226 million USD. These donations support the IHS sustainability focus area of Live Wise and are a significant contribution to advancing education. This gives the next generation of oil and gas professionals familiarity with the tools they will use when they enter the job market.



Live Green

Our focus on the environment includes reducing the impact of running our business and helping customers and communities to do the same.

**Achieving LEED certifications** in two more IHS offices in 2013: New York, NY, U.S., and Singapore.

**Introducing ViaWest** to house our largest external data center in Denver, representing 82 percent of all external data center energy use.

Prioritizing **our supply chain sustainability** as a means of driving green purchasing and minimizing impacts of items needed for operating our business.

## Our Customers

### New perspectives on the energy business

Gregory Unruh, Professor – Values Leadership, George Mason University, Randy Zwirn, Chief Executive Officer, Siemens Energy, and Jane Okun Bomba, Senior Vice President and Chief Sustainability Officer, IHS, led a panel discussion about the rapidly changing energy sector, including the ways that technology and regulation will shape the use of fossil fuels and renewable energy sources.

[Watch video.](#)

## Our Colleagues

### Energy Impact

IHS continues to seek improvements that further reduce overall waste, reduce impacts to the environment, increase recycling, improve efficiencies and reduce costs related to waste services. In 2013, we began consolidating our e-waste vendors in North America offices, which represent more than 50 percent of all IHS colleagues. Each of these vendors meets strict environmental standards, including e-stewards, R2 ISO 9001, and/or ISO 140001.



## Our Community

### IHS Forest

IHS colleagues in Inner Mongolia are working together to reduce our carbon footprint. In 2013, enough funds were raised for 191 trees to be planted. IHS colleagues who donated to the project will be visiting the forest in 2014.



# Advancing Sustainable Business



Around the globe, IHS is working to help advance the long-term growth, operational efficiencies and sustainability for our customers. We work with customers, providing innovative sustainability solutions through expertise, research and analysis as well as products and services.

## **IHS SPECTRUM Excellence Awards**

The IHS Spectrum Excellence Awards focus on the key deliverables to our customers, including risk reduction, increased efficiency and value creation. From high-level strategy to ground level tactics, these decision-makers help their organizations seize the best opportunities and achieve their business goals. The Awards recognize outstanding accomplishments of strategic planners, engineers and operational leaders who make critical decisions based on best-in-class information, analytics and expertise across a broad variety of business workflows and professional disciplines, including:

- Economics & Country Risk
- Pricing & Purchasing
- Supply Chain
- Energy Insights
- Product Design
- Risk & Compliance

Past winners have included global industry giants, military commands, small businesses and local public agencies. In nearly every sector, organizations around the world are making better decisions about everything from daily operations to long-term investments. The results can be transformational and can provide insights across workflows and industries.

# Advancing Sustainable Business

“The demand for non-financial performance and sustainability information is a business imperative and an opportunity to forge a smarter, more competitive corporation.”

- Scott Lockhart, IHS Senior Vice President Operational Excellence

IHS is advancing sustainable business with customers:

## Oil & Gas/Energy

An energy company looking to improve EHS compliance information management for 918 facilities worked with IHS to track more than 66,000 compliance actions annually. This equated to a 99.5 percent compliance rate and 99.9 percent on-time completion rate. This action mitigated compliance risks and improved operational excellence by standardizing language, calculations, metrics and reporting, among other benefits.

Solutions for business intelligence, market analysis, strategic insight and design and engineering references for wind, solar, renewable and clean energy projects are a vast part of the IHS business. [Learn more.](#)

Global companies are challenged by the complexity of international standards for corporate social responsibility. IHS helped one of the world's largest petroleum and chemical companies to increase compliance with international standards for corporate social responsibility throughout its company, including 79 subsidiaries.

