

Events Sponsorship Benefits

IHS Markit Events

IHS Markit hosts events all over the world, focusing on various topics for displays, manufacturing technology, power and energy, semiconductors, and consumer devices. Events take place at exclusive venues, at large tradeshow, and at client offices.



Benefits of Sponsorship

- We work to provide you with maximum and relevant exposure for your business
- We discuss your specific needs and business objectives
- Our marketers provide you with a customized plan
- If you have specific product announcements, we can help showcase them
- We use many promotional channels such as email, social media, website, and press releases
- Our attendees include key marketing and strategic decision-makers
- Exposure to thousands of industry contacts through marketing
- Become a Speaker/Panelist to establish your company as an industry leader addressing strategic issues
- Show yourself as a category leader
- Get ahead by starting the dialog before the event and setting up meetings at the event
- Generate leads for follow-up after the event
- Meet with attending press for media exposure on product previews
- Meet with multiple IHS Technology analysts for a 30 minute free inquiry session



Event Attendees

IHS Markit event attendees are the decision makers, buyers & influencers for purchase of technology services and products at companies all around the globe.



Sponsorship Options

Get unparalleled exposure to senior industry leaders by leveraging the credibility of the IHS Markit brand and a highly collaborative marketing team.



Types of Sponsorships

We offer a wide variety of sponsorship options at our various events.



Standard Sponsorships – can be created to meet your budget needs

- Premium branding throughout the conference online and on-site
- Logo and hyperlink to Sponsor’s web site on conference web site
- Logo displayed on conference projection screens in main ballroom
- Logo, company description and weblink in conference app
- Free conference passes for use by you or your partners
- Nominate a speaker or panelist for agendas
- Tabletop exhibition space that includes electricity
- Ability to distribute logo items supplied by sponsor (i.e. Bags, Lanyards, Pad & Pens)

Exclusive Sponsorship for Analyst Briefings - bring our IHS Markit analysts to your office

- To take place at the sponsors location of choice on the sponsors topic of choice
- Sponsor can nominate a speaker to speak along with IHS Markit analysts
- All logistics, speaker coordination, content development, registration, and hosting managed by IHS Markit
- Sponsor to invite a list of attendees of choice
- IHS Markit expert analysts to provide content development and speak at briefing
- Sponsor company logo on all event and marketing materials for briefing
- IHS Markit will provide sponsor full detail on registration via regular reports

Ready to Sponsor or Have Questions? **Contact Us:**

LAURA CASTELLANO

GLOBAL EVENTS PRODUCER

T +1 408 343 4867

E laura.castellano@ihsmarkit.com