



IMAnalytics

A powerful data query, analysis and visualization application

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IMAnalytics is a self-service business analytics application that enables operations users to seamlessly interact with their data.

Conventionally, business users rely on specialized database skills or IT resources to explore data residing in various legacy systems, in order to create reports or responses to client queries. This process has significant latency in terms of data requisition and delivery based on competing priorities within the IT organization. Once the data has been extracted and delivered to the business user, it might take a lot of time for the user to create tables and visualizations and thus be able to summarize and respond to clients.

With out-of-the-box connectivity to numerous database technologies, IMAnalytics easily gets data elements at the business users' disposal by providing data with common language labels that they can understand and manipulate. The business users may search and sort through at lightning speed, mix and match, aggregate or segregate and apply formulas for any computational needs and support adhoc reporting.

The application also provides a range of charts or tables as representation formats as well as customization capabilities for layouts, color-coding, fonts and sizing to suit the needs of management reports and dashboards. The users may create templates for the most frequently used reporting cases and share them amongst the user community. These templates may also be used to schedule reports and automate their creation and delivery to a shared location or e-mails.

Simple

Simple querying model for users with plain browsing skills that empowers the users to perform adhoc data analysis without the need for IT resources

Secured

Save and publish features serve intra-organization reporting and information-sharing needs suiting to the information dissemination needs of various user access profiles

Visualization

Visualize data with interactive graphics and charts with drill-through capabilities and easily identify the root cause of issues

Automated

Automated generation and delivery of scheduled reports without any duplication of effort