## Chemical

Global chemical companies face issues with how they monitor data and make forecasts and analyses along with pricing, standards, engineering, supply chain management and sustainability solutions. Companies are challenged to maintain best practices in line with ISO 14000 to protect employees and the environment in which they operate. IHS created an EHS compliance and risk management program for a chemical company that saved the company 180 man-hours and 20,000 USD in reporting hours, allowing key staff to spend time on analysis and improvement initiatives. [Learn more.](#)



# Advancing Sustainable Business

“IHS Sphera...enables us to bring the same level of rigor and discipline to our non-financial performance as we apply to our financial management and disclosure.”

-Global Oil & Gas Company



## Transportation/Automotive

Key focus areas for IHS customers include greatly increasing fuel efficiency, enhancing vehicle safety, changing product regulation, implementing stricter environmental health and safety standards, assessing adoption, identifying disruptors, forecasting demand and even sourcing new technologies, while advancing product stewardship. [Learn more.](#)

Working with IHS experts, an auto manufacturing company was able to reduce their volatile organic compounds emissions from 24 to 8.6 pounds per vehicle and reduce their annual water use by 1 million gallons by recycling wastewater.

## Technology

To stay on top of rapidly evolving markets and technical/regulatory landscapes, organizations need a single source of integrated information and insight on market risks and opportunities, new and changing regulations, industry standards, technological advances, and engineering best practices. IHS has a comprehensive suite of information, insight, tools and services to make informed and profitable business decisions.



## Minimizing Our Impact

Despite the challenge of being primarily located in leased office space in more than 30 countries, we continue to work diligently to obtain reliable data and establish consistent practices and improvements in waste minimization, energy and water use.

### 2013 Highlights and Progress (all changes compared to 2012 unless specified):

- Additional two percent of office spaces earned environmental certification such as BREEAM, SKA or LEED (12 percent of total office space now certified)
- 11 percent reduction in external data center energy use, when normalized for revenue
- Total of 71 percent of our desktop and laptop computers are ENERGY STAR-certified
- Colleague to printer ratio of 17:1 (an 87 percent improvement since 2010)
- Recycling up 7% from 2012, with 85% of our offices participating
- 13% of office space sourced by renewable energy (4 percentage point increase)

## Energy Impact

In 2013, we estimated our total greenhouse gas (GHG) emissions, measured in metric tons of carbon dioxide equivalents, CO<sub>2</sub>e, to be at 39,000 metric tons. Our estimate is based on energy consumption due to office electricity usage, air travel and power consumption from external data centers.

IHS uses a third party, ViaWest, to house our largest external data center in Denver, Colo., U.S., representing 82 percent of all external data center energy use. ViaWest has many green initiatives, including being awarded Xcel Energy's 2010 Cooling Efficiency Champion in metro Denver.

## Environmental Metrics Summary

Year	Revenue	Landfill Waste	E-waste	Recycling	Scope 1: Direct Emissions <sup>a</sup>	Scope 2: Office Electricity Usage	Scope 2: External Data Centers <sup>b</sup>	Scope 3: Air Travel	Water Usage <sup>c</sup>
	USD	metric tons	metric tons	metric tons	metric tons, CO <sub>2</sub> e	metric tons, CO <sub>2</sub> e	metric tons, CO <sub>2</sub> e	metric tons, CO <sub>2</sub> e	cubic meters
2013	1,840,631	1,176	31	633	518	22,330	2,305	14,331	81,710
2012	1,529,869	582	19	360	440	17,270	2,148	12,300	60,706
2011	1,325,638	819	19	227	671	20,563	1,855	---	45,248
2010	1,057,742	1,747	25	434	451	15,187	1,470	14,112	59,352

