



IHS AUTOMOTIVE

Medium & Heavy Commercial Vehicle Industry Forecast

IHS Automotive Medium & Heavy Commercial Vehicle Industry Forecast is the trusted source for independent insight and intelligence on the global truck industry

THE IHS AUTOMOTIVE ADVANTAGE

Covering medium and heavy-duty truck sales and production for more than 95% of the global market, the service provides forecasts and analysis that help you target new business, capitalize on market and segment trends, outrun the competition, and plan for the future.

Insight that drives your business forward

Our team of industry and economic experts collaborate across 10 countries spanning 4 continents—conducting regional sales and production analysis and leveraging an extensive network of industry relationships—to provide valuable insights on consumer demand, OEM production, market trends, segment growth, competitive dynamics, and much more.

An indispensable assessment and strategic planning tool, IHS Automotive Medium & Heavy Commercial Vehicle Industry Forecast empowers OEMs, suppliers, and financial institutions to:

Suppliers

- Assess global OEM production
- Target and prioritize future OEM and tier-one supplier sales opportunities
- Minimize production and business risk with third-party comparison of OEMs' stated volume production plans
- Develop capacity plans to better meet OEM demand
- Assess OEM market growth-segment trends globally
- Conduct future product/production planning

Financial institutions

- Evaluate OEMs' financial performance
- Assess OEM market share
- Leverage market and OEM insight to make informed investment decisions
- Analyze OEM brand strength

OEMs

- Assess market share
- Understand production value and position in the truck cycle
- Identify new market opportunities
- Identify and analyze market, segment, and demographic trends
- Conduct competitive and product analysis
- Conduct product planning in light of competitor production plans
- Evaluate competitors' production capacity footprint and utilization
- Assess and compare other OEMs' competitive future product plans and launch timings

Global coverage and analysis

The IHS Automotive Medium & Heavy Commercial Vehicle Industry Forecast covers truck sales and production in 75-plus countries. Information is presented in uniform and consistent weight segmentation on a global basis across a 12-year forecast horizon.

Forecast coverage includes new registrations by:

- Total
- Country
- Manufacturer
- Medium and heavy gross vehicle weight segments for rigid and articulated trucks

The IHS Automotive Medium and Heavy Commercial Vehicle Industry Forecast is updated quarterly. Data are delivered in calendar year buckets.

Get a complete picture of the Commercial Truck Industry

IHS Automotive offers a full line of solutions covering the medium and heavy-commercial vehicle (MHCV) segment

MHCV Current

Registration Data	Vehicle-in-operations data
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MHCV Forecasting

12-Year Industry Forecast	6-Year Model Production Forecast	6-Year Engine Production Forecast	6-Year North American Weight Segment Forecast	12-Month Parts Forecast (US-only)	25-Year Forecasts & Scenarios
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Industry News and Reports

Commercial Vehicle World Monthly Magazine	MHCV OEM Report
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IHS AUTOMOTIVE
driven by **POLK**



ABOUT IHS AUTOMOTIVE

IHS Automotive offers clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today. With the addition of Polk, IHS Automotive now provides expertise and predictive insight across the entire automotive value chain from product inception—across design and production—to the sales and marketing efforts used to maximize potential in the marketplace. No other source provides a more complete picture of the automotive industry. For more information about IHS Automotive, please visit www.ihs.com/automotive or email automotive@ihs.com.