



# Insights for Chemical Financial Analysis Professionals

Your Catalyst for Confident Decisions



# As a Financial Analyst, your company relies on you for business and investment decisions...

## Your decisions impact a \$750 billion market.

You rely on rigorous data collection and analysis to develop economic models, understand the competitive landscape, and evaluate investments. But changing market dynamics and uncertain supply and demand conditions can make it a challenge to accurately assess your current market position, growth prospects, and regulatory risk.

With so much riding on your decisions, you need more than data – you need insights that are:

### ACTIONABLE

enable you to act quickly and decisively



### COMPREHENSIVE

reveal potential regulatory issues, emerging supply-chain disruption and shifting end-user demand

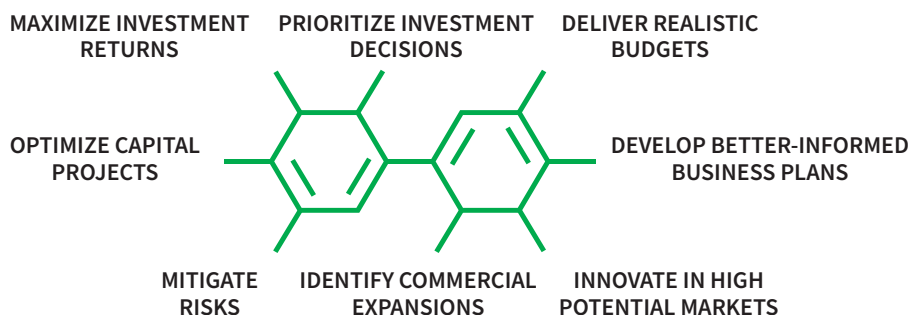


### TRUSTED

instill greater confidence in decision making

## You can rely on IHS Markit.

IHS Markit's Chemical is your catalyst for growth. We offer actionable insights, workflow tools, market forecasts and credible analytics that enable you to:



IHS Markit empowers financial analysts to develop accurate forecasts, optimize pricing, and confidently identify and capitalize on growth opportunities. Our team of experts provides tools that can help you model your competitive position, evaluate possible investments, maximize investment opportunities, and minimize regulatory risk. Armed with our expertise, you can better understand your portfolio's profitability and risk under volatile market conditions, while managing working capital requirements to meet long-term growth projections.

Our depth of expertise, experience and knowledge is unparalleled.

“We now have confidence that our investments today will deliver strong and sustainable growth when the plant is fully operational – starting next year and for decades to come.”

— CEO OF FIRM THAT USED IHS DATA/ANALYSIS WHEN BUILDING ONE OF THE LARGEST PETROCHEM FACILITIES IN THE AMERICAS.

# How IHS Markit can help:

## COMPETITIVE ANALYSIS

Understand and model your competitive position – in a market that's always in flux

- Comprehensive data for major chemical producers
- Key industry trades and M&A activity
- Comparative costs, margins, capacity data
- Operations and product intelligence
- Product integration and investment projects

## PROJECT EVALUATION

Confidently validate proposals with accurate evaluations on investment projects

- Capital cost and revenue estimations
- Inventory optimization for short term profits
- Long term opportunities for business growth
- Future valuations of active and proposed projects
- Industry M&A activities

## FEASIBILITY OF FUTURE INVESTMENTS

Formulate business models to maximize returns and minimize risk

- Short term and long term trends and forecasts
- Industry regulatory requirements
- Capital cost assessments for investment scenarios
- Margin scenarios to predict performance
- Access market experts

Depend on IHS Markit for the most trusted intelligence, tools and experts.

More than data, IHS Markit offers the industry's most unique, distinguished and comprehensive portfolio. Short- or long-term, worldwide or region-specific, we elevate your plans with actionable insights from the most trusted analysts and sources.

**World Analysis (WA):** Delivers long-term chemical market studies, including detailed scenarios plant capacities, comprehensive supply and demand intelligence

**Chemical Economics Handbook (CEH):** Offers five-year outlooks and extensive data on more than three hundred industrial chemicals

**Competitive Cost & Margin Analytics:** Provides Ten-year forecasts and history of production costs and margins by plant and feedstock for major chemicals

**Chemical Week:** Latest news and analysis of chemical industry, corporate, and economic developments

**Process Economics Program (PEP):** Analyzes technical and economic evaluation of 2,000+ commercial and emerging technologies for 600+ chemicals

**Chemical Consulting:** Specialists who draw on more than sixty years of corporate strategy development, portfolio optimization and capital investment planning

**Competitive Company Analysis:** Provides in-depth evaluation of major global chemical producers, strategic direction, and their competitive positioning



# Count on IHS Markit for answers.

In today's sea of information, reliable, accurate data is crucial to making the best choices — every time. IHS Markit knows the rigor that goes into decisions of great importance with solutions that meet the needs of our customers.

## CHEMICAL EXPERTISE

270+ industry renowned experts

20/11  
20 offices in  
11 countries

300 chemical markets

1,500  
chemical processes

## GLOBAL EXPERTISE

12,300+ colleagues worldwide

4,200+ industry experts/analysts

140+  
global offices

## TRUSTED BY GLOBAL BUSINESS LEADERS

75% of the Global Fortune 500

70% of the US Fortune 500

businesses and governments in

150+  
countries

### **Chemical insights from IHS Markit: Your Catalyst for Confident Decisions**

Find out why industry leaders depend on IHS Markit insights before committing to investment and business growth plans

[ihsmarkit.com](http://ihsmarkit.com)

## About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

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