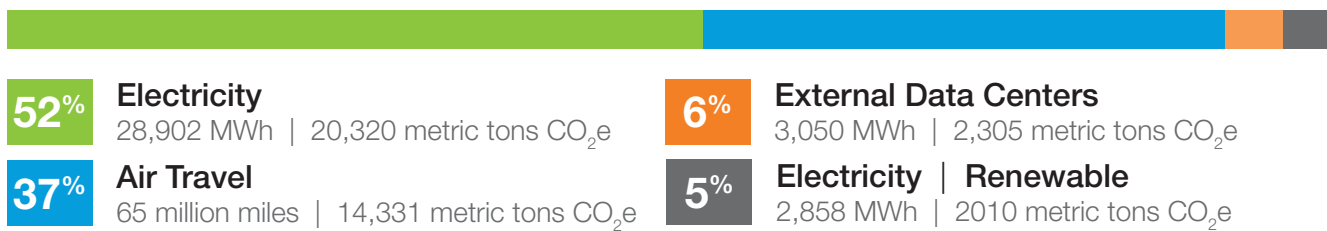


Appendix A:  
**2013 Metrics**

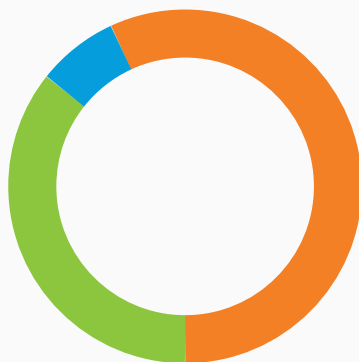
**Waste Profile**



**GHG Emission & Distribution**



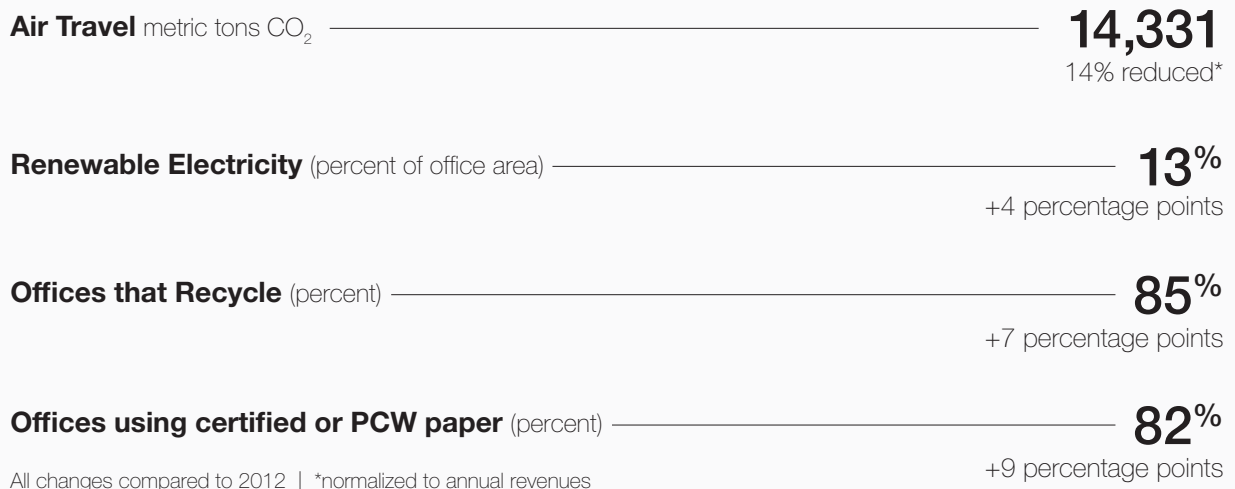
**In-Kind Donations**



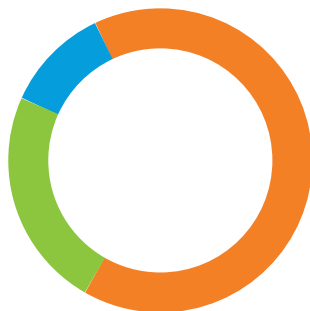
- 54%** **Americas**  
USD \$121 million donated | 7 countries
- 34%** **EMEA**  
USD \$78 million donated | 35 countries
- 12%** **APAC**  
USD \$28 million donated | 17 countries

**\$227M USD to 59 countries in all three regions**

## Key Environmental Metrics



## Key Community Metrics



**67%** **Live Well** USD \$414,177 donated  
9,044 pounds of food | 3,425 items of clothing

**22%** **Live Green** USD \$4,283 donated  
1,047 trees planted

**11%** **Live Wise** USD \$181,992 donated  
4,232 school supplies | 5,540 science kits built

**Activities** (count) 431  
+39 percentage points

**Volunteer Hours** (count) 15,909  
+155 percentage points

# Scope and Organizational Boundaries

The metrics in this report are tracked in alignment with our fiscal year, which runs from Dec. 1 to Nov. 30. Metrics are reported for all offices in which we have operational control and reported when data is readily available and can be accurately estimated. Total impacts are estimated using data representative of at least 50 percent of colleagues or office area.

