



Insights for Chemical Strategic Planning Professionals

Your Catalyst for Confident Decisions



As a Strategic Planner, your company relies on you for its corporate strategy...

Your decisions impact a \$750 billion market.

Volatile feedstock prices and ever-changing demand trends can drive market uncertainty – and make it challenging for you to understand your competitive position and potential growth prospects. Analyzing the impact of energy trends, macroeconomic drivers, and market dynamics on your business can present you with a deeper understanding of your current strengths and weaknesses, as well as potential risks and opportunities.

With so much riding on your decisions, you need more than data – you need insights that are:

ACTIONABLE

enable you to act quickly and decisively



COMPREHENSIVE

reveal potential regulatory issues, emerging supply-chain disruption and shifting end-user demand

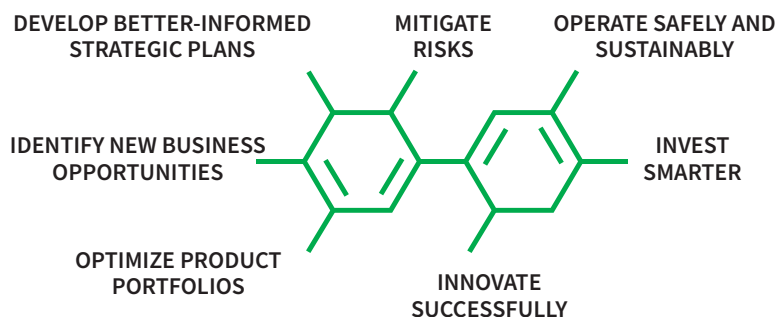


TRUSTED

instill greater confidence in decision making

You can rely on IHS Markit.

IHS Markit's Chemical is your catalyst for growth. We offer actionable insights, workflow tools, market forecasts and credible analytics that enable you to:



IHS Markit empowers strategic planners to confidently identify and capitalize on investment opportunities, optimize product portfolios, and enter new markets. Our team of experts analyzes chemical cost drivers, feedstock pricing, supply and demand data, capacity utilization, and production and margin benchmarks to generate a valuable combination of chemical market data, analysis, and insight. Armed with our expertise, you can develop a more comprehensive view of market forces, improve your strategic planning process, and navigate the competitive landscape for long-term growth.

“We could apply the strategies with more confidence with intelligent information and assumptions of IHS Markit.”

— CHEMICAL STRATEGY PLANNER

How IHS Markit can help:

BUSINESS PLANNING

Develop credible, strategic plans that sustain segment growth.

- Market structure, pricing and supply/demand analysis
- Production, margin and cost models and analysis
- Industry-leading experts access
- Competitive information and analysis

INVESTMENT EVALUATION

Make informed capital decisions based upon short- and long-term market dynamics

- Chemical manufacturer and plant locations
- Supplier and end use market reports
- Competitor annual capacities and utilization
- Capital cost variability factors

PORTFOLIO OPTIMIZATION

Maximize business potential by identifying risks and opportunities.

- Production cost and margin benchmarks
- Long-term market trends
- Business drivers and regulatory changes
- Trade movement tracking

COMPETITIVE INTELLIGENCE

Know where you stand – and when to move – in a market that's always in flux

- Assessments of major chemical producers
- Megatrends and potential market impact
- Competitive plans and product analysis
- Competitor cost and margin position

Depend on IHS Markit for the most trusted intelligence, tools and experts.

More than data, IHS Markit offers the industry's most unique, distinguished and comprehensive portfolio. Short- or long-term, worldwide or region-specific, we elevate your plans with actionable insights from the most trusted analysts and sources.

World Analysis (WA): Delivers long-term chemical market studies, including detailed scenarios plant capacities, comprehensive supply and demand intelligence

Chemical Economics Handbook (CEH): Offers five-year outlooks and extensive data on more than three hundred industrial chemicals

Speciality Chemical Update Program (SCUP): Provides detailed, strategic analysis of 38 specialty chemical businesses, including market drivers, players, structure and dynamics

Competitive Cost & Margin Analytics: Includes production costs and margin positions by plant and feedstock for major chemicals, covering five-year history and five-year forecast

Chemical Consulting: Specialists who draw on more than sixty years of corporate strategy development, portfolio optimization and capital investment planning

Competitive Company Analysis: Provides in-depth evaluation of major global chemical producers, strategic direction, and their competitive positioning relative to peer companies

Count on IHS Markit for answers.

In today's sea of information, reliable, accurate data is crucial to making the best choices — every time. We know the rigor that goes into decisions of great importance with solutions that meet the needs of our customers.

CHEMICAL EXPERTISE

270+
industry
renowned experts

20/11
20 offices in
11 countries

300
chemical markets

1,500
chemical processes

GLOBAL EXPERTISE

12,300+
colleagues worldwide

4,200+
industry experts/analysts

140+
global offices

TRUSTED BY GLOBAL BUSINESS LEADERS

75%
of the Global
Fortune 500

70%
of the US
Fortune 500

businesses and governments in

150+
countries

Chemical insights from IHS Markit:

Your Catalyst for Confident Decisions

Find out why industry leaders depend on IHS Markit insights before committing to investment and business growth plans

ihsmarkit.com

About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

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