



IHS ENERGY



22nd Latin America LPG Seminar & Workshops

November 7-9, 2016 | Buenos Aires

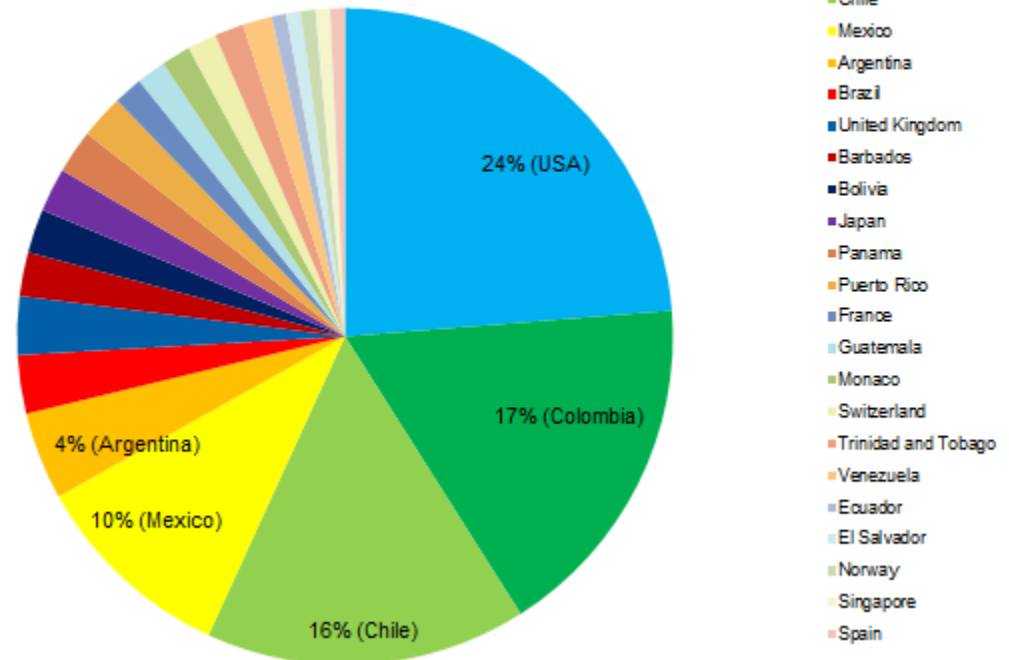
Seminar Overview

- IHS is pleased to announce that it will host the 22nd annual IHS Latin America LPG Seminar & Workshops in Buenos Aires, Argentina on November 7-9, 2016.
- The Seminar has been a leading gathering of LPG industry decision makers from around the globe. Key discussion topics include:
 - With US LPG imports saturating Latin America and the expansion of the Panama Canal, how will LPG trade dynamics evolve in the region?
 - What opportunities for LPG will arise for Brazil and Venezuela as crude oil prices recover and local crises subside?
 - How has the Energy Reform changed the Mexican LPG market and what are the opportunities?
 - With lower crude prices, how much LPG and ethane from the shale plays in the United States will be available for export to Latin America?
 - Will shale plays in Latin America be another major source of LPG?
 - What is the outlook for LPG prices?

2015 Conference Overview

- 84 companies represented
- Over 150 delegates with job titles ranging from:
 - CEO
 - CFO
 - Marketing Officer
 - President
 - Vice President
 - Director
 - Senior Trader
 - Shipbroker
 - Commercial Manager
 - Attorney
 - And more

2015 Delegate Locations
(Event took place in Bogota, Colombia)



Sponsorship Program

- Raise your profile through branding that targets customers, as well as partners, investors, regulators and the media. The Sponsorship Program is an integral part of the IHS Latin America LPG Seminar & an exclusive opportunity for recognized market leaders.
- Key benefits include:
 - Focused opportunities to reach specific communities in a highly concentrated and efficient manner
 - Enhanced visibility to senior executives and regional leaders
 - A platform to reinforce your corporate communication and public affairs objectives
 - At least two free conference passes, a USD\$3,700 value

Sponsorship Program

| Sponsorship Options | Number of Passes | Additional Delegate(s) | Fee before May 13 (USD) |
|--|------------------|------------------------|-------------------------|
| Platinum Sponsorship (Welcome reception) | 3 | 10% | \$15,000 |
| Gold Sponsor (Cocktail reception) | 2 | 10% | \$12,000 |
| Silver Sponsorship (Lunch day 1) | 2 | 10% | \$8,000 |
| Refreshment Breaks (both days) | 2 | 10% | \$8,000 |
| Delegate bag sponsor | 2 | 10% | \$10,000 |
| Conference Auditorium Sponsor | 2 | 10% | \$8,000 |
| Conference Pad and Pen | 2 | 10% | \$8,000 |
| Delegate badge sponsor | 2 | 10% | \$8,000 |
| Conference delegate documentation | 2 | 10% | \$8,000 |

All sponsorship options include corporate branding

Identification and recognition as conference Sponsor in key promotional materials including:

- Logo displayed on projection screens in main ballroom during select conference-wide plenary sessions
- Logo placement on select on-site event signage
- Logo and hyperlink to sponsor's website on conference website sponsor page
- Logo in select marketing campaigns

Exhibition Information

- Table top exhibition stands will be available. Please note that all exhibition spaces include one (1) conference pass and one (1) support staff pass and will be allocated on a first come first served basis.

| Exhibition Sponsorship | Fee before May 13 (USD) |
|---|-------------------------|
| Exhibition table top (with branding) | \$8,000 |
| Exhibition table top (without branding) | \$4,000 |

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