**IHS reports greenhouse gas (GHG) emissions as follows:**

- Scope 1 GHG emissions from wholly owned office spaces
- Scope 2 GHG emissions from wholly owned or partially owned global offices
- Scope 3 GHG emissions from air travel

## Data Collection and Assurance

Data is collected each fiscal year and audited internally. Site-level data is collected by designated Sustainability Site Champions. Global data is collected and reported by the responsible business unit or information owner. All data is stored in either the Corporate Responsibility Solution database or managed on the IHS intranet.

# Scope and Organizational Boundaries

Metrics	Units of Measure	Sources	Calculation Methods	Notes & Assumptions
<b>Office Electricity</b>	MWh, GHG emission*	Property manager Meter readings Utility bills from vendor	If not using meter reading, reported electricity usage is pro rata** Cost per kWh (for specific region) may be used to estimate electricity usage	Used eGRID 2012 version 1.0 emission factors
<b>Scope 1 Emissions</b>	Therm, GHG Emission	Meter readings Utility bills from vendor	Used eGRID 2012 version 1.0 emission factors Wholly owned office spaces only	
<b>Data Center Consumption</b>	MWh, GHG emission	IHS IT Department	Electricity usage calculated using power consumption	Servers are running at maximum capacity, 24 hours a day, 365 days per year Used eGRID 2012 version 1.0 emission factors
<b>Air Travel</b>	Miles, GHG emission	IHS Travel Department and our travel vendor	Used DEFRA/DECC's GHG Conversion Factors (July 2011)	
<b>Landfill Waste and Recycling</b>	Pounds (lbs.)	Property manager Utility bills from vendor Sustainability Site Champion	Weight (lbs.) or estimated weight	If data is not available for the full fiscal year, the weight of waste is estimated using random sampling and extrapolation of this data for the whole year (actual and/or pro rata)
<b>E-Waste</b>	Pounds (lbs.)	IHS IT Department and our e-waste vendors	Weight (lbs.) or estimated weight	
<b>Water Usage</b>	Cubic meters	Meter readings Utility bills from vendor	Potable water usage only Estimated from data at our corporate office	
<b>Paper Usage</b>	Pounds (lbs.)	Sustainability Site Champion or Corporate Sustainability Department	Weight (lbs.) or estimated weight based on: paper purchased or count of paper printed	Paper usage measured as the amount of copier paper used If data is not available for the full fiscal year, the weight of paper usage is estimated using random sampling and extrapolation of this data for the whole year
<b>Monetary Donations</b>	US Dollars (\$)	Sustainability Site Champion or Corporate Sustainability Department	Currency converted to USD using 12-month average of monthly balance sheet exchange rates	Includes both colleague and corporate donations
<b>Other Community Donations</b>	Hours, Count, Weight (lbs.)	Sustainability Site Champion	Estimated values used when exact number not available	Metrics reported for IHS-sponsored or supported events only
<b>Sustainability Awards</b>	Count	Database on company internet	Count number of entries in database, by date	Includes award-winning nominations
<b>Colleague Engagement</b>	Percentage point	Third-party survey administered to colleagues	Third-party colleague response analysis	Measure of highly-engaged colleagues
<b>Customer Delight</b>	Percentage point	Third-party survey administered to customers	Third-party customer response analysis	Measure of customers that are delighted

\*All GHG emissions are reported in metric tons of CO<sub>2</sub> equivalent

\*\*Data is proportioned according to the office area that IHS occupies in the building



