



Global Trade Atlas

Comprehensive database of worldwide trade statistics

DID YOU KNOW?

International trade as a percentage of Gross World Product has increased from 38 percent to 59 percent over the past 25 years.

A full picture of the market for a commodity or product, and the context you and your competition are operating within, requires trade data from around the world.

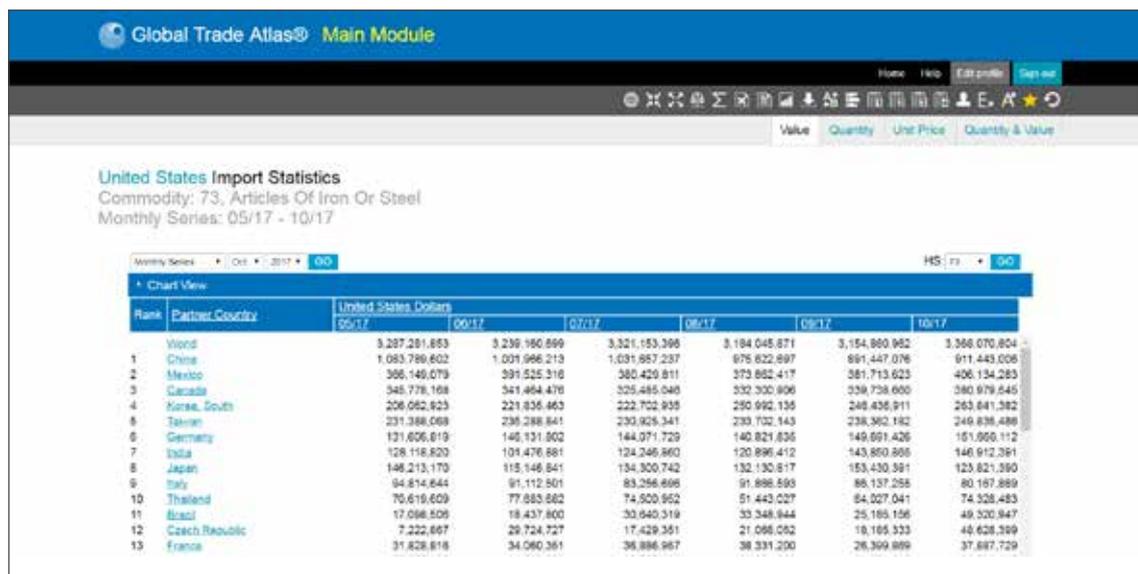
The Global Trade Atlas (GTA) is a web-based search and analysis tool that provides users with on-demand access to our comprehensive database of worldwide trade statistics. This market-leading solution provides a global view of imports and exports for every commodity at the most detailed level of harmonized code.

The GTA publishes monthly trade data from **more than 95 countries** accounting for about 95 percent of global trade. Annual data is also available for **more than 180 countries** covering all reported trade and more than 98 percent of estimated international trade. Additional data points including transportation mode, ports, and regions vary by source and are available for most reporting countries.

Challenge	Solution
Market analysis	Identify your strengths and weaknesses through comprehensive import/export data, with extra data fields including port and mode of transportation for many countries.
Understand the competition	Analyze country data to compare your known import/export data with the rest of the market and understand your business in its global context.
Track emerging markets	Identify developing industries and markets and emerging trade routes for new sources of purchase, supply, or investment.
Quantify trade in a specific commodity	Isolate specific commodities at a detailed HS code level and review by value and quantity to build a comprehensive picture.
Data analysis	Build credible predictive models and make forecasts based on consistent data with 20 years of history.

Features including currency conversions and user-defined groups make repeatable, in-depth research across disparate data sources simple and quick. The GTA is available in multiple languages including Chinese, Spanish, English, German, Korean, Japanese, French, and Italian. Delivery of data files for integration into internal systems is also available.

- Analyze the global supply chain of commodities and derivative products
- Measure trade value, volume, and per unit pricing to understand new markets
- Find market share by country for any product
- Discover trends in the market and validate against historical data
- Understand which ports and regions are involved in trade
- Gain insight into trade balances at a glance



Why IHS Maritime & Trade?

IHS Maritime & Trade is the leading source of information, analytics and expertise for strategy planners, policy makers and security professionals who must navigate today’s complex shipping and trading environment. With over 90% of international trade occurring by ship, successfully managing global supply chains requires a detailed understanding of continually evolving international trade flow patterns. IHS Markit is the sole originating source for assigning IMO ship and company numbers, guaranteeing an unmatched degree of accuracy and depth of coverage for vessel characteristics and ownership data. We hold the world’s largest ship and company databases, and our maritime solutions draw upon a legacy that spans over 250 years. Profitable trading decisions not only require the latest international trade flow information, they also demand real-time intelligence on the precise locations of cargos destined for global markets. IHS Maritime & Trade can help your shipping company achieve success by staying one step ahead of the competition.

For more information www.ihsmarkit.com/products/maritime-global-trade-atlas.html

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About IHS Markit

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 85 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.