## Appendix C:

# IHS Supports Organizations around the Globe

## Advancing Education

AAMI  
Association pour la Promotion du Savoir Austin  
Free Net  
Bala Ustav, Bangalore  
Box Tops for Education  
Canossian School  
Colorado Scholarship Coalition  
ColoradoFIRST  
Contadores de Histórias (Story Tellers)  
Denver Museum of Nature and Science  
Girl Scouts of America  
HEART Program  
Houston Livestock Show and Rodeo  
Educational Fund  
INSA, Bangalore  
Instituto Humberto de Campos  
International Relief and Development  
Jeevitha Anathashrama, Bangalore  
Junior Achievement  
Mobile Creches  
Open World Learning  
Operation Smiles  
Resource Area for Teaching  
SAE Foundation  
Silver City Surfers  
Voluntary Service Aberdeen (VSA)  
Wings Over the Rockies  
Youth for Seva, Bangalore

## Health and Wellness

Action Contre La Faim  
ADACAMP (Campinas)  
AIDS Calgary  
AIIMS (All India Institute of Medical Sciences)  
American Cancer Society  
American Diabetes Association  
American Red Cross  
Australian Red Cross  
Banner Alzheimers  
Bike to the Beach (For Autism)  
Bonfils  
Boys and Girls Club  
Calgary Food Bank  
Canadian Breast Cancer Foundation  
Canadian Red Cross  
Cancer Research  
Canossian School for the Hearing Impaired  
Capital Area Food Bank  
Cardiac Risk in the Young  
CEMAIA  
Cerebral Palsy of Colorado  
Chest, Heart & Stroke Scotland  
Children's Cancer Society  
City Harvest  
Covenant House  
Convivio Aparecida  
Cotswold Care Hospice  
Daily Bread Food Bank  
Dana Farber Cancer Institute

DC Central Kitchen  
Denver Kids, Inc.  
Development Center for Youths in Prison  
Dom Integracyjno  
Dress For Success Houston  
Dubai Center for Special Needs Charity Shop  
East Berkshire Women's Aid  
Eden Handicap Center  
Etablissement Français du Sang (EFS)  
Fisher House Foundation  
Food Bank of the Rockies  
Food From The Heart  
Foodbank (Trussell Trust)  
Goonj  
Greater Philadelphia Diaper Bank  
Gulf Coast Regional Blood Centre  
Healthy LifeStars  
Houston Children's Charity  
Houston Food Bank  
International Relief and Development  
Jakaranda Child and Family Care Centre  
Japan Cancer Society  
Jeevitha Anathashrama  
Juvenile Diabetes Research Foundation  
Karunalya Foundation, Bangalore  
KatCanDo  
Kechara Soup Kitchen (KSK)  
Kona Community Hospital  
Kwong Wai Shui Hospital  
Loving Hugs  
MacMillan Cancer Support  
Make-A-Wish Foundation  
Martha's Table  
Meals on Wheels  
Médecin sans Frontiers  
Merrimack Valley Food Bank  
Metropolitan Area Neighborhood  
Nutrition Alliance (MANNA)  
Movember  
National Cancer Society of Malaysia  
National Multiple Sclerosis Society  
North Texas Food Bank  
NY Blood Bank  
NY Cares  
One Foundation  
OneSight  
Operation Nez Rouge/Red nose  
Oz Harvest  
Philabundance  
Phyllis Tuckwell Hospice  
Prostate Cancer Fight Foundation  
Rainbow Trust Children's Charity  
Restos du Coeur  
Robert Debre Hospital  
Ronald McDonald House  
Rosie's Place  
Royal Marsden Cancer Charity  
Rumah Seri Cahaya  
Sathya Sai Hospital, Bangalore  
Sathya Sai Super Speciality Hospital, Bangalore

Scouts Canada  
Sentez vous Sports  
Shanghai Children's Medical Center  
Shanghai United Foundation  
Shishu Mandir, Bangalore  
Shooting Star CHASE  
Singapore Cancer Society  
So Others Might Eat  
Southern Maryland Food Bank  
Special Olympics of Virginia  
Susan G. Komen Race for the Cure  
Tafel e.V.  
Tenovus Cancer Charity Shop  
Texas Exes  
The Adoption Exchange  
The Joy of Sox  
The National Cancer Institute (INCA)  
Town of High River Cleanup Task Force  
Tremplin 94  
Un Kilo de Ayuda  
UNICEF  
United Way  
Utah Food Bank  
Waltham Lions Club  
WeeCycle  
Youth Services, Inc.  
YWCA

## Environmental Sustainability

Athena  
Audubon Society  
Bracknell Forest Council  
City of Toronto  
Denver Regional Council of Governments  
Drive Sunshine Institute  
Équiterre  
Eva's Phoenix  
Flying Start Nursery  
Fundacja Nasza Ziemia (Our Earth Foundation)  
Gloucestershire Wildlife Trust  
Goodwill  
Greens Bayou Corridor Coalition  
Habitat for Humanity  
Houston Children's Charity  
Houston Memorial Park Conservancy  
Houston Women's Center  
Instituto Brasileiro de Florestas (IBF)  
NSW Fire Brigade  
OKC Beautiful  
Pan-Eco  
People's Advocacy for Trails Hawaii – P.A.T.H  
Regional Food Bank  
Relais 75  
Spring for Alexandria  
Tem Quem Queira  
The Food Project  
Tisseo  
Zoological Society of London

# Workplace Health and Safety Program Policy Statement

## Policy Statement

IHS recognizes its duty of care and responsibility to ensure that, so far as is reasonable, safe working practices and procedures are implemented and adhered to. IHS is committed to providing and maintaining safe and healthy working conditions for our colleagues, visitors and suppliers and to provide such controls, information, training and supervision as necessary. IHS is dedicated to operating its business in a way that conforms to applicable standards and regulations of health and safety.

All IHS colleagues are expected to take an active role in managing workplace health and safety risks that exist in our business and, in particular, within their own area of responsibility and influence.

To achieve this, IHS will maintain a Workplace Health and Safety (WHS) program that strives to achieve the following objectives:

- Provide adequate control of the health and safety risk arising from our work activities
- Consult with our colleagues on matter affecting their health and safety
- Ensure that all colleagues are provided information and training on general health and safety as well as targeted training if their job requires it
- Minimize accidents and cases of work-related ill health
- Promote healthy lifestyles and maintain safe and healthy working conditions
- Provide and maintain safe furniture, fixtures and equipment
- Ensure that those working on our behalf adopt similar high standards of WHS
- Maintain emergency planning and response procedures including evacuation in case of fire or other significant incident
- Review and revise this policy as necessary

The IHS WHS program supports the IHS Sustainability efforts and is part of being a truly sustainable company.

**Scott Key**

President & Chief Executive Officer

**Jeff Sisson**

SVP, Chief Human Resources Officer

# GRI Index

	IHS 2013 Sustainability Report	IHS 2013 Annual Report	Comments
<b>Strategy and Analysis</b>			
G4-1	page 2	pages 3-9	
G4-2	pages 6-9	pages 7-8	
<b>Organizational Profile</b>			
G4-3	front cover	page 1	
G4-4	page 5	pages 91-101	
G4-5		pages 91-101	<a href="http://www.ihs.com/about/index.aspx">http://www.ihs.com/about/index.aspx</a>
G4-6		pages 91-101	<a href="http://www.ihs.com/about/index.aspx">http://www.ihs.com/about/index.aspx</a>
G4-7		pages 26-45	
G4-8		pages 91-101	
G4-9		pages 101, 112-117	
G4-13		pages 89, 99	
G4-16	pages 30, 34		
<b>Identified Material Aspects and Boundaries</b>			
G4-17		pages 133-138	
G4-19	pages 6-9		
G4-20	pages 6-9		
G4-21	pages 6-9		
<b>Report Profile</b>			
G4-28	page 2	page 90	
G4-29	page 2	page 90	
G4-30	page 2	page 90	
G4-31	page 3	page 183	
G4-32			IHS does not currently report an option. Instead, we have analyzed the comprehensive GRI criteria, and report all data in accordance with G4's comprehensive guidelines.
<b>Governance</b>			
G4-34		pages 21-45	
G4-38		pages 21-45	
G4-39		pages 21-45	
G4-40		pages 21-45	
G4-51		pages 46-79	
G4-52		pages 46-79	
G4-53		pages 46-79	

IHS 2013 Sustainability Report	IHS 2013 Annual Report	Comments
<b>Ethics and Intergrity</b>		
G4-56		<a href="http://www.ihs.com/about/investor/ethics.aspx">http://www.ihs.com/about/investor/ethics.aspx</a>
G4-57		<a href="http://www.ihs.com/about/investor/ethics.aspx">http://www.ihs.com/about/investor/ethics.aspx</a>
G4-58		<a href="http://www.ihs.com/about/investor/ethics.aspx">http://www.ihs.com/about/investor/ethics.aspx</a>
<b>Economic</b>		
G4-EC1	pages 113-131	
<b>Environmental</b>		
<b>Energy</b>		
G4-EN3	pages 15-16	
G4-EN6	pages 15-16	
G4-EN7	pages 15-16	
<b>Water</b>		
G4-EN10	page 25	
<b>Emissions</b>		
G4-EN15	pages 25, 28-29	
G4-EN16	pages 25, 28-29	
G4-EN17	pages 25, 28-29	
G4-EN18	pages 26-27	
G4-EN19	pages 26-27	
<b>Effluents and Waste</b>		
G4-EN23	pages 25, 28-29	
<b>Transport</b>		
G4-EN30	pages 26-27	
G4-EN32		<a href="https://www.ecodesk.com/sustainability/4076">https://www.ecodesk.com/sustainability/4076</a> , <a href="http://www.ihs.com/images/IHS-Supplier-Code-of-Conduct.pdf">http://www.ihs.com/images/IHS-Supplier-Code-of-Conduct.pdf</a>
<b>Social</b>		
G4-HR4		<a href="http://www.ihs.com/about/investor/ethics.aspx">http://www.ihs.com/about/investor/ethics.aspx</a>
<b>Child Labor</b>		
G4-HR5		<a href="http://www.ihs.com/about/investor/ethics.aspx">http://www.ihs.com/about/investor/ethics.aspx</a>
G4-HR6		<a href="http://www.ihs.com/about/investor/ethics.aspx">http://www.ihs.com/about/investor/ethics.aspx</a>
G4-SO1	pages 10-12	
<b>Product and Service labeling</b>		
G4-PR5		<a href="http://www.ihs.com/about/customers-first/index.aspx">http://www.ihs.com/about/customers-first/index.aspx</a>



# Recognition and Awards



## IHS named to 2013 Dow Jones Sustainability Index - North America

IHS has been named to the 2013 Dow Jones North America Sustainability Index for the first time in our history. The Dow Jones family of Sustainability Indexes is one of the most recognized sustainability performance rating tools.



## IHS a Charter member of the Campbell Institute - the National Safety Council's Center of Excellence

Working with other high performing, industry leaders including Dow, Exxon Mobile, Cummins, Fluor, GM and others, to drive global priorities in the Environment, Health, Safety and Sustainability field.



## IHS a Constituent on Three MSCI Flagship ESG Indices

IHS a constituent on three MSCI flagship environmental, social and governance (ESG) indices: the MSCI World ESG Index, the MSCI World Socially Responsible Index and the MSCI KLD 400 Social Index.



## IHS named to Maplecroft CII Benchmark

IHS was named to the Maplecroft Climate Innovation Benchmark Index (Bloomberg ticker: CICOMP), part of the Maplecroft Climate Innovation Indexes (CIIs), which evaluate corporate performance in climate-related innovation and carbon management.



## IHS among Sustainable Supply Chain Winners

IHS, Patagonia and Ryder are among the companies that were winners of the 2013 Green Supply Chain award. Winners have made sustainability a core part of their supply chain strategy, according to Supply & Demand Chain Executive magazine.



## IHS Joined the Partnering Against Corruption Initiative (PACI) in 2009

In 2004, the World Economic Forum created an international initiative which would combat corruption called the Partnering Against Corruption Initiative (